ANNUAL REPORT
2015

Roularta
Media Group

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Roularta Media Group

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This annual report is available in English, Duth and French.
In the event of differences the Dutch text of the annual report is legally binding.

ROULARTA NEW LOOK

Dear shareholder, dear stakeholder, dear employee,

2015 was a transition year for Roularta. In the first half the Group took leave of France, ensuring the proper transition of the French activities to Altice Media Group and decoupling IT systems. Competition Authority procedures meant that the final closure came only in late May. Meanwhile, the advertising market in France unfortunately continued its downward trend, so that during the first half of the year the French activities produced one final negative contribution. Production of the French magazines is still entrusted to Roularta Printing in Roeselare.

Roularta remains internationally active through the joint venture with the French group Bayard Presse in the Netherlands and Germany (and in Belgium), mainly with Plus Magazine, websites and salons for the active seniors market. In Germany, the gardening titles (Grün, Gärtnern leicht gemacht...) were sold, and all the Group's German magazines (for seniors, new mothers, parents and children) are today making a positive earnings contribution. The German magazines are printed in the Czech Republic for lack of capacity at Roularta Printing.

Since July 2015, Roularta has been a 95% Belgian multimedia company with strong brands that are growing through line extensions and a focus on innovation and new digital initiatives. The audiovisual business produced one third of sales and half of the current net result. The other activities (local media, magazines, internet, printing, events and line extensions) generate two-thirds of sales and the other half of the result.

The MEDIALAAN (50% Roularta) radio and TV stations had a strong year, in terms both of viewing and listening metrics and advertising revenue. Revenues from Kanaal Z/Canal Z grew by no less than 34%. The local stations' revenue is growing thanks to a larger per-subscriber fee from distributors.

MEDIALAAN also performed excellently on the innovation front. First with new viewing models, Stievie FREE and Vtm.be, new TV distribution platforms, in turn generating new online advertising revenue. And secondly with a new core business as an MVNO (mobile virtual network operator) following the acquisition of Mobile Vikings, and a new reseller agreement for Jim Mobile.

In the other activities a certain number of restructuring costs were booked, but in future Roularta will report only EBITDA and EBIT figures and no longer REBITDA and REBIT, because in principle no further extraordinary reorganisation and restructuring charges will be needed. Additionally over the coming years Roularta Media Group NV will be able to recover its tax losses, mainly from ending the French activities. Until 2018, more than EUR 10 million a year is being paid to lease the recently acquired printing presses, with another more than EUR 5 million a year of interest on the EUR 100 million bond loan maturing in 2018. If no unexpected acquisition opportunities present themselves, Roularta will by then have a large positive net cash position.

The Group will continue to concentrate on internal growth and innovation and will maintain its traditional dividend policy. Roularta Local Media is today focusing particularly on Digilocal, the digital full service for local advertisers, and on launching the Storesquare.be e-commerce platform. Roularta Magazines has begun developing a +zone with exclusive information for Knack.be/LeVif.be news site subscribers.

Meanwhile, family-controlled but publicly listed Roularta is now being run by the next generation. Xavier Bouckaert has been the new CEO since 1 January 2016. He boasts ten years' experience in the Group, first as a corporate lawyer and group controller and the last five years as COO and Director Magazines. From early May he will be assisted by Jeroen Mouton as CFO. I myself became on 1 January executive chairman and responsible for investor relations. Hugo Vandamme became honorary chairman after fifteen years as chairman in a constantly changing world. During that time he helped ensure that we are ready for the future. For this we are very grateful to him.

Thank you also to all stakeholders who gave Roularta their trust. In 2015, shareholders were rewarded with a doubling of the share price. All this was possible thanks to the commitment and the innovative capacity of more than 2,200 skilled employees of RMG, MEDIALAAN and the Roularta/Bayard joint ventures.

SIGNIFICANT EVENTS IN 2015

XAVIER BOUCKAERT - CEO

The sale of the French activities to Altice Media Group received the green light from the French Competition Authority, enabling the transaction to be finalised on 9 June 2015. Roularta Media Group NV's co-shareholders in Idéat Editions SA (including subsidiaries) and Aventin Immobilier SCI decided to exercise their pre-emption right. This sale was finally settled on 1 December 2015. At the end of 2015 Roularta Media Group also ended its Adriatic activities.

In mid-May 2015 Roularta Media Group NV took the accumulated losses out of its accounts with a EUR 123.2 million capital reduction combined with a EUR 7.4 million partial use of legal reserves.

On 29 June 2015, a dozen mergers took place between subsidiaries[1] and the parent company to simplify the group structure of Roularta Media Group. On 1 January 2016, Xavier Bouckaert succeeded Rik De Nolf as CEO of Roularta Media Group NV. Rik De Nolf takes the position of executive chairman of the board of directors.

Roularta Media Group NV exercised on 31 July 2015 its call option on the shares of Proxistore, taking the Group's stake in Proxistore from 35.87% to 50.0%. On 29 October 2015, Roularta Media Group NV took a 65% participating interest in the capital of NV Storesquare. The remaining shares are held by IEP (part of UNIZO) and KBC. On 11 February 2016, MEDIALAAN acquired control of the companies grouped round the Mobile Vikings brand.

In April 2015, a new stock option plan was offered to management and executive employees. The employees subscribed for 114,700 Roularta stock options.

FOCUS ON DIGITAL

Roularta Local Media continues to develop its business with Digilocal. Nearly two hundred account managers provide a complete internet service for local advertisers in the form of websites, e-shops and digital newsletters that can be linked to the databases of Roularta, Google AdWords and local Facebook advertising. The Roularta group's strong regional sales organisation and technical expertise provide the foundation for further growth. For the second year in a row, Roularta took the European Google award for best service as Google reseller. The service was extended with Proxistore (local advertising via the Roularta and other important news sites) and Proxiletter (local advertising in the Roularta electronic newsletters).

As an extension of Digilocal, Roularta Media Group acquired start-up Storesquare.be in late 2015. From 2016 this is being expanded into an e-commerce platform for local merchants countrywide. The intention is for Storesquare.be (65% Roularta/25% KBC/10% UNIZO) to provide the development, secure payment, logistics and mar-

(1) Biblo NV, Euro DB NV, Le Vif Magazine SA, New Bizz Partners NV, Press News NV, Regie De Weekkrant NV, Roularta Business Leads NV, Roularta IT-Solutions NV, Roularta Printing NV, Roularta Publishing NV, West-Vlaamse Media Groep NV, and De Streekkrant-De Weekkrantgroep NV

keting of a Belgian platform operating not from a foreign central warehouse but from the local stocks of local merchants. In other words Storesquare.be combines the best of two worlds, bricks and clicks. The service was started with around two hundred stores in the south of West Flanders. By end-June 2016 Storesquare.be is looking to offer the products of thousand affiliated stores in Flanders. Roularta guarantees a multimedia marketing support through radio and television, print and internet.

The Knack.be/LeVif.be news sites (giving access to all Group news sites) continued their growth in 2015 to 40 million page views, averaging nearly 6 million unique browsers and 1.8 million 'real users' per month. Advertising revenue increased by almost 15%, while Roularta worked hard on a new project for digital readers: on top of the free news content provided essentially by a dedicated 30-person website editing team, a +zone is being offered with more and more in-depth dossiers and background information provided by the three hundred journalists from the magazine journalist/editing teams, each for his/her specialty field. The +zone is reserved for 'full' subscribers (weekly + digital copy + 24/7 website) and for digital subscribers (digital copy + website) who discover the news magazines in this way. The Daily Trends is now part of the +zone.

KW.be, the Krant van West-Vlaanderen website, is included in the subscription price and provided an attractive increase in sales. All KW subscribers now receive their local-cum-provincial weekly in paper format, get digital access via PC, tablet or mobile to the eleven weeklies (for the eleven cities and regions of West Flanders), and have access to the KW.be website with 24/7 news. KW.be is supported by a twice-a-day free newsletter to 125,000 West Flemings. Visitors can get a free one-month introductory subscription to KW.be.

The classified sites Immovlan.be and Autovlan.be (in joint venture with Rossel) and Streekpersoneel.be are evolving favourably. Immovlan.be was extended by integrating Vacances.web and Autovlan.be by integrating Autotrack.be. Gocar.be was launched for new cars.

Roularta Business Information has become a major player in data for the financial and the marketing world. More than seven thousand companies already have a login that gives access to the Trends Top with figures of all Belgium's more than 400,000 companies. Sector reports and Belgian and international data are being custom-delivered to a growing number of customers.

The specialised newsletters Fiscoloog, Inside Beleggen, Balans, etc. are delivered digitally but also still in print format. The Dutch-language Tijdschrift voor Rechtspersoon en Vennootschap (1988) merged with the French-language Revue Pratique des Sociétés (1889), with Justice Minister Koen Geens presenting the first issue of the new bilingual formula that started in January 2016.

ROULARTA EVENTS

Roularta Events organises around a hundred events a year: awards, gala dinners, fairs and seminars. In each Belgian province, there are Trends Gazelles and the Trends Business Tour. Every year national awards are given for general management (Manager of the Year), in the IT world, in manufacturing, in the legal sector (Trends Legal Awards) and for CFOs, HR managers, fund managers, and marketeers.

Roularta organises the Ondernemen/Entreprendre entrepreneurship fair at the Heysel in Brussels (held concurrently with the e-commerce and franchising fairs) and the Ondernemen entrepreneurship fair at Ghent Flanders Expo. De Streekkrant organises job fairs in every province, while free lifestyle magazine Steps organises shopping days in all city centres.

FREE NEWSPAPERS AND MAGAZINES

Turnover of the Roularta free newspapers and magazines fell by 3.2% in 2015. Turnover at De Streekkrant fell slightly, but it now occupies the unique position of being the only weekly newspaper still distributed door-to-door in every city and municipality in Flanders. For job ads, the bottom appears to have been reached at end 2015, with people realising that local print ads in newspapers delivered door-to-door are indispensable for finding work and employees in one's own region. In parallel with this, work continued on the Streekpersoneel.be software platform with a highly efficient jobs and CV management system. The national campaigns (with more and more activities by major brands like Coca-Cola) continued to grow, helping De Streekkrant well outperform the overall regional newspapers market. At the same time De Zondag (distributed on Sunday mornings via bakeries in sixteen regions of Flanders) is reaching a quarter of the population, and also continued to grow in 2015 (by 5.8%).

The monthly magazine Steps, distributed in sixteen regional editions across Flanders, received in 2015 a glossy hardcover and glossy paper.

MAGAZINES

The advertising revenues of the magazines rose by almost 2%, excluding the terminated INDUSTRIE and Flows and with a deliberate restriction of bartering deals (EUR 1.5 million). Roularta's advertising management service is a real ideas factory with multimedia solutions involving print, internet, TV (Kanaal Z/Canal Z), surveys and events. It takes full advantage of Roularta's strong magazine brands. The six weekly news magazines Knack, Le Vif/L'Express, Trends, Trends-Tendances, Sport/Voetbalmagazine and Sport/Foot Magazine boast very loyal readerships (90% subscription) and far outperform the global magazine market. Monthly lifestyle magazines Nest and Plus Magazine also remained stable in the advertising and readers markets. Ik ga Bouwen & Renoveren/Je vais Construire & Rénover was successfully merged with Beter bouwen & verbouwen/Tu bâtis, je rénove. First quarter 2016 turnover with the new title was larger than the combined turnover of the two predecessors.

The Group's magazine readers appear to be interested in numerous cultural and lifestyle initiatives. Roularta is succeeding here in offering exclusive projects at very favourable conditions. Several book projects and the sale of design and other objects have produced a growth in sales. Another success item is travel projects targeted at subscribers' interests. In 2016 cruises are being organised to the Baltic cities, on the Mekong (3 x) and on the Danube.

