

XL Button

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Dimensions	300 pixels wide x 60 pixels high
Maximum file size	70 KB
Type file(s)	GIF or JPEG or third party** or HTML5***
Animation	Max. 3 times the animation within 15 sec., then stop
Target URL	URL has to be forwarded in a txt file
More info	<p>** When delivering 3rd party code, it is important to take into account the following guidelines:</p> <ol style="list-style-type: none"> Attention please: in order to guarantee the visibility of your advertisement, it is of the utmost importance that your 3rd party material is hosted on a HTTPS site. If a  precedes the URL, the site is not secure. If a  precedes the URL, the site is secure. in case a z-index is sent, it can have a maximum value of 9000. (the z-index determines the position of the HTML elements in the various layers of the web page. An element with a higher z-index will be put on top of an element with a lower z-index).
HTML5 & zip files	<p>HTML5 specifications***</p> <ul style="list-style-type: none"> We only accept HTML5 as a .zip file or 3rd party script. We do NOT accept HTML5 for the newsletters. The index.html should contain a clickTag (please mind the spelling) <ul style="list-style-type: none"> - in de <head>: <code><script type="text/javascript"></code> <code>var clickTag = "http://www.mysite.com"; </script></code> - in the general <div>: <code><div onclick="window.open(window.clickTag)" style="cursor:pointer"> </div></code> <p>.zip specifications</p> <ul style="list-style-type: none"> The .zip document contains index.html The index.html contains a clickTag All links in the HTML5, such as a link to another image or other, should be relative links e.g. <code></code> External libraries and web fonts excepted. If you link those external libraries (jquery etc.), the request should be done through HTTPS (SSL). The number of files is limited to 15, to avoid slow charging.
Example	 <p>The example shows a screenshot of the Knack.be website. At the top, there are navigation links for 'Nieuwsbrief', 'E-krant', 'Abonneren', 'Acties', 'Registratie Wijzigen', and 'Afmelden'. A search bar is visible with the text 'ik zoek...'. Below the search bar, there are several category tabs: 'Knack Nieuws', 'KW', 'Economie', 'Beurs & Geld', 'kanaal Z', 'Lifestyle', '50+', 'Entertainment', 'Knack Sport', and 'Bouwen & Renoveren'. The main content area features a news article titled 'Tweeling uit Oostende staat voor rechtbank terecht voor gesjoemel met juwelen' with a small image of jewelry. To the right, there is a 'Nieuwsbrief' section and a large advertisement for 'top solden' with the text 'Ben jij die spontane ionoedame'.</p>