

## Small Leaderboard (+ publication on M sites)

DESKTOP		MOBILE
468 pixels wide x 60 pixels high	<b>Dimensions</b>	600 pixels wide x 150 pixels high
70 KB	<b>Maximum file size</b>	40 KB
GIF <i>or</i> JPEG <i>or</i> third party**	<b>File type</b>	GIF <i>or</i> JPEG
Max. 3 times the animation within 15 sec., then stop	<b>Animation</b>	Max. 3 times the animation within 15 sec., then stop
URL has to be forwarded in a txt file	<b>Target URL</b>	URL has to be forwarded in a txt file
<p>** When delivering 3<sup>rd</sup> party code, it is important to take into account the following guidelines:</p> <p>1. in case a z-index is sent, it can have a maximum value of 9000.</p> <p>(the z-index determines the position of the HTML elements in the various layers of the web page. An element with a higher z-index will be put on top of an element with a lower z-index).</p>	<b>More info</b>	<p>- An impression tracker for mobile can be delivered.</p> <p>- A click tracker for mobile can be delivered.</p>