RADIO AND TV

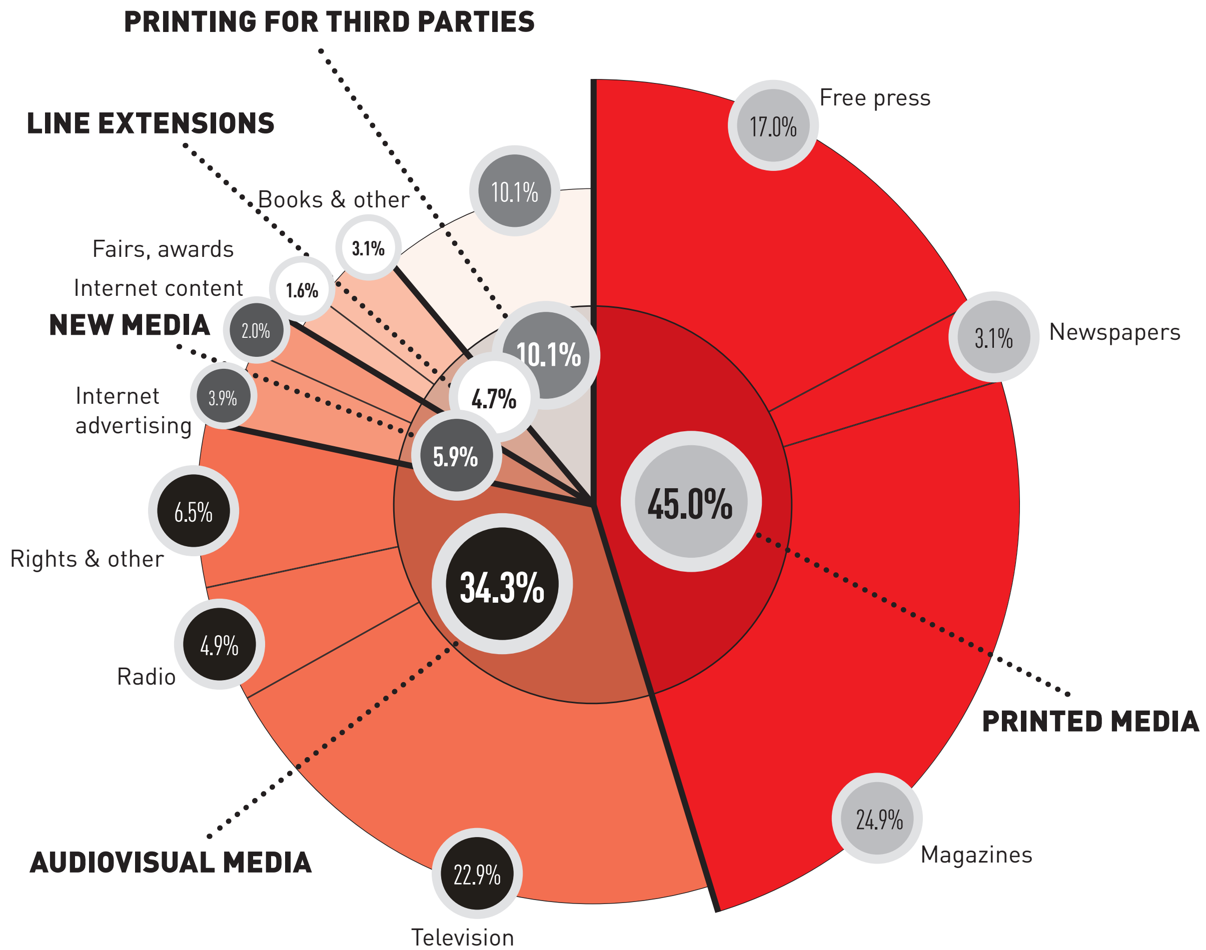
2015 was a very good year for MEDIALAAN. Almost all metrics moved positively: viewing and listening figures, advertising revenues, views and revenue from new watching models and innovation. 2015 was also an exciting and richly filled year in which MEDIALAAN continued its transformation from traditional broadcaster to multi-platform media company that is developing direct relationships with its end users.

The acquisition of the mobile operations (with the customer bases of Jim Mobile and Mobile Vikings) will ensure diversity of income and economies of scale. MEDIALAAN launched with Stievie FREE a distribution platform on the internet for its channels. Meanwhile, more than 700,000 users have registered on the MEDIALAAN online platform of which Stievie FREE is a part. With an average audience age of under 35, this is generating new (short) commercials from new advertisers, and video advertising on the internet via the MEDIALAAN TV programmes.

Kanaal Z/Canal Z saw strong turnover growth with the creation of new peripheral programmes. The ratings (measured by the large CIM audimeter) grew in 2015 to a daily average 500,000+ viewers.

The future of regional TV stations is secured by a new Flemish decree imposing a larger fee per subscriber from the distributors, which started in January 2015.

471 million euros sales (*)



(*) Combined sales (with application of the proportional consolidation method for joint ventures, including Medialaan, Bayard,...).

MISSION & STRATEGY

As a multimedia company, Roularta Media Group (RMG) sets out to create value in a durable way for its readers, internauts, viewers, listeners, advertising customers, employees and shareholders.

In Belgium, Roularta is a dynamic and leading player in the publication and printing of news and niche magazines, newspapers and freesheets, in the audiovisual media landscape and in electronic publishing.

For the general public in Dutch-speaking Belgium, RMG produces freesheets, open network TV, radio and the Vlan.be internet site. For the national market (in both Dutch and French) RMG produces quality magazines, a TV news station Kanaal Z/Canal Z and the content-rich news portals Knack.be and LeVif.be. In this way Roularta is constantly investigating new opportunities – titles, marketing initiatives and new media – to strengthen its leadership in Belgium.

In joint venture with the French group Bayard, Roularta is active in Belgium, the Netherlands and Germany with senior citizen magazines and in Germany with a wide range of magazines for parents and children, home & garden.

All the Group's strong brands are continuing to grow through line extensions, events and add-on products. A policy of vertical integration (content, advertising acquisition, production) and a multimedia approach increase flexibility and strengthen Roularta's anticyclical character.

RMG continues to innovate in the field of technical developments in the rapidly evolving media world. The involvement of its employees and the ongoing search for the best internal systems, cost management and synergy with partners help guarantee its future success.

Roularta Media Group is a company with a strong record of socially responsible entrepreneurship, in which integrity, customer-friendliness and commitment come first.

RMG CONTINUES TO INNOVATE IN THE FIELD OF TECHNICAL DEVELOPMENTS IN THE RAPIDLY EVOLVING MEDIA WORLD

ROULARTA AS TECHNOLOGICAL INNOVATOR

Roularta Media Group as a multimedia company is active in various high-tech sectors. Within these different areas the Group researches and develops new opportunities on an ongoing basis, giving Roularta in the process a solid international reputation as a major technology innovator.

Roularta Media Group's technological research and development efforts obviously benefit the Group's own internal work processes, but many times they are also the driving force behind decisive market developments.

In the field of premedia, Roularta Media Group has been the starting point for various Belgian and international standards. Roularta Media Group's pioneering role here is illustrated, among other things, by the following pioneering achievements.

MEDIBEL+

As a founder member of Medibel+, the umbrella organisation of the Belgian advertising sector (www.medibelplus.be), Roularta Media Group several years ago achieved the breakthrough of the PDF file format as the standard for the delivery of digital ads to newspapers and magazines. Within Medibel+, Roularta Media Group continues to enhance its pioneer status: Erwin Danis, the RMG premedia director, is currently president of the organisation.

Roularta Media Group was behind the development of the AdTicket method for the digitisation of order workflow between the media buyers and creative agencies which produce the ads on the one side, and publishing companies on the other. Roularta Media Group and Medibel+ launched the AdTicket in the Belgian market.

GHENT PDF WORKGROUP

Under the guiding impulse of Roularta Media Group, Medibel+ was one of the founders in 2002 of the Ghent PDF Workgroup (GWG, www.gwg.org). This – now international – organisation of graphic associations and suppliers from Europe and the United States is seeking to introduce and increase the use of best practices in the printing industry worldwide. GWG is building here on the merits of Medibel+ and has taken over the Medibel+ PDF standards and the Medibel+ AdTicket method. Within the international GWG too, Roularta Media Group continues to assume its responsibility. With this project Roularta Media Group once again shows its technical innovativeness, and the working methods it has developed are being followed abroad.

Within the Ghent PDF Workgroup, RMG is also working, along with other international media groups, on new cross-media standards, processes and formats for publishing on smartphones and tablets. This takes place within the Cross Media Committee which examines the changes taking place in the world of cross-media publishing and the opportunities that these offer.

INNOVATIVE PROJECTS

Roularta Media Group plays an important and innovative role in Flanders by participating and/or taking the lead in various technological and innovative projects.

RMG participated in the Smarter Media in Flanders (SMIF) collective research programme. It was lead player in one of the nine work packages (digital proof numbers for print and internet advertisements) and contributed to several others like digital watermarking, ideal video compression for tablets, the efficient collection of sports results and citizen journalism.

The uniform system of digital identification numbers for print for all Belgian publishers has been put into use by several other publishers. In 2016 the uniform digital invoicing system for all Belgian publishers is also being launched.

RMG was also part of the MIX (Media Innovation Centre) and has participated in various ICON projects in the past. The coordination of this always went through the MIX:

- **i-Read+** with 'intelligent reading pleasure' as its main theme, whereby the user can, via a 'reasoning' component, decide when he wishes to obtain certain data enrichments. A 'virtual tutor' here increases the interaction between reader and content.

- **Media ID** has created a single central registration and payment platform for users of all kinds of Belgian media in digital form. A platform that is easy to use, reliable and strictly respects consumer privacy. Media ID provides every consumer with a unique identity via a 'Single Sign-on Registration' (the so-called 'ID'), that can then be used with all participating media companies.

- **Stream Store** is a platform for repackaging digital content in coherent streams that are personalised and contextualised and then offered as a paid service to the end user.

MEDIANET VLAANDEREN

RMG is part of MediaNet Vlaanderen (Flanders Media Network). To replace MIX, MediaNet Vlaanderen is working on an innovative business network (IBN). The network's three cornerstones are: efficient content production and distribution, more intelligent data and insights for better customer understanding, and also shared infrastructure and services. RMG will be participating in various of this network's activities.

GOOGLE DNI

Roularta Media Group is also part of the Google Digital News Initiative (DNI) Innovation Fund. This fund is spread over three years (2 project calls per year) and takes up a total budget of 150 million euros, in other words 50 million euros per year.

Google announced the first selected projects at the end of February 2016. From a total of 1,200 projects, coming from European publishers and other players of the digital news industry, Google chose 128 media projects (i.e. 10.66%) from 23 European countries. With the Metahaven project, Roularta Media Group is part of the European top of the Google Digital News Initiative Innovation Fund.

The Metahaven project will enable Roularta Media Group to add enrichments/metadata to all media content and offer it to its readers in a pertinent and personalised manner by way of new digital services. Furthermore, thanks to the Metahaven project, Roularta Media Group can optimise the news creating process by fully supporting the journalists when creating their content.

Roularta Media Group collaborates with Zeticon (a Flemish SME specialised in text mining solutions) and the University of Leuven (Computer Science and Electrical Engineering departments). Zeticon and the University of Leuven provide the underlying technological innovation which Roularta Media Group will implement in its editorial systems.

INNOVATION LAB

In 2015 Roularta set up its own innovation lab. This lab serves the internal business units by constantly searching for the latest technologies and methods that can benefit both the Group's internal business units and external customers.

CROSS-MEDIA

At editorial level too, Roularta Media Group is preparing for the future by using CCI NewsGate as a unique system for the entire newsroom, covering editors of Roularta Media Group, and with an emphasis on editorial planning, contract management and cross-media reuse of content.

NewsGate will enable the Roularta editorial staff to work 'multi-title' and 'multi-channel'. They can, from their editorial cockpit, create packages equally for print, web and smartphones and tablets.

Meanwhile, Roularta Media Group has already worked hard to create apps for a large portion of its titles. These apps are available for iOS, Android, Windows and BlackBerry. Through continuous adaptation and through regular adjustments of these apps, RMG guarantees its readers the best possible user experience.

ENVIRONMENT, PREVENTION AND WELL-BEING

I. ENVIRONMENT

Roularta Media Group made major efforts in 2015 to produce its various media in an environmentally and energy-friendly manner.

Energy

Roularta Media Group is the only Flemish printer to have signed up to the Flemish government's Energy Policy Covenant (EBO). This is the successor to the benchmark and audit covenant that expired at the end of 2015.

The EBO encourages energy-intensive undertakings to take a forerunner role in energy efficiency without jeopardising their competitiveness. By signing the EBO Roularta makes several commitments, among them an energy audit. This audit results in an energy plan setting out (potentially) effective measures and study projects. Roularta is working with various manufacturers on promising optimisations of its processing equipment. A report on measures taken, studies, energy consumption and the like has to be submitted annually to the Verification Office.

Roularta is also committed to launching a care system for even greater awareness of and commitment to energy efficiency among employees.

Pesticides

Green areas at Roularta sites offer a place to relax for employees, neighbours and visitors. Pesticides are sporadically used here for the upkeep of the landscape. Since 2015 the products used for this have been subjected to new legislation. Only certified products may be used, while a whole mass of user data has to be kept on file, and users can continue to buy such products only with a phytolicence.

Roularta checked the new legislation with the companies responsible for garden maintenance at the various sites. Agreements were also made on the further follow-up.

Consultation with the government authorities

In the context of the renewed environmental permit and the special conditions in it, Roularta took the necessary steps to commission a water study and to introduce detergent accounting, in compliance with the European regulation. For the detergents accounting it brought in a certified expert.

For this, both Roularta and the expert were in frequent contact with the government and the Provincial Environmental Commission (PMVC). For the follow-up programme, contacts have been made with the Flemish Environment Agency (VMM).

CLP regulation

For each chemical product used in the company, a product safety data sheet is requested. This sheet is a structured document with information on the risks of a particular substance or preparation, and preventive measures for its safe use in the workplace and respect for the environment. This sheet incorporates the CLP (Classification, Labelling and Packaging) regulations, including the new pictograms, the Hazard and Precautionary statements and the new storage requirements. Roularta has taken the necessary steps to ensure strict application of this legislation.

Every year the information on the health risks of the products is updated. The risk remained relatively low in 2015. This is further confirmed by air measurements, the results of which remain well below the limit values.

The risks of chemicals use were reiterated during the medical supervision of production workers (annual theme for 2015). For this the company medical officer used a handy summary brochure.

II. PREVENTION & WELL-BEING

A number of high-profile projects were undertaken in this area in 2015:

Artificial optical radiation

The Royal Decree of 22 April 2010 on 'artificial optical radiation' imposes measures to avoid radiation risks or to reduce them to an acceptable level. In 2015 Roularta worked on updating the previous risk assessment, using a customised evaluation methodology.

The conclusion of this investigation is that the various risks are sufficiently known and managed. Measures like searching for alternative ways of working, exposure measurement, specific personal protective equipment, customised health surveillance and interventions when limit values are exceeded, do not apply at Roularta.

