

Google Display Ads

Banner	
Dimensions	468 pixels wide x 60 pixels high
Maximum file size	150 KB
File type	GIF, JPEG, PNG, HTML5*
Animation	<ul style="list-style-type: none"> - Max. 30 sec. - Animations can be looped, but the animations must stop after 30 seconds. - Animated GIF ads must be slower than 4 FPS. *Only HTML5 ads created with Google Web Designer are supported.
More info	https://support.google.com/adwordspolicy/answer/176108?hl=nl
Leaderboard	
Dimensions	728 pixels wide x 90 pixels high
Maximum file size	150 KB
File type	GIF, JPEG, PNG, HTML5*
Animation	<ul style="list-style-type: none"> - Max. 30 sec. - Animations can be looped, but the animations must stop after 30 seconds. - Animated GIF ads must be slower than 4 FPS. *Only HTML5 ads created with Google Web Designer are supported.
More info	https://support.google.com/adwordspolicy/answer/176108?hl=nl
Square	
Dimensions	250 pixels wide x 250 pixels high
Maximum file size	150 KB
File type	GIF, JPEG, PNG, HTML5*
Animation	<ul style="list-style-type: none"> - Max. 30 sec. - Animations can be looped, but the animations must stop after 30 seconds. - Animated GIF ads must be slower than 4 FPS. *Only HTML5 ads created with Google Web Designer are supported.
More info	https://support.google.com/adwordspolicy/answer/176108?hl=nl
Large rectangle	
Dimensions	336 pixels wide x 280 pixels high
Maximum file size	150 KB
File type	GIF, JPEG, PNG, HTML5*
Animation	<ul style="list-style-type: none"> - Max. 30 sec. - Animations can be looped, but the animations must stop after 30 seconds. - Animated GIF ads must be slower than 4 FPS. *Only HTML5 ads created with Google Web Designer are supported.
More info	https://support.google.com/adwordspolicy/answer/176108?hl=nl
Inline rectangle	
Dimensions	300 pixels wide x 250 pixels high
Maximum file size	150 KB
File type	GIF, JPEG, PNG, HTML5*
Animation	<ul style="list-style-type: none"> - Max. 30 sec. - Animations can be looped, but the animations must stop after 30 seconds. - Animated GIF ads must be slower than 4 FPS. *Only HTML5 ads created with Google Web Designer are supported.
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Skyscraper	
Dimensions	120 pixels wide x 600 pixels high
Maximum file size	150 KB
File type	GIF, JPEG, PNG, HTML5*
Animation	<ul style="list-style-type: none"> - Max. 30 sec. - Animations can be looped, but the animations must stop after 30 seconds. - Animated GIF ads must be slower than 4 FPS. *Only HTML5 ads created with Google Web Designer are supported.
More info	https://support.google.com/adwordspolicy/answer/176108?hl=nl
Wide skyscraper	
Dimensions	160 pixels wide x 600 pixels high
Maximum file size	150 KB
File type	GIF, JPEG, PNG, HTML5*
Animation	<ul style="list-style-type: none"> - Max. 30 sec. - Animations can be looped, but the animations must stop after 30 seconds. - Animated GIF ads must be slower than 4 FPS. *Only HTML5 ads created with Google Web Designer are supported.
More info	https://support.google.com/adwordspolicy/answer/176108?hl=nl
Vertical rectangle	
Dimensions	240 pixels wide x 400 pixels high
Maximum file size	150 KB
File type	GIF, JPEG, PNG, HTML5*
Animation	<ul style="list-style-type: none"> - Max. 30 sec. - Animations can be looped, but the animations must stop after 30 seconds. - Animated GIF ads must be slower than 4 FPS. *Only HTML5 ads created with Google Web Designer are supported.
More info	https://support.google.com/adwordspolicy/answer/176108?hl=nl