Training for line management

Prevention is a task for everyone. Line management has a supervisory role here, with responsibility for compliance.

In the production environment, Roularta continued in 2015 the regular safety checks on machinery by various persons.

In 2014, safety training and information on safety and responsibility were launched by and for line management outside the production environment. In 2015 the company continued its efforts to deliver more in-depth and practical information to various departments. A checklist was developed, with which the departments on a regular basis can think through different situations.

At the end of 2015, Roularta organised a training session for its events organisation staff. In 2016, this will be fine-tuned.

Fire prevention

In 2015, attention was paid to updating the internal emergency plan and expanding the fire intervention file. Based on a document with various practical attachments, Roularta has an overview of all fire prevention and fire-fighting systems, arrangements and procedures, and related general safety measures.

An entire team is dedicated to fire prevention. Roularta's security service is central to addressing incidents. To which are added the internal intervention teams, external fire service, technical and other staff. Periodic repeat sessions are planned for all concerned.

Safety of electrical equipment

With the introduction of the Royal Decree of 4 December 2012, the requirements of the 2008 law are replaced by legislation which now applies to all electrical equipment, with a strict timetable. This includes additional requirements in terms of risk assessment, preventive measures, and specific work on electrical appliances. The skill/training of workers and the technical file describing the installation that has to be put together by the employer, are also covered. A risk analysis was carried here with the help of an expert. The resulting action points were systematically addressed.

Noise study

Companies that produce noise are required by the European Noise Directive to carry out a risk assessment to determine whether employees are at risk of hearing damage.

Concretely, the noise levels measured at the workplace can be checked against the applicable standards, allowing prevention measures to be taken based on the results. Following the installation of additional machinery, it was time for a new noise measurement exercise.

Roularta is fully compliant with the applicable requirements. Auditory protection is provided. The necessary steps were also taken with respect to the obligatory medical supervision and provision of the necessary information to employees. In 2016, the company medical officer will again talk to employees about noise and hearing protection during medical examinations: this item will be the annual safety theme for the production environment right through the year.

AED

In 2015 Roularta invested in the purchase of AEDs (automated external defibrillators) for its main facilities. All internal first-aid employees received specific training. During a general first-aid course, anyone interested in the company could learn and practice how to use the device.

THE ROULARTA MEDIA GROUP SHARE

CAPITAL AND SHARES

The registered capital of NV Roularta Media Group amounts to EUR 80,000,000.00. It is represented by 13,141,123 shares paid up in full, without par value, representing each an equal part of the capital.

All shares representing the registered capital have the same social rights.

Purchase of own shares

The statutory authorisation to purchase own company shares was renewed by the General Meeting of 19 May 2015. In the course of the financial year 2015, the company did not purchase any own shares. The company has 641,150 of its own shares in portfolio, representing 4.88% of the registered capital.

Shareholding structure

The shareholding structure is as follows:

	Date of notification	Number of shares	%
Koinon Comm.VA [1]	02/07/2015	7,577,010 [2]	57.66%
S.A. West Investment Holding [1]	02/07/2015	2,022,136	15.39%
Bestinver Gestión S.G.I.I.C. S.A.	02/03/2015	1,306,190	9.94%
Own shares		641,150	4.88%
Individual and institutional investors		1,594,637	12.13%

(1) The Comm.VA Koinon and the S.A. West Investment Holding, in their capacity as persons acting in concert who have concluded an agreement concerning the possession, the acquisition and transfer of shares, have made a definitive notification.

(2) The Comm.VA Koinon has, since the notification, acquired a further 204,133 Roularta shares. No threshold has, however, been exceeded, and no corresponding notification made.

9,395,068 of the total number of outstanding shares are nominative.

Takeover Bid law

In the context of the Law of 1 April 2007 concerning public takeover bids, Comm.VA Koinon, as the direct holder of 7,372,877 shares, updated its registration with the FSMA on 25 August 2014 pursuant to Article 74 § 6 of the above-mentioned law.

STOCK MARKET TREND

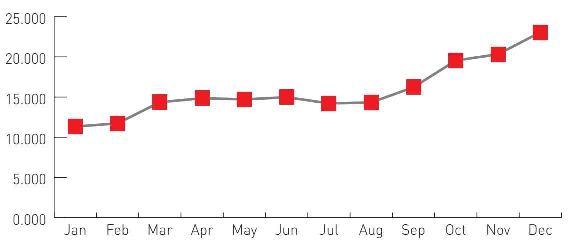
Roularta Media Group's shares are listed on Euronext Brussels under the section Media - Publishing, ISIN Code BE0003741551 and Mnemo ROU.

The Roularta share is included in the BEL Small Cap Index (BE0389857146).

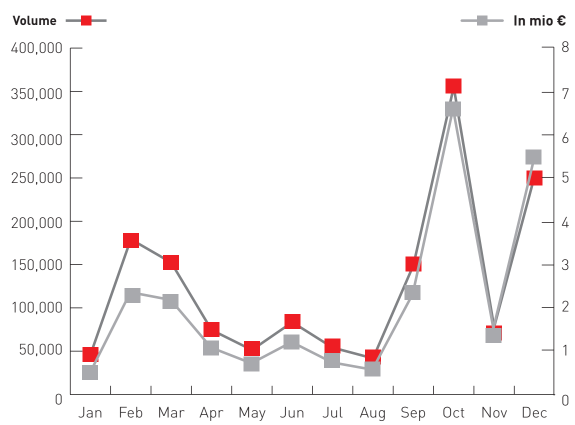
Volumes and closing prices in 2015

Month	Average closing price	Volumes	in EUR millions
Jan 15	11.326	45,942	0.53
Feb 15	11.725	179,259	2.42
Mar 15	14.361	152,364	2.24
Apr 15	14.858	74,522	1.12
May 15	14.709	51,367	0.75
Jun 15	14.978	83,458	1.25
Jul 15	14.212	54,098	0.77
Aug 15	14.321	41,719	0.60
Sep 15	16.229	149,099	2.38
Oct 15	19.549	355,129	6.74
Nov 15	20.327	77,869	1.57
Dec 15	23.065	251,504	5.53
		1,516,330	25.90

Average closing price - 2015



Volumes and figures in EUR millions - 2015



The highest price during 2015 was EUR 25.10 on 17 December.
The lowest price during 2015 was EUR 10.79 on 30 January.
The largest daily trading volume was 135,093 shares on 2 December 2015.

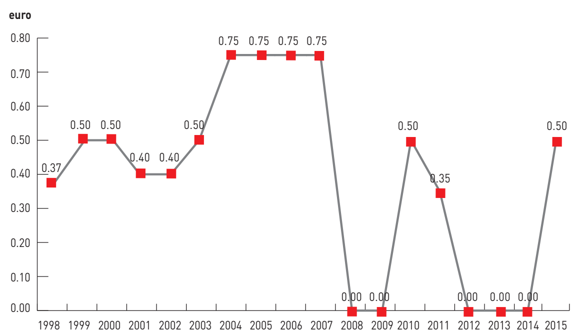
Liquidity of the share

Roularta Media Group has a proactive investor relations policy, aimed at increasing the visibility of the share and in this way supporting its liquidity.

Dividend policy

The general assembly pursues – as advised by the executive board – a policy which tries to pay out a dividend, whilst keeping a close watch on preserving the healthy balance between a distribution of dividends and the investment possibilities. The general assembly of 17 May 2016 will propose to pay out a gross dividend of EUR 0.50 per share for 2015.

Gross dividend



THE COMPANY'S CAPITAL

Roularta Media Group was founded on 11 May 1988 as Roularta Financieringsmaatschappij. The table on the following page lists the events that since then have affected the company's capital and the securities representing it.

Year	Month	Transaction	Number of shares	Capital	BEF / EUR
1988	May	Foundation as Roularta Financieringsmaatschappij	12,510	381,000,000	BEF
1993	July	Merger - capital increase	13,009	392,344,000	BEF
1997	December	Split - capital increase	18,137	546,964,924	BEF
1997	December	Merger - capital increase	22,389	675,254,924	BEF
1997	December	Capital increase	24,341	734,074,465	BEF
1997	December	Name changed into Roularta Media Group			
1998	June	Issue of 300,000 warrants - amendment of articles of association	2,434,100	734,074,465	BEF
1998	June	Merger - capital increase	2,690,400	1,545,457,541	BEF
1998	June	Contribution of debt receivable - capital increase	8,277,700	2,496,457,541	BEF
1998	December	Contribution of debt receivable - capital increase	9,611,034	4,479,791,791	BEF
2001	June	Conversion of capital into euros - capital increase by conversion of 61,950 warrants	9,672,984	111,743,000.00	EUR
2001	October	Destruction of 119,305 own shares	9,553,679	111,743,000.00	EUR
2002	June	Capital increase by conversion of 35,350 warrants	9,589,029	112,138,000.00	EUR
2003	June	Capital increase by conversion of 43,475 warrants	9,632,504	112,623,000.00	EUR
2003	July	Capital increase by contribution in kind	9,884,986	118,463,000.00	EUR
2004	June	Capital increase by conversion of 43,625 warrants	9,928,611	118,950,000.00	EUR
2005	June	Capital increase by conversion of 28,350 warrants	9,956,961	119,267,000.00	EUR
2006	January	Capital increase by conversion of 39,090 warrants	9,996,051	120,054,000.00	EUR
2006	February	Capital increase by contribution in cash	10,985,660	131,939,204.09	EUR
2006	May	Incorporation of an issue premium	10,985,660	170,029,300.00	EUR
2006	June	Capital increase by conversion of 19,825 warrants	11,005,485	170,250,500.00	EUR
2007	January	Capital increase by conversion of 9,340 warrants	11,014,825	170,439,000.00	EUR
2007	June	Capital increase by conversion of 22,225 warrants	11,037,050	170,687,000.00	EUR
2008	January	Capital increase by conversion of 7,864 warrants	11,044,914	170,846,000.00	EUR
2008	May	Capital increase by conversion of 17,375 warrants	11,062,289	171,040,000.00	EUR
2008	December	Capital increase by contribution in cash	13,131,940	203,040,000.00	EUR
2011	January	Capital increase by conversion of 9,183 warrants	13,141,123	203,225,000.00	EUR
2015	May	Capital decrease	13,141,123	80,000,000.00	EUR
2015	June	Merger - Roularta Media Group NV with Roularta Printing NV, Biblo NV, De Streekkrant - De Weekkrantgroep NV, Euro DB NV, Le Vif Magazine SA, New Bizz Partners NV, Press News NV, Regie De Weekkrant NV, Roularta Business Leads NV, Roularta IT-Solutions NV, Roularta Publishing NV and West-Vlaamse Media Groep NV	13,141,123	80,000,000.00	EUR

Analysts who follow the Roularta share:

- Petercam	Michael Roeg	michael.roeg@petercam.nl
- KBC Securities	Ruben Devos	ruben.devos@kbcsecurities.be
- Emerald Financial Advisers	Axel Funhoff	axel.funhoff@emerald-advisers.com
	Arnaud Goossens	arnaud.goossens@emerald-advisers.com

CONSOLIDATED KEY FIGURES

Income statement	in thousands of euros	2011	2012	2013 (*) restated	2014	2015	Trend
Sales		**731,111**	**712,045**	**305,209**	**299,569**	**290,226**	**-3.1%**
EBITDA [1]		**61,917**	**36,964**	**29,695**	**34,871**	**33,598**	**-3.7%**
	EBITDA - margin	*8.5%*	*5.2%*	*9.7%*	*11.6%*	*11.6%*	
EBIT [2]		**34,492**	**5,540**	**15,116**	**21,930**	**31,363**	**+43.0%**
	EBIT - margin	*4.7%*	*0.8%*	*5.0%*	*7.3%*	*10.8%*	
Net finance costs		-7,505	-8,873	-7,262	-6,728	-5,441	-19.1%
Operating result after net finance costs		**26,987**	**-3,333**	**7,854**	**15,202**	**25,922**	**+70.5%**
Income taxes		-12,078	1,128	1,924	-2,492	46,089	
Net result from continuing operations		**14,909**	**-2,205**	**9,778**	**12,710**	**72,011**	**+466.6%**
Result from discontinued operations				**-68,268**	**-155,237**	**-7,770**	**+95.0%**
Attributable to minority interests		473	-498	-581	-50	-127	+154.0%
Attributable to equity holders of RMG		**14,436**	**-1,707**	**-57,909**	**-142,477**	**64,368**	**+145.2%**
Net result attributable to equity holders of RMG - margin		***2.0%***	***-0.2%***	***-19.0%***	***-47.6%***	***22.2%***	
REBITDA [3]		70,255	46,920	34,622	39,339	47,786	+21.5%
	REBITDA - margin	*9.6%*	*6.6%*	*11.3%*	*13.1%*	*16.5%*	
REBIT [4]		54,021	27,823	26,706	31,619	39,160	+23.8%
	REBIT - margin	*7.4%*	*3.9%*	*8.7%*	*10.6%*	*13.5%*	
Current net result of the consolidated companies		30,535	16,337	18,366	19,435	30,230	+55.5%
Current net result of the consolidated companies - margin		*4.2%*	*2.3%*	*6.0%*	*6.5%*	*10.4%*	

Balance sheet	in thousands of euros	2011	2012	2013 (**) restated	2014	2015	Trend
Non-current assets		616,512	604,675	585,039	271,778	319,007	+17.4%
Current assets		295,228	333,761	200,827	261,376	130,674	-50.0%
Balance sheet total		911,740	938,436	785,866	533,154	449,681	-15.7%
Equity - Group's share		351,277	344,689	287,053	143,277	207,649	+44.9%
Equity - minority interests		12,959	12,266	11,415	2,475	1,868	-24.5%
Liabilities		547,504	581,481	487,398	387,402	240,164	-38.0%
Liquidity [5]		1.0	1.1	0.9	2.0	1.1	-8.3%
Solvency [6]		39.9%	38.0%	38.0%	27.3%	46.6%	+70.7%
Net financial debt		89,328	69,535	80,423	82,027	75,680	-7.7%
Gearing [7]		24.5%	19.5%	26.9%	56.3%	36.1%	-35.9%

(*) Restated for retrospective application of IFRS 11 Joint Arrangements and application of IFRS 5 Discontinued Operations.
(**) Restated for retrospective application of IFRS 11 Joint Arrangements.

(1) EBITDA = operating cash flow = EBIT + depreciations, write-downs and provisions.
(2) EBIT = operating result, including the share in the result of associates and joint ventures.
(5) Liquidity = current assets / current liabilities.
(6) Solvency = equity (Group's share + minority interests) / balance sheet total.
(7) Gearing = net financial debt / equity (Group's share + minority interests).
Following unaudited key figures were calculated on the basis of audited figures.
(3) REBITDA = current operating cash flow = EBITDA + restructuring costs and one-off costs.
(4) REBIT = current operating result = EBIT + restructuring costs and one-off costs, depreciations, write-downs and provisions.

HIGHLIGHTS PER SHARE [1]

Description	in euros	2011	2012	2013 (*) restated	2014	2015
Equity - Group's share		27.93	27.61	23.00	11.48	16.63
EBITDA		4.93	2.96	2.38	2.79	2.69
REBITDA		*5.59*	*3.76*	*2.77*	*3.15*	*3.83*
EBIT		2.75	0.45	1.21	1.76	2.51
REBIT		*4.30*	*2.23*	*2.14*	*2.53*	*3.14*
Net result RMG		1.15	-0.14	-4.64	-11.41	5.16
Net result RMG after dilution		1.14	-0.14	-4.64	-11.41	5.14
Current net result of the consolidated companies		*2.43*	*1.31*	*1.47*	*1.56*	*2.42*
Gross dividend		0.35	0.00	0.00	0.00	0.50
Price/Earnings (P/E) [2]		**6.01**	**7.89**	**7.32**	**7.87**	**10.12**
Number of shares at 31/12		13,141,123	13,141,123	13,141,123	13,141,123	13,141,123
Weighted average number of shares		12,577,676	12,483,273	12,483,273	12,483,273	12,486,031
Weighted average number of shares after dilution		12,623,093	12,483,273	12,483,273	12,483,273	12,517,300
Highest share price		29.79	18.00	14.50	14.30	24.76
Share price at year-end		14.60	10.32	10.77	12.25	24.50
Market capitalisation in million EUR at 31/12		191.86	135.62	141.53	160.98	321.96
Yearly volume in million EUR		41.89	11.41	7.98	6.00	25.90
Yearly volume in number		1,942,961	845,362	662,284	489,755	1,516,330

(*) Restated for retrospective application of IFRS 11 Joint Arrangements and application of IFRS 5 Discontinued Operations.

(1) On the basis of the weighted average number of shares.
(2) Earnings = current net profit of the consolidated companies.

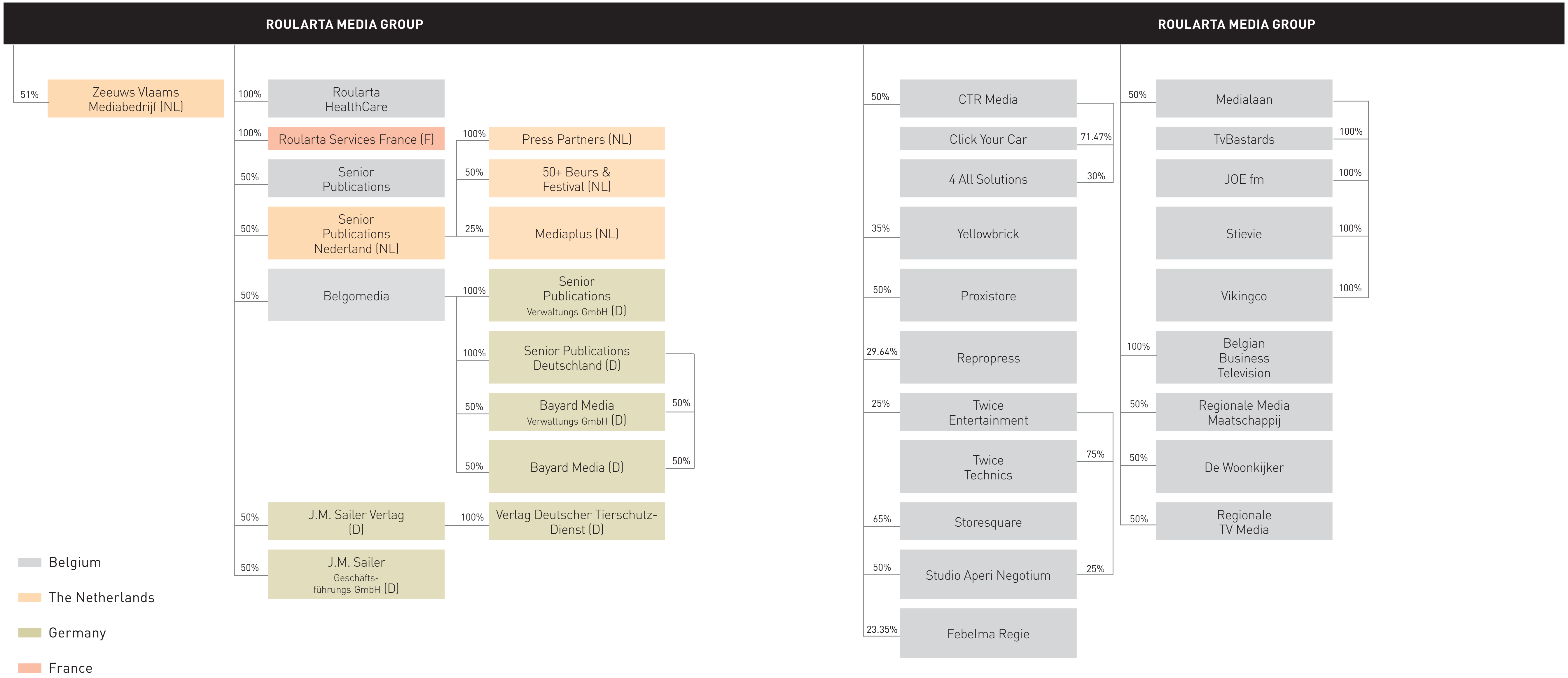
KEY FIGURES BY DIVISION

Printed Media						
in thousands of euros	2011	2012	2013 (*) restated	2014	2015	Trend
Sales	**554,925**	**541,693**	**327,992**	**319,491**	**308,130**	**-3.6%**
EBITDA [1]	**30,525**	**14,884**	**19,743**	**22,647**	**18,821**	**-16.9%**
EBITDA - margin	*5.5%*	*2.8%*	*6.0%*	*7.1%*	*6.1%*	
EBIT [2]	**8,069**	**-8,959**	**4,858**	**8,612**	**16,281**	**+89.1%**
EBIT - margin	*1.5%*	*-1.6%*	*1.5%*	*2.7%*	*5.3%*	
Net finance costs	-6,952	-8,485	-6,988	-6,438	-5,303	-17.6%
Operating result after net finance costs	**1,174**	**-17,421**	**-2,130**	**2,174**	**10,978**	**+405.0%**
Income taxes	-3,722	2,799	551	-4,505	44,639	
Net result from continuing operations	**-2,605**	**-14,645**	**-1,579**	**-2,331**	**55,617**	**+2,485.8%**
Result from discontinued operations			**-68,269**	**-155,236**	**-7,770**	**+95.0%**
Attributable to minority interests	312	-449	-388	-50	-126	+150.6%
Attributable to equity holders of RMG	**-2,917**	**-14,196**	**-69,461**	**-157,517**	**47,973**	**+130.5%**
Net result attributable to equity holders of RMG - margin	***-0.5%***	***-2.6%***	***-13.5%***	***-21.2%***	***15.6%***	
REBITDA [3]	36,519	22,274	22,009	25,890	30,639	+18.3%
REBITDA - margin	*6.6%*	*4.1%*	*6.7%*	*8.1%*	*9.9%*	
REBIT [4]	25,506	9,501	13,759	17,797	21,708	+22.0%
REBIT - margin	*4.6%*	*1.8%*	*4.2%*	*5.6%*	*7.0%*	
Current net result of the consolidated companies [5]	11,530	1,357	4,299	3,664	11,416	+211.5%
Current net result of the consolidated companies - margin	*2.1%*	*0.3%*	*1.3%*	*1.1%*	*3.7%*	

Audiovisual Media						
in thousands of euros	2011	2012	2013 (*) restated	2014	2015	Trend
Sales	**182,385**	**176,817**	**168,754**	**158,712**	**164,096**	**+3.4%**
EBITDA [1]	**31,392**	**22,080**	**24,895**	**29,455**	**31,944**	**+8.4%**
EBITDA - margin	*17.2%*	*12.5%*	*14.8%*	*18.6%*	*19.5%*	
EBIT [2]	**26,423**	**14,499**	**18,373**	**23,900**	**24,256**	**+1.5%**
EBIT - margin	*14.5%*	*8.2%*	*10.9%*	*15.1%*	*14.8%*	
Net finance costs	-553	-388	-326	-280	-16	-94.3%
Operating result after net finance costs	**25,870**	**14,111**	**18,047**	**23,619**	**24,240**	**+2.6%**
Income taxes	-8,356	-1,671	-6,688	-8,578	-7,846	
Net result from continuing operations	**17,514**	**12,440**	**11,359**	**15,041**	**16,394**	**+9.0%**
Result from discontinued operations						
Attributable to minority interests	161	-49	-193	0	-1	
Attributable to equity holders of RMG	**17,353**	**12,489**	**11,552**	**15,041**	**16,395**	**+9.0%**
Net result attributable to equity holders of RMG - margin	***9.5%***	***7.1%***	***6.8%***	***9.5%***	***10.0%***	
REBITDA [3]	33,793	24,669	26,891	29,890	33,117	+10.8%
REBITDA - margin	*18.5%*	*14.0%*	*15.9%*	*18.8%*	*20.2%*	
REBIT [4]	28,572	18,345	21,933	25,005	27,922	+11.7%
REBIT - margin	*15.7%*	*10.4%*	*13.0%*	*15.8%*	*17.0%*	
Current net result of the consolidated companies [5]	19,005	14,980	14,067	15,771	18,814	+19.3%
Current net result of the consolidated companies - margin	*10.4%*	*8.5%*	*8.3%*	*9.9%*	*11.5%*	

(*) Restated for retrospective application of IFRS 11 Joint Arrangements and application of IFRS 5 Discontinued Operations.

(1) EBITDA = operating cash flow = EBIT + depreciations, write-downs and provisions.
(2) EBIT = operating result, including the share in the result of associates and joint ventures.
Following unaudited key figures were calculated on the basis of audited figures.
(3) REBITDA = current operating cash flow = EBITDA + restructuring costs and one-off costs.
(4) REBIT = current operating result = EBIT + restructuring costs and one-off costs, depreciations, write-downs and provisions.
(5) Current net result = net result of the Group + impairment losses + restructuring costs net of taxes.



GROUP STRUCTURE*

*Excluding dormant companies (= not trading or in liquidation): Himalaya, Roularta Media Nederland, Living & More Verlag, Mestne Revije and Vogue Trading Video

BOARD OF DIRECTORS RMG

1. **Rik De Nolf** I Executive Chairman of the Board of Directors (2018)
2. **Xavier Bouckaert** I Permanent Representative of Koinon Comm.VA I Executive Director I Managing Director (2018)
3. **Marc Verhamme** I Permanent Representative of Mandatum SPRL I Independent Director (2018) I Vice-President Board of Directors I Member of the Audit Committee I Chairman of the Appointments and Remuneration Committee
4. **Carel Bikkers** I Permanent Representative of Carolus Panifex Holding BV I Independent Director (2018) I Chairman of the Audit Committee I Member of the Appointments and Remuneration Committee
5. **Joris Claeys** I Permanent Representative of De Meiboom NV I Non-executive Director (2018)
6. **Lieve Claeys** I Non-executive Director (2018)
7. **Caroline De Nolf** I Permanent Representative of Verana NV I Non-executive Director (2016)
8. **Francis De Nolf** I Permanent Representative of Alauda NV I Non-executive Director (2019)
9. **Koen Dejonckheere** I Permanent Representative of Invest at Value NV I Independent Director (2018)

EXECUTIVE MANAGEMENT COMMITTEE

1. **Rik De Nolf** Chairman
2. **Xavier Bouckaert** CEO
3. **Katrien De Nolf** Director Human Resources

MANAGEMENT TEAM RMG

1. Xavier Bouckaert CEO I **2. Philippe Belpaire** Director National Advertising I **3. Jos Grobben** Director Magazines I **4. Jan Cattrysse** Director Administration I **5. Erwin Danis** Director Premedia I **6. Katrien De Nolf** Director Human Resources I **7. William De Nolf** Director New Media I **8. Stefaan Vermeersch** Director Newspapers I **9. William Metsu** Director Printing I **10. Jeroen Mouton** Financial Director I **11. Willem Vandenameele** Director IT I **12. Sophie Van Iseghem** Secretary-General I **13. Luk Wynants** Director Local Media

DECLARATION REGARDING THE INFORMATION GIVEN IN THIS 2015 ANNUAL REPORT

The undersigned declare that, to their knowledge:

- the annual accounts, prepared in accordance with the standards applicable to annual accounts, give a true and fair view of the assets, financial condition and results of Roularta Media Group NV and the consolidated companies;
- the annual report gives a true and fair view of the development, the results and the position of Roularta Media Group NV and the consolidated companies, as well as a description of the main risks and uncertainties they are faced with.

Xavier Bouckaert, CEO | Rik De Nolf, Chairman

ANNUAL REPORT OF THE BOARD OF DIRECTORS

to the ordinary general meeting of shareholders of 17 May 2016 concerning the consolidated financial statements for the period ended 31 December 2015

Dear Shareholders,

This annual report should be read in conjunction with the audited financial statements of Roularta Media Group NV (hereinafter 'the Group') and the accompanying notes. These consolidated financial statements were approved by the board of directors on 11 April 2016. Roularta Media Group, with its registered offices at 8800 Roeselare, Meiboomlaan 33, has been listed on Euronext Brussels since 1998. Roularta Media Group operated in 2015 in the media business, in particular in magazines and newspapers (paid and free press), radio and TV, internet, line extensions, exhibitions and graphic production. Roularta Media Group is organised into two divisions, Printed Media and Audiovisual Media. Each of these two divisions includes a wide range of activities, which are centralised in a number of different departments, depending on their purpose as a product or offered service. Roularta Media Group's Printed Media division distinguishes itself from its competitors with a number of strong brands like De Streekkrant, De Zondag, Knack, Trends and Le Vif/L'Express. In the audiovisual sector Roularta Media Group is the 50% owner of the shares of Medialaan, which operates in Belgium in radio (Qmusic and JOE fm) and television (VTM, 2BE, VTMKZOOM, KADET and Vitaya).

COMMENTS ON THE CONSOLIDATED FINANCIAL STATEMENTS

The consolidated financial statements have been prepared in accordance with the International Financial Reporting Standards (IFRSs) issued by the International Accounting Standards Board (IASB) and with the interpretations issued by the IASB's International Financial Reporting Interpretation Committee (IFRIC), which have been ratified by the European Commission.

The consolidated financial statements give a general overview of the Group's activities and the results obtained. They give a true and fair view of the entity's financial position, financial performance and cash flows, and have been prepared on the assumption that continuity is guaranteed.

MAIN CHANGES IN THE GROUP DURING THE 2015 FINANCIAL YEAR

First semester of 2015:

- The sale of Groupe Express-Roulata SA (subsidiaries included) on 9 June 2015.
- The simplification of the group structure by carrying out a merger of twelve subsidiaries[1] with Roularta Media Group NV on 29 June 2015.

Second semester of 2015:

- An increased investment in Proxistore NV from 35.87% to 50.00%, due to the exercise of its option to purchase shares.
- The founding of Roularta Services France SARL on 29 September 2015.
- The acquisition of 65% of the shares of Storesquare NV on 29 October 2015.
- The acquisition of the remaining shares (50%) in Himalaya NV on 19 November 2015.
- The sale of Idéat Editions SA (subsidiaries included), and Aventin Immobilier SCI on 31 December 2015.
- The sale of the Serbian company City Magazine Roularta d.o.o. on 31 December 2015.
- The merger between Medialaan NV and Media Ad Infinitum NV on 31 December 2015.

(1) Biblo NV, Euro DB NV, Le Vif Magazine SA, New Bizz Partners NV, Press News NV, Regie De Weekkrant NV, Roularta Business Leads NV, Roularta IT-Solutions NV, Roularta Printing NV, Roularta Publishing NV, West-Vlaamse Media Groep NV, and De Streekkrant-De Weekkrantgroep NV

KEY FINANCIAL DATA

Income statent	in thousands of euros	31/12/2015	31/12/2014	Trend
Sales		**290,226**	**299,569**	**-3.1%**
Adjusted sales [1]		***290,000***	***299,569***	***-3.2%***
REBITDA [2]		**47,786**	**39,339**	**+21.5%**
	REBITDA - margin	*16.5%*	*13.1%*	
EBITDA [3]		**33,598**	**34,871**	**-3.7%**
	EBITDA - margin	*11.6%*	*11.6%*	
REBIT [4]		**39,160**	**31,619**	**+23.8%**
	REBIT - margin	*13.5%*	*10.6%*	
EBIT [5]		**31,363**	**21,930**	**+43.0%**
	EBIT - margin	*10.8%*	*7.3%*	
Net finance costs		-5,441	-6,728	-19.1%
Operating result after net finance costs		**25,922**	**15,202**	**+70.5%**
Current operating result after net finance costs		**33,782**	**24,891**	**+35.7%**
Income taxes		46,089	-2,492	
Net result from continuing operations		**72,011**	**12,710**	**+466.6%**
Result from discontinued operations		**-7,770**	**-155,237**	**+95.0%**
Attributable to minority interests		-127	-50	+154.0%
Attributable to equity holders of RMG		**64,368**	**-142,477**	**+145.2%**
	Net result attributable to equity holders of RMG - margin	*22.2%*	*-47.6%*	
Current net result of the consolidated companies		**30,230**	**19,435**	**+55.5%**
	Current net result of the consolidated companies - margin	*10.4%*	*6.5%*	

Balance sheet	31/12/2015	31/12/2014	Trend
Non-current assets	319,007	271,777	+17.4%
Current assets	130,674	261,377	-50.0%
Balance sheet total	449,681	533,154	-15.7%
Equity - Group's share	207,649	143,277	+44.9%
Equity - minority interests	1,868	2,475	-24.5%
Liabilities	240,164	387,402	-38.0%
Liquidity [6]	1.1	1.2	-8.3%
Solvency [7]	46.6%	27.3%	+70.7%
Net financial debt	75,680	82,027	-7.7%
Gearing [8]	36.1%	56.3%	-35.9%

(1) Adjusted sales = like-for-like, i.e. adjusted for changes in the consolidation scope.
(2) REBITDA = current operating cash flow = EBITDA + restructuring costs and one-off costs.
(3) EBITDA = operating cash flow = EBIT + depreciations, write-downs and provisions.
(4) REBIT = current operating result = EBIT + restructuring costs and one-off costs, depreciations, write-downs and provisions.
(5) EBIT = operating result, including the share in the result of associates and joint ventures.
(6) Liquidity = current assets / current liabilities.
(7) Solvency = equity (Group's share + minority interests) / balance sheet total.
(8) Gearing = net financial debt / equity (Group's share + minority interests).

CONSOLIDATED INCOME STATEMENT

For 2015 as a whole, Roularta Media Group records a 21.5% increase in current operating cash flow (REBITDA).

Group sales are stable, reducing slightly (-3.1%) from EUR 300 to 290 million while current result increases by 55.5% (from EUR 19.4 to 30.2 million).

The net result of the continued activities is EUR 72.0 million. This figure is positively impacted by the recognition of EUR 47.8 million of deferred tax assets, based on the expected fiscal results of Roularta Media Group NV over the next 5 years.

Roularta ends 2015 with a 23.8% increase in REBIT.

COMBINED SALES IN 2015

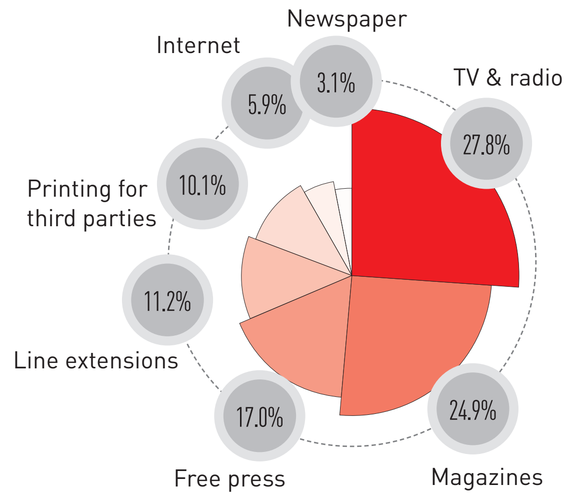
In 2015 Roularta Media Group achieves a combined sales figure of EUR 471.0 million, versus EUR 476.9 million in 2014. This represents a decrease in sales of 1.2%.

The sales at Audiovisual Media increase by 3.4%, but decrease by 3.6% at Printed Media.

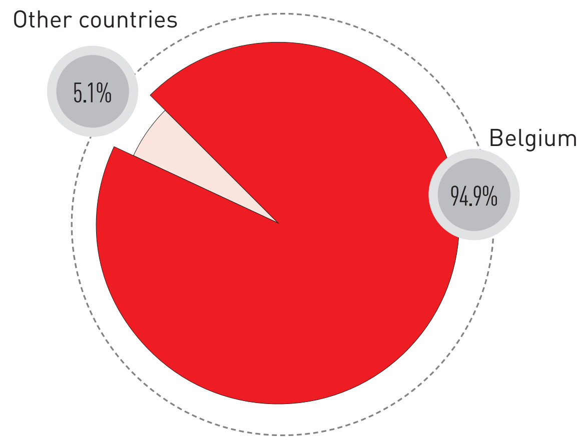
Combined sales by division (in thousands of euros)

Division	31/12/2015	31/12/2014	Trend
Printed Media	308,130	319,491	-3.6%
Audiovisual Media	164,096	158,712	+3.4%
Intersegment sales	*-1,199*	*-1,292*	
Combined sales	**471,027**	**476,911**	**-1.2%**

Combined sales by various activity categories



Sales 31/12/2015 regional



2015 COMBINED RESULTS BY DIVISION

Printed Media

The **sales** of the Printed Media division, that is local media, newspapers and magazines together, decline with 3.6% in 2015 to EUR 308.1 million.

Current operating cash flow (REBITDA) increases from EUR 25.9 million to EUR 30.6 million (+18.3%). **Operating cash flow (EBITDA)** decreases from EUR 22.6 million to EUR 18.8 million. Non-recurring and restructuring costs were recorded.

Current operating result (REBIT) is EUR 21.7 million compared with EUR 17.8 million in 2014. **Operating result (EBIT)** rises from EUR 8.6 million to EUR 16.3 million.

The **net result of the division Printed Media**, attributable to equity holders of RMG, is a profit of EUR 48.0 million in 2015 as against a loss of EUR 157.5 million in 2014, while **current net result** grows from EUR 3.7 to 11.4 million.

Audiovisual Media

Sales by the Audiovisual Media division increase from EUR 158.7 to 164.1 million (+3.4%).

Current operating cash flow (REBITDA) grows from EUR 29.9 million to EUR 33.1 million. **Operating cash flow (EBITDA)** rises from EUR 29.5 million to EUR 31.9 million (+8.4%).

Current operating result (REBIT) increases from EUR 25.0 to 27.9 million and **operating result (EBIT)** increases from EUR 23.9 to 24.3 million. This gives a REBIT margin of 17.0% compared with 15.8% in 2014.

The **net result of the division Audiovisual Media** amounts to EUR 16.4 million in 2015 compared with EUR 15.0 million in 2014, while **current net result** is up by 19.3% from EUR 15.8 to 18.8 million.

BALANCE SHEET

Equity at 31 December 2015 is EUR 209.5 million compared to EUR 145.8 million at 31 December 2014. The primary reason for this change is the positive result of 2015 (EUR 64.4 million).

At 31 December 2015, **net financial debt** amounts to EUR 75.7 million. This gives a net financial debt/EBITDA ratio of 2.25.

INVESTMENTS

Total investments amount in 2015 to EUR 6.9 million, of which EUR 3.3 million in intangible assets (mainly software), EUR 2.3 million in tangible assets and EUR 1.3 million in acquisitions. The latter mainly relates to an additional investment in Proxistore NV and the 65% stake in the capital of Storesquare NV.

MAIN EVENTS AFTER THE BALANCE SHEET DATE

Since the end of the financial year the following main events have occurred:

- On 1 January 2016, Rik De Nolf was succeeded as CEO of Roularta Media Group by Xavier Bouckaert. Rik De Nolf takes the position of executive chairman of the board of directors.
- On 11 February 2016, Medialaan acquired control of the companies grouped round the brand Mobile Vikings.

Otherwise no major events have occurred which significantly affect the results and the financial position of the company.

INFORMATION ON CIRCUMSTANCES THAT CAN SIGNIFICANTLY INFLUENCE THE DEVELOPMENT OF THE GROUP

We do not foresee any notable circumstances that can significantly influence the future development of Roularta Media Group.

RESEARCH AND DEVELOPMENT

As a multimedia company Roularta Media Group operates in various high-tech sectors. Within these it is constantly seeking new opportunities, with a reputation as a major innovator.

Roularta Media Group attaches paramount importance to research and development. These efforts obviously benefit the Group's own internal operating processes, but in many cases also drive fundamental market developments.

For a detailed description of research and development, we refer to the chapter 'Roularta as technological innovator' in the 2015 annual report.

STATEMENT REGARDING THE COMPANY'S USE OF FINANCIAL INSTRUMENTS WHERE SIGNIFICANT FOR THE ASSESSMENT OF ITS ASSETS, LIABILITIES, FINANCIAL POSITION AND PROFIT OR LOSS

The Group uses exchange rate contracts to hedge the risk of changes in the fair market value of a recognised asset or liability, or an unrecognised definite commitment, within the scope of its commercial activities. These contracts are regarded as fair value hedges as defined in International Accounting Standard (IAS) 39; they have been stated at market value and booked as current assets or short-term liabilities under the 'financial derivatives' heading.

To hedge risks with respect to adverse interest rate fluctuations, the Group uses financial instruments, namely Interest Rate Swap (IRS) contracts. In accordance with the requirements defined in IAS 39, some of the contracts were regarded as cash flow hedging contracts. Market values of these contracts are recognised directly in equity. The other contracts are not regarded as hedging contracts under the conditions set forth in IAS 39. Fluctuations of market values of these contracts are recognised in the income statement.

ENVIRONMENT, PREVENTION AND WELL-BEING

Please refer to the chapter Environment, Prevention and Well-being in the 2015 annual report.

STAFF

As at 31 December 2015, the Group has 1,364 full-time equivalent (FTE) employees, compared with 1,393 full-time equivalent (FTE) employees the previous year. These figures exclude joint ventures.
Including the pro rata share of Roularta in the joint ventures, the Group has 1,835 full-time equivalent (FTE) employees at 31 December 2015.

MAIN RISKS AND UNCERTAINTIES

Economic conditions

Changes in general, global or regional economic conditions or economic conditions in areas where the Group operates and which could impact consumers' consumption patterns, can negatively impact the Group's operating results.

Risks relating to market developments

The media market is constantly changing. The profit generated by the Group is largely determined by the advertising market, the readers market and viewing and listening figures.

The Group tracks market developments in the media world so that it can capitalise at all times on changes and new trends in the environment in which the company operates. Thanks to the Group's multimedia offer, it can suitably respond to a shift in focus in the advertising world and on the part of its readership from one form of media to another.

Strategic risk associated with markets and growth

The Group may be faced with unfavourable market conditions or unfavourable competitive developments.

Risks relating to suppliers

The various costs that to a large extent determine the total cost in the Printed Media division, such as printing, distribution, staff, and promotion costs, can fluctuate according to the economic situation.

The evolution of international paper prices is uncertain and may adversely affect the business, operating results and/or financial position of the Group if price increases cannot be passed on in time to its customers. To manage the paper price risk, the Group concludes periodical contracts for newspaper and for magazine paper.

Disturbances or disruptions of the IT system

The Group is exposed to potential disturbances or disruptions in its computer systems.

Computer systems are a central part of the Group's business. A disturbance in the Group's computer systems due to malfunctioning, malicious attacks, viruses or other factors could seriously impact various aspects of its activities, including but not limited to sales, customer service and administration. Computer system disturbances can have an adverse effect on the Group's activities or operating results. To date, the company has not experienced substantial problems with its computer systems. Year after year the Group invests substantial means to optimise its IT systems and to reduce possible disturbances.

Risks associated with intellectual property

The enforcement of intellectual property rights is costly and uncertain. The Group can not guarantee that it will be successful in preventing abuse of its intellectual property rights.

Risk of reduced brand recognition or negative brand image

The Group's position could be significantly adversely affected if brand recognition were significantly to reduce or if the Group's leading brands, publications and products were to suffer reputational damage.

Risk of non-renewal of licences for TV and radio activities

The Group has the necessary approvals for undertaking its radio and television activities in Belgium. An inability to extend these could potentially negatively impact the Group's financial position and/or results.

Risks related to current and future acquisitions

In takeover situations, the Group is exposed to risks related to the integration of the entities acquired.

Innovation risk

The Group needs to develop new applications on an ongoing basis. Without this, it runs the risk of falling behind its competitors and being unable to catch up again, which could negatively impact the Group's financial position and/or results.

Currency risks

The Group is exposed to a currency risk with respect to the USD. The identified currency risks relate to the (expected) purchases in USD in the Audiovisual Media segment and to activities outside the eurozone. In addition, the Group incurs to a certain extent foreign currency risks related to its operational activities.

With regard to the purchases and the firm commitments to purchase film rights in USD in the Audiovisual Media segment, the Group uses foreign exchange contracts to hedge the risk of changes in the fair value of a recognised asset or liability, or a non-recognised definite undertaking in the context of its commercial activities.

Despite these foreign exchange contracts, fluctuations in the USD can have a limited impact on the Group's operating results.

Interest rate risk

The Group's level of debt and the related interest expense can have a major influence on the Group's result and/or the financial position. In order to hedge the risks of unfavourable interest rate fluctuations the Group uses financial instruments.

Credit risk

The Group is exposed to the credit risk on its customers, which could lead to credit losses. To control this credit risk, credit investigations are performed on customers which request major credit facilities. Where the outcome is negative, credit is refused or restricted.

In addition, the Group also uses trade finance instruments, such as letters of credit, to cover part of its credit risk and credit insurances are concluded for a small percentage of foreign clients of the printing works.

There is no significant concentration of credit risks with a single counterparty.

Despite the Group's intention of limiting its credit risk, it can face a deterioration of the creditworthiness of its customers. Any failure to conclude a credit insurance policy with respect to certain customers can have a material adverse effect on the Group's business, financial condition and/or results.

Covenants

The company's lenders, the lenders of the convertible debenture not included, have imposed covenants relating to the debt ratio (net financial debt/EBITDA), interest coverage (EBITDA/net finance costs), gearing (net debt/equity), solvency and dividends.

Any breach of covenants could lead to the Group's financial debts being immediately due and payable.

Liquidity risk

The Group's indebtedness and the restrictions agreed upon in the financing agreements may adversely affect the Group's liquidity position.

The Group expects to meet its obligations through operating cash flows. In addition, the Group has various short-term credit lines that form an additional working capital buffer. There is for these credit facilities by the lenders no specific maturity guaranteed.

Capital structure

The Group is constantly seeking to optimise its capital structure (mix of debt and equity). The main objective of the capital structure is to maximise shareholder value while maintaining the desired financial flexibility for implementing strategic projects.

Risks relating to possible impairments of goodwill and tangible and intangible fixed assets

An impairment loss is recognised when the book value of an asset, or the cash-generating unit to which the asset belongs, is higher than the recoverable amount. This recoverable amount is determined on the basis of business plans prepared by management and approved by the board of directors. The Group points to the sensitive nature of these business plans. When, owing to market circumstances, the assumptions contained in the aforementioned business plans cannot be achieved, impairments are recognised in the profit and loss account, with an effect on the net income and shareholders' equity of the Group.

A detailed description of the impairment tests, including sensitivity, is included in Note 15 to the consolidated financial statements.

Risks relating to legislation and arbitration

The Group is involved in a number of disputes, currently pending. For these disputes, mostly provisions were set up. The Group can not guarantee that it will not in future face material litigation by third parties in relation to published articles, other forms of communication and more in general the activities of the Group.

A detailed description of the most important pending disputes is included in Note 26 to the consolidated financial statements.

Roeselare, 11 April 2016

The Board of Directors

CORPORATE GOVERNANCE DECLARATION [*]

INDICATION OF THE CORPORATE GOVERNANCE CODE

As a multimedia company Roularta Media Group sets out to create value for its readers, viewers, listeners, advertising customers, employees and shareholders.

In the light of this task, Roularta Media Group NV, as a listed Belgian company, subscribes to the Belgian Corporate Governance Code (2009) as its reference code. This forms the basis for its own Corporate Governance Charter, which is published on the company's website (www.roularta.be/en/investor-info). The Charter sets out in an exhaustive and transparent fashion how Roularta Media Group is governed and how account for this governance is rendered. The Corporate Governance Charter of NV Roularta Media Group was approved by the board of directors and is regularly updated.

The board believes that observing as closely as possible the principles set out in the Charter will lead to more efficient, more transparent governance and better risk management and control of the company. Roularta Media Group's aim in so doing is to maximise value for its shareholders, its stakeholders and its institutional investors.

DESCRIPTION OF THE PRINCIPAL FEATURES OF THE INTERNAL CONTROL AND RISK MANAGEMENT SYSTEM

Enterprise Risk Management

Roularta Media Group has set up a risk assessment and internal control system in line with the requirements of the 2009 Belgian Corporate Governance Code.

The internal control of Roularta Media Group is based on the COSO ERM model (version 1) and is designed to provide reasonable assurance regarding the achievement of the objectives of the company. This implies, among other things, recognising and managing both operational and financial risks, compliance with laws and regulations, and monitoring reporting.

The Roularta Media Group organisational culture allows for decentralised operating. Executives and managers are to a large extent responsible for providing operational management. Decentralised control implies, among other things, maintaining continuous watch over risk.

The budget as a direction-indicating instrument

A key element in risk management is the annual budget exercise, consisting of multiple consultations and discussions on business risks, the strategy, business plans and intended results. The final result is a set of objectives and targets, together with projects which should contribute to the better management or control of risks.

Continuous automation with built-in controls

Many processes within Roularta Media Group are automated. An important component of automation consists of risk management with a focus on accuracy, completeness, consistency, timeliness and authentication/authorisation of information.

Continuous monitoring, primarily on the basis of built-in controls in a highly automated operational environment, ensures the prevention or timely detection of potential risks. The security of IT systems is crucial in this. Particular attention is paid here to:

- mirrored systems;
- access security;
- keeping apart of test and production environments;
- back-up power generation;
- back-up procedures.

[*] Part of the annual report of the board of directors.

HR tools to support operational functioning

Besides IT-technical control, operational risk management is mainly characterised by the following measures:

- organisation charts and reporting lines;
- clear employee functional descriptions;
- procedures and guidelines communicated via the intranet;
- continuous training activities and improvement initiatives.

Environment with a focus on financial controls and reporting

Risk management in terms of financial reporting consists primarily of:

- the accounting rules that are applicable on a daily basis;
- the uniformity aimed for within the different companies of the Group, both in terms of the application of the IFRS rules as well as in terms of standardised reporting;
- the audit of the reported figures by the associated companies by the central budget and management reporting department;
- the control, the monitoring of the financial reporting by the audit committee.

Internal audit as an engine for risk management

At the initiative of the audit committee, work has begun on developing a risk management system, based on the KAPLAN method. The internal auditor is responsible for developing and monitoring this risk management system.

The tool of choice for managing risks in a structured way is internal audits. In a process approach, risks are identified during an internal audit and then analysed. This risk assessment leads to the formulation of a certain number of management measures that are then submitted to the business unit manager concerned. In consultation it is then determined which control measures are feasible and should be implemented by priority.

Following the aforementioned KAPLAN method, the identified risks are divided into three types:

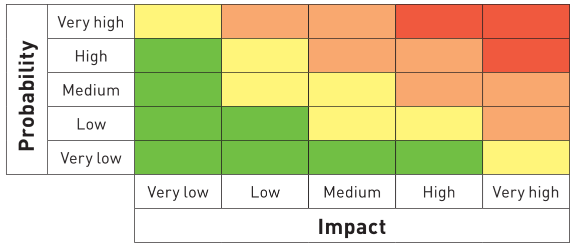
1 Avoidable risks
- *Type description:* Risks arising inside the organisation and offering no strategic advantage.
- *Risk limitation objective:* Avoiding or eliminating risk (probability and impact) in a cost-effective way.

2 Strategic risks
- *Type description:* Risks taken in expectation of a major strategic benefit.
- *Risk limitation objective:* Limiting potential risk and impact in a cost-effective way.

3 External risks
- *Type description:* External, uncontrollable risks.
- *Risk limitation objective:* Limiting impact cost-effectively should risk event occur.

These risks are then further divided into the following categories:

Ultimately, each risk is evaluated for both its probability of occurrence and its impact:



Pentana, an audit software, is used for effectively managing the identified risks. From here, a report is prepared at the end of each internal audit. Each such report includes an action plan of the various action points to be implemented. Progress in the implementation of the listed action points is monitored in periodic follow-up meetings.

Roularta Media Group has, since 1 September 2015 a new internal auditor, Mr Philippe Buysens.

PUBLICATION IMPORTANT PARTICIPATIONS AND NOTE WITH RESPECT TO THE ITEMS LISTED IN ARTICLE 34 OF THE ROYAL DECREE OF 14/11/2007, IN SO FAR AS THESE COULD POTENTIALLY AFFECT A PUBLIC TAKEOVER BID

The capital of the company amounted to EUR 80,000,000.00 and is represented by 13,141,123 similar shares with the same rights.

The shareholding structure is as follows:

	Date of notification	Number of shares	%
Koinon Comm.VA [1]	02/07/2015	7,577,010[2]	57.66%
S.A. West Investment Holding [1]	02/07/2015	2,022,136	15.39%
Bestinver Gestión S.G.I.I.C. S.A.	02/03/2015	1,306,190	9.94%
Treasury shares		641,150	4.88%
Individual and institutional investors		1,594,637	12.13%

(1) The Comm.VA Koinon and the S.A. West Investment Holding, in their capacity as persons acting in concert who have concluded an agreement concerning the possession, the acquisition and transfer of shares, have made a definitive notification.

(2) The Comm.VA Koinon has, since the notification, acquired a further 204,133 Roularta shares. No threshold has, however, been exceeded, and no corresponding notification made.

All treasury shares held in portfolio by the company have no voting rights as long as they remain in the treasury portfolio.

Each share entitles its holder to one vote, under Article 33 of the articles of association, on the understanding that no one person may vote at the general meeting in respect of more than thirty-five per cent (35%) of the number of votes attached to all the shares issued by the company. Several shareholders whose securities, according to the criteria laid down in Article 6 § 2 of the Law of 2 May 2007 on disclosure of major holdings in issuers whose shares are admitted to trading on a regulated market, are joined together, cannot vote, either, at the general meeting, in respect of more than thirty-five per cent (35%) of the number of votes attached to all the shares issued by the company. The restrictions do not, however, apply if the vote relates to an amendment of the articles of association of the company or to decisions for which, under the Companies Code, a special majority is required.

A shareholder agreement has been concluded between shareholders Comm.VA Koinon and S.A. West Investment Holding, restricting the transfer of securities.

The articles of association and the Corporate Governance Charter of Roularta Media Group include specific provisions on the (re)appointment, training and evaluation of directors. Directors are appointed for a maximum period of four years by the general meeting of shareholders, that can remove them at any time. A resolution to appoint or dismiss requires a simple majority of votes. Should a directorship fall prematurely vacant, the remaining directors can themselves appoint (co-opt) a new director. In this case, the next general meeting proceeds to the final appointment.

The articles of association of NV Roularta Media Group give Comm.VA Koinon a binding right of nomination. Based on this nomination right, the majority of the directors are appointed from candidates put forward by Comm.VA Koinon as long as the latter holds, directly or indirectly, at least thirty-five per cent of the shares of the company.

Decisions to amend the articles of association are subject to special quorum and majority requirements. Any decision to amend the articles of association requires the presence, in person or by proxy, of shareholders representing at least half of the share capital and the approval of at least three fourths of the capital present or represented at the meeting. If the quorum is not met, then a second meeting must be convened, at which the quorum requirement does not apply. The requirement of a special majority remains, however.

The board of directors is expressly authorised, in the case of public takeover bids on securities of the company, to increase the share capital within the limits provided by Article 607 of the Companies Code by issuing shares not exceeding 10% of the existing shares at the time of such public bid. This authorisation was granted by the extraordinary general meeting of 20 May 2014 for a term of three years.

The company may acquire, divest or pledge its own shares, profit certificates or other certificates relating hereto, to the extent that the relevant statutory provisions are complied with. The board of directors is expressly authorised, without a resolution of the general assembly, to acquire and hold its own shares if necessary to avoid imminent and serious harm to the company. This authorisation was granted by the extraordinary general meeting of 19 May 2015 for a period of three years, starting on 15 June 2015, being the date of publication in the annexes to the Belgian Official Gazette of the authorisation, and may be renewed.

Following condition 6 (c) (redemption at the option of the bondholders in the event of change of control) contained in the Prospectus dated 18 September 2012 relating to the issuance of bonds: each bondholder has the option to request repayment of all or part of his bonds in the event of a change of control of Roularta Media Group.

In the context of the Law of 1 April 2007 concerning public takeover bids, Comm.VA Koinon, as the direct holder of 7,372,877 shares, updated its registration with the FSMA on 25 August 2014 pursuant to Article 74 § 6 of the above-mentioned law.

Comm.VA Koinon is a subsidiary of the Stichting Administratiekantoor Cerveteri, which is controlled by Mr Rik De Nolf.

COMPOSITION OF AND REPORT BY THE BOARD OF DIRECTORS AND ITS COMMITTEES, AND THE PERSONAL ATTENDANCE LEVELS OF THEIR MEMBERS

Board of directors

The board of directors of NV Roularta Media Group has nine members:

- Baron Hugo Vandamme, permanent representative of NV HRV (2018), non-executive director and chairman of the board.
- Five directors representing the reference shareholder, in accordance with the proposal rights under the articles of association, Mr Rik De Nolf, permanent representative of Comm.VA Koinon (2018), Ms Lieve Claeys (2018), Ms Caroline De Nolf, permanent representative of NV Verana (2016), Mr Joris Claeys, permanent representative of NV De Meiboom (2018) and Mr Francis De Nolf, permanent representative of NV Alauda (2019).
- Three independent directors, all of whom hold executive corporate functions:
  - » *Mr Carel Bikkers, permanent representative of BV Carolus Panifex Holding (2018),* has for the past nine years headed up the Dutch media group Audax, a multifaceted organisation that is involved in the broadest sense of the term with the publishing, distribution and retailing of media and related products. Prior to this Mr Carel Bikkers worked as general manager of Kwik-Fit Europe BV, Europe's largest car service chain.
  - » *Mr Koen Dejonckheere, permanent representative of NV Invest at Value (2018)*
    Mr Koen Dejonckheere was appointed Chief Executive Officer of Gimv in 2008. Before, he was Managing Director and head of Corporate Finance at KBC Securities. Previously, Mr Koen Dejonckheere worked for Nesbic, Halder, Price Waterhouse Corporate Finance Europe and the BBL. Mr Koen Dejonckheere has extensive experience as a dealmaker in investment banking and private equity in Belgium and abroad.
  - » *Mr Marc Verhamme, permanent representative of SPRL Mandatum (2018),* was until 1994 CEO of the North and North-West European fresh produce division of Danone. Mr Marc Verhamme is today an industrialist and owns a number of SMEs producing organic food products like yoghurt and fresh cheese,... with brands such as MIK and Pur Natur.

As of 1 January 2016 the following changes were made to the board of directors of NV Roularta Media Group. Mr Rik De Nolf was succeeded as managing director of Roularta Media Group by Mr Xavier

Bouckaert, who was appointed the new permanent representative of Comm.VA Koinon. Mr Rik De Nolf was co-opted as director and executive chairman of the board of directors, replacing Mr Hugo Vandamme (permanent representative of NV HRV). Mr Hugo Vandamme was awarded the title of honorary chairman of the board of directors.

The Corporate Governance Code recommends that the board of directors be chaired by a non-executive director. Deviations from this recommendation need to be set out according to the 'comply or explain' rule. Roularta Media Group has indeed chosen to deviate from this recommendation by assigning the role of chairman to an executive director. Given the transformation phase that the media world has been experiencing since the arrival of the internet, it is important that Mr Rik De Nolf remain active in the executive management committee as a sounding board and advisor, but without participating in the decision-making. The chairman's responsibilities include preparing strategic discussions and decisions by the board of directors. The chairman will be responsible for the Group's external communications and investor relations.

RMG is convinced that the active role given to the chairman will facilitate communication between the board and the executive management and will generally contribute to the proper functioning of the company.

During 2016 the necessary efforts will be made to ensure that, by 1 January 2017, the company complies with the legal criteria for gender diversity.

The term of office of Ms Caroline De Nolf, permanent representative of NV Verana, expires at the general meeting of 17 May 2016 and the co-opting of Mr Rik De Nolf as a director, replacing HRV NV, permanently represented by Mr Hugo Vandamme, needs to be ratified.

On the advice of the appointments and remuneration committee a recommendation will be made to the upcoming general meeting to:

- reappoint NV Verana, represented by its permanent representative Ms Caroline De Nolf, as a director for a four-year term until the 2020 general meeting;
- and to ratify the co-opting of Mr Rik De Nolf as a director of Roularta Media Group in place of the NV HRV.

The board of directors met six times during 2015 to discuss the company's results, the Group's multi-annual plan and the following year's budget.

Attendance of individual board members in 2015:

Executive director and CEO	
Rik De Nolf	6
Non-executive directors	
Lieve Claeys	6
Francis De Nolf	6
Baron Hugo Vandamme, Chairman	6
Joris Claeys	6
Caroline De Nolf	6
Independent, non-executive directors	
Carel Bikkers	6
Koen Dejonckheere	6
Marc Verhamme	6

During the past year there was also a meeting of the independent directors. For 2016, seven board meetings are planned.

Audit committee

The audit committee consists solely of independent directors. The expertise in accounting and auditing of Mr Carel Bikkers, chairman of the audit committee, is evident among other things from his former position as a senior manager of the Dutch media group Audax and from his board member/supervisor mandate in a number of Dutch companies.

The audit committee met four times in 2015. During these meetings the audit committee controlled the integrity of the financial information of the company, closely monitored the activities of the internal and external auditor, and where it deemed necessary, made recommendations in these respects to the board of directors.

At the invitation of the chairman, the audit committee was attended by the statutory auditor, the CEO, the chairman of the board of directors, the CFO and the internal auditor.

Attendance at audit committee meetings in 2015:

Carel Bikkers, Chairman	4
Marc Verhamme	3

Appointments and remuneration committee

The board of directors has used the opportunity as provided in the Corporate Governance Code to establish a single, joint appointments and remuneration committee.

The appointments and remuneration committee consists solely of non-executive directors, including two independent directors, and has the necessary expertise in the area of remuneration policy.

The CEO and as from 1 January 2016 also the executive chairman of the board of directors participate in the meetings of the appointments and remuneration committee in an advisory capacity (cf. Article 526 quater of the Companies Code).

The HR director of the Group is also invited to attend the meetings of the appointments and remuneration committee.

The appointments and remuneration committee met two times during 2015. The main item on its agenda was: preparing the remuneration report and reviewing the remuneration and bonus policy of the executive management and the composition of the board of directors and its committees.

Attendance at appointments and remuneration committee meetings in 2015:

Baron Hugo Vandamme	2
Carel Bikkers	2
Marc Verhamme, Chairman	2

ASSESSMENT OF THE BOARD AND BOARD COMMITTEES

Every year the board of directors undertakes a review, led by the chairman and assisted by the appointments and remuneration committee, of its size, composition, functioning and interaction with executive management. This assessment has four objectives: (i) assessing the operation of the board of directors; (ii) examining whether important issues are thoroughly prepared and discussed; (iii) assessing the actual contribution of each director to the activities of the board of directors, on the basis of his or her presence at board and committee meetings and his or her constructive involvement in discussions and decision-making; (iv) establishing a comparison between the current composition of the board of directors and the pre-defined desired composition of the same.

Every year the non-executive directors assess their interaction with senior management and, where appropriate, make proposals to the chairman of the board of directors for improving this interaction.

The contribution of each director is reviewed at regular intervals. In the event of a reappointment, the engagement and the effectiveness of the director is evaluated.

COMPOSITION OF EXECUTIVE MANAGEMENT

The executive management of Roularta Media Group consists of the executive management committee and the management team.

In the past year the following changes took place within the management team. Roularta Media Group said farewell in 2015 to two managers, Mr Eddy Brouckaert and Mr Hugues De Waele, who had reached retirement age. Mr Eddy Brouckaert was succeeded as Director Newspapers by Mr Stefaan Vermeersch.

Mr Xavier Bouckaert, who became CEO on 1 January 2016, is succeeded in the management team as Director Magazines by Mr Jos Grobben. Following the decision of CFO Jan Staelens to leave Roularta, his duties were undertaken on an interim basis during the past financial year by Ms Tilde Coppin. In May 2016 Mr Jeroen Mouton starts as CFO of the Group.

CONFLICT OF INTERESTS

There were in the course of the financial year no conflicts of interest of a financial nature giving rise to the application of Article 523 of the Companies Code.

POLICY CONCERNING TRANSACTIONS AND OTHER CONTRACTUAL RELATIONSHIP BETWEEN THE COMPANY, INCLUDING AFFILIATED COMPANIES, AND ITS DIRECTORS AND MEMBERS OF THE EXECUTIVE MANAGEMENT NOT COVERED BY THE CONFLICT OF INTERESTS RULES

Taking into account the principles and guidelines contained in the Belgian Corporate Governance Code, the company has developed a policy on transactions and other contractual relationships between the company, including affiliated companies, and its directors and members of the executive management not covered by the statutory conflict of interests rules.

A transaction or a contractual relationship of any kind is deemed to exist between the company and its directors and/or members of its executive management when:

- a director or a member of the executive management has a significant personal financial interest in the corporate body with which Roularta Media Group wants to conclude a transaction;
- a director or member of the executive management or his or her spouse, cohabiting partner, child or blood or other relative up to the second degree are members of the board of directors or the executive management of the corporate body with which Roularta Media Group wishes to conclude a major transaction;
- the board deems that such a conflict exists in respect of the proposed transaction.

The director or member of the executive management concerned shall provide the board with all possible relevant information relating to the conflict of interests. He or she shall refrain from participating in the discussion and decision-making on this agenda item.

The board of directors confirms that in the past year no such transactions have taken place and no situations have arisen giving rise to the application of the above procedure.

PROTOCOL FOR AVOIDING MISUSE OF INSIDER INFORMATION

The protocol to avoid abuse of insider information prohibits directors, members of the management team, other members of staff or external persons employed by the company, who, by the nature of their function come into contact with confidential information, from trading, directly or indirectly, on the basis of insider information, in financial instruments issued by Roularta Media Group.

REMUNERATION REPORT

Annual remuneration of executive and non-executive directors

The starting point of the compensation and benefits policy for (executive and non-executive) management is the attraction and retention of qualified managers with the required background and experience in terms of the various elements of corporate policy. To achieve this starting point, the compensation and benefits policy is market competitive and takes into account the company's size and complexity using reference data where possible.

Non-executive directors and executive directors in their capacity as directors receive only a fixed remuneration as compensation for their membership of the board of directors and their attendance at the board meetings and the meetings of the committees of which they are members.

The level of directors' remuneration is determined taking into account their role as a normal director, their specific roles as chairman of the board, chair or member of a committee, as well as the resulting responsibilities and time demands.

Non-executive directors receive no performance-related remuneration such as bonuses, long-term incentive programmes, benefits in kind or pension plans. Nor are options or warrants allotted to non-executive directors. There are no contributions to pensions or similar benefits for directors. The provisions concerning the remuneration of the non-executive directors apply equally to executive directors in their capacity as directors.

The chairman of the board of directors and the managing director were granted a fixed remuneration of EUR 100,000. The vice-chairman of the board receives a fixed remuneration of EUR 50,000. Each other board member receives a fixed remuneration of EUR 10,000, plus a fee per board meeting of EUR 2,500; members of board committees (the audit committee and the appointments and remuneration committee) receive an additional fee per meeting of EUR 2,500, the chairman of the audit committee an additional EUR 5,000 fee per meeting of this committee. The directors' remuneration policy will not be changed in the coming two financial years.

Directors' remuneration 2015

		Fixed	Attendance fee
Hugo Vandamme permanent representative of NV HRV – Chairman of the board of directors	Non-executive	EUR 100,000.00	–
Rik De Nolf permanent representative of Comm.VA Koinon – Managing Director	Executive	EUR 100,000.00	–
Marc Verhamme permanent representative of SPRL Mandatum – Vice-Chairman of the board of directors – member audit committee – Chairman appointments and remuneration committee	Non-executive	EUR 50,000.00	–
Carel Bikkers permanent representative of BV Carolus Panifex Holding – Chairman audit committee – member appointments and remuneration committee	Non-executive	EUR 10,000.00	EUR 40,000.00
Joris Claeys permanent representative of NV De Meiboom	Non-executive	EUR 10,000.00	EUR 15,000.00
Lieve Claeys	Non-executive	EUR 10,000.00	EUR 15,000.00
Caroline De Nolf permanent representative of NV Verana	Non-executive	EUR 10,000.00	EUR 15,000.00
Francis De Nolf permanent representative of NV Alauda	Non-executive	EUR 10,000.00	EUR 15,000.00
Koen Dejonckheere permanent representative of NV Invest at Value	Non-executive	EUR 10,000.00	EUR 15,000.00

Remuneration of members of executive management

The remuneration of the members of executive management is set by the board of directors based on the recommendation of the appointments and remuneration committee. The level and structure of the remuneration of the executive management need to enable the company to attract, retain and continually motivate qualified and skilled managers, taking into account the nature and scope of their individual responsibilities.

The amount and structure of the basic remuneration of the executive management is regularly reviewed for its compliance with market conditions by a specialist (international) salaries and benefits consultancy. The company is assuming that the remuneration policy for members of the executive management will remain unchanged for the next two years unless testing against market practice shows that changes are urgently needed.

In 2015, the remuneration policy of the members of the executive management did not change from that of previous years. The remuneration of the executive management consists of:

- basic remuneration in line with training, job content, experience and seniority;
- a performance bonus linked for 30% to the consolidated results of the Group and for 70% to the performance of the business unit for which the manager is responsible. Every year financial performance criteria are established for the year in question at the level of the consolidated Group results. At business unit level, financial or qualitative targets are set on an annual basis. At the end of the year it is determined, based on the established performance criteria, both quantitative and qualitative, whether and to what extent the bonus has been earned. The bonus may not exceed 20% to 25% of the basic annual salary of members of the executive management. The bonus is paid to the group insurance of the manager in question. A small portion of the bonus can be paid out in cash at the request of the manager concerned. There is no provision for a right of recovery in favour of the company in cases where variable remuneration has been given based on inaccurate financial data. Bonuses are awarded only after the close of the year and the requisite verification of the figures by the auditors. In this way the likelihood of paying a bonus based on inaccurate financial data is negligible;
- a long-term incentive consisting of rights to acquire shares in Roularta Media Group. The option plans issued by the company each run for ten years, with exercise possible no earlier than the third calendar year after subscription;
- extra-legal ('fringe') benefits, consisting of a group insurance (employer's contribution is 3.75% of the annual remuneration), a company car with fuel card in accordance with the company's car policy, luncheon vouchers (employer's contribution of maximum EUR 6.91/day worked) and hospitalisation and disability insurance.

The CEO, Comm.VA Koinon with Mr Rik De Nolf as its permanent representative, received in 2015 a gross fixed remuneration of EUR 631,462.40. The remuneration package for the CEO does not include shares, share options, nor are the pension contributions included.

The other members of the executive management (executive management committee members and members of the management team) together received:
- basic salaries of EUR 2,075,852.23;
- a total of EUR 252,200 in bonuses, of which EUR 60,425 was paid in cash and EUR 191,775 was paid into the group insurance;
- the pension contributions for 2015 total EUR 79,153.80, of which EUR 67,813.80 of payments into a defined contributions pension plan and EUR 11,340.00 of payments into a savings/group insurance;
- and other components amounting to EUR 46,354.35 of which EUR 35,115.12 of standard employer-specific costs and EUR 11,239.23 employer's contribution to luncheon vouchers.

In the table below you can find an overview of the stock options plans members of the executive management participated in, with their most significant terms including the exercise price and the expiration period.

In the course of 2015, 2,000 options granted to members of the executive management from an option plan dating back to 2002 were declared to have lapsed, with the expiration of the last exercise period. 4,500 options from the 2009 stock option plan with an exercise price of EUR 15.71 were exercised by members of the executive management during the year. In May, a new plan was issued in which the members of the executive management subscribed 40,750 new stock options.

Severance pay for executive managers

The severance pay for members of executive management is estimated on the basis of the Belgian employment law that applies, except for the managing director and the members of the executive management providing their services via management companies. For the managing director, the period of notice is 12 months, while for other members of executive management with self-employed status, notice periods (or severance pay in lieu) of between four and six months apply.

Overview stock options allotted to the executive management

Year of allotment	Number of options allotted	Exercice price (in EUR)	First exercise period	Last exercise period
2006	79,500	53.53	01/01-31/12/2010	01/01-31/12/2021
2008	68,000	40.00	01/01-31/12/2012	01/01-31/12/2023
2009	79,500	15.71	01/01-31/12/2013	01/01-31/12/2019
2015	40,750	11.73	01/01-31/12/2019	01/01-31/12/2025

CONSOLIDATED FINANCIAL STATEMENTS

1. CONSOLIDATED INCOME STATEMENT

in thousands of euros	Note	2015	2014
Sales	3	290,226	299,569
Own construction capitalised		1,710	504
Raw materials, consumables and goods for resale		-72,785	-82,532
Services and other goods	4	-102,880	-105,335
Personnel	5	-91,839	-93,112
Other operating income	7	6,302	7,711
Other operating expenses	7	-12,654	-7,174
Restructuring costs: costs	8	-3,535	-2,777
Share in the result of associated companies and joint ventures	17	19,053	18,017
Operating cash flow - EBITDA		**33,598**	**34,871**
Depreciation, write-down and provisions		-2,077	-12,991
Depreciation and write-down of intangible and tangible assets		*-9,329*	*-8,793*
Write-down of inventories and debtors	*6*	*914*	*564*
Provisions		*8,556*	*-4,762*
Impairment losses		*-2,218*	*0*
Restructuring costs: provisions	8	-158	50
Operating result - EBIT		**31,363**	**21,930**
Financial income	9	1,308	1,105
Financial expenses	9	-6,749	-7,833
Operating result after net finance costs		**25,922**	**15,202**
Income taxes	10	46,089	-2,492
Net result from continuing operations		**72,011**	**12,710**
Result from discontinued operations	11	**-7,770**	**-155,237**
Net result of the consolidated companies		**64,241**	**-142,527**
Attributable to:			
Minority interests		-127	-50
Equity holders of Roularta Media Group		**64,368**	**-142,477**

Earnings per share	in euros	Note	2015	2014
From continuing and discontinued operations				
Basic earnings per share		13	5.16	-11.41
Diluted earnings per share		13	5.14	-11.41
From continuing operations				
Basic earnings per share		13	5.78	1.02
Diluted earnings per share		13	5.76	1.02

2. CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

	in thousands of euros	Note	2015	2014
Net result of the consolidated companies			**64,241**	**-142,527**
Other comprehensive income of the period				
Other comprehensive income to be reclassified to profit or loss in subsequent periods:				
Exchange differences			-34	13
Cash flow hedges		32		0
Deferred taxes relating to other comprehensive income				0
Other comprehensive income not to be reclassified to profit or loss in subsequent periods:				
Non-current employee benefits - actuarial gain / loss			-147	-2,523
Deferred taxes relating to other comprehensive income			-76	330
Other comprehensive income of the period			**-257**	**-2,180**
Total comprehensive income			**63,984**	**-144,707**
Attributable to:				
Minority interests			-127	-50
Equity holders of Roularta Media Group			**64,111**	**-144,657**

3. CONSOLIDATED BALANCE SHEET

ASSETS	in thousands of euros	Note	2015	2014
Non-current assets			**319,007**	**271,777**
Intangible assets		15	86,158	87,629
Goodwill		15	5	5
Property, plant and equipment		16	57,025	60,923
Investments accounted for using the equity method		17	120,735	117,333
Available-for-sale investments, loans, guarantees		18	2,844	4,646
Trade and other receivables		19	31,479	40
Deferred tax assets		20	20,761	1,201
Current assets			**130,674**	**261,377**
Inventories		21	5,464	6,154
Trade and other receivables		19	81,867	66,130
Tax receivable			390	547
Short-term investments		22	46	826
Cash and cash equivalents		22	38,496	32,993
Deferred charges and accrued income			4,411	2,794
Assets held for sale		12	0	151,933
Total assets			**449,681**	**533,154**

LIABILITIES	in thousands of euros	Note	2015	2014
Equity			**209,517**	**145,752**
Group's equity			207,649	143,277
Issued capital		*23*	*80,000*	*203,225*
Treasury shares		*23*	*-24,376*	*-24,647*
Retained earnings			*148,159*	*-36,955*
Other reserves		*23*	*3,820*	*1,574*
Translation differences			*46*	*80*
Minority interests			1,868	2,475
Non-current liabilities			**123,862**	**161,551**
Provisions		25	8,417	16,836
Employee benefits		27	3,527	4,193
Deferred tax liabilities		20	521	27,125
Financial debts		28	111,360	113,360
Other payables		29	37	37

ASSETS in thousands of euros	Note	2015	2014
Current liabilities		**116,302**	**225,851**
Financial debts	28	2,862	2,486
Trade payables	29	48,086	66,844
Advances received	29	19,841	19,800
Employee benefits	29	18,008	14,770
Taxes	29	1,630	3,004
Other payables	29	20,277	15,941
Financial derivatives	32	0	293
Accrued charges and deferred income	29	5,598	5,691
Liabilities directly associated with assets held for sale	12	0	97,022
Total liabilities		**449,681**	**533,154**

4. CONSOLIDATED CASH FLOW STATEMENT

in thousands of euros	Note	2015	2014
Cash flow relating to operating activities			
Net result of the consolidated companies		64,204	-142,578
Share in the results of associated companies and joint ventures	17	-19,549	-18,270
Income tax expense / income	10 & 11	-46,089	-66,801
Interest expenses		7,122	7,862
Interest income (-)		-1,295	-566
Losses / gains on disposal of intangible assets and property, plant and equipment		-678	242
Losses / gains on disposal of business		4,620	-1
Dividends received from associated companies and joint ventures		16,667	22,264
Non-cash items		-1,337	220,399
Depreciation of (in)tangible assets	*15 & 16*	*9,339*	*10,705*
Impairment losses	*15*	*2,218*	*215,615*
Share-based payment expense	*5*	*16*	*-438*
Losses / gains on non-hedging derivatives	*9*	*-293*	*-558*
Increase / decrease in provisions		*-11,403*	*-4,103*
Unrealised exchange loss / gain		*-1*	*1*
Other non-cash items		*-1,213*	*-823*
Gross cash flow relating to operating activities		**23,665**	**22,551**

in thousands of euros	Note	2015	2014
Increase / decrease in current trade receivables		8,590	17,693
Increase / decrease in current other receivables and deferred charges and accrued income		-7,726	10,256
Increase / decrease in inventories		547	1,208
Increase / decrease in current trade payables		-20,744	-22,541
Increase / decrease in other current liabilities		-466	-2,454
Other increases / decreases in working capital (a)		-303	805
Increase / decrease in working capital		**-20,102**	**4,967**
Income taxes paid		-59	-564
Interest paid		-7,388	-7,390
Interest received		1,290	1,164
NET CASH FLOW RELATING TO OPERATING ACTIVITIES (A)		**-2,594**	**20,728**
Cash flow relating to investing activities			
Intangible assets - acquisitions	15	-3,172	-4,218
Tangible assets - acquisitions	16	-2,288	-3,215
Intangible assets - other movements		-64	-31
Tangible assets - other movements		1,415	85
Net cash flow relating to acquisition of subsidiaries	33	-1,622	-10,600
Net cash flow relating to disposal of subsidiaries	34	12,782	637
Net cash flow relating to loans to investments accounted for using the equity method		-725	
Available-for-sale investments, loans, guarantees - acquisitions	18		-456
Available-for-sale investments, loans, guarantees - other movements		1,137	-2,476
Increase / decrease in short-term investments		780	21,486
NET CASH FLOW RELATING TO INVESTING ACTIVITIES (B)		**8,243**	**1,212**

(a) Increases and decreases in non-current other payables, non-current trade payables, provisions, non-current employee benefits and accrued charges and deferred income.

in thousands of euros	Note	2015	2014
Cash flow relating to financing activities			
Treasury shares		271	0
Other changes in equity		-89	-153
Proceeds from current financial debts		834	0
Redemption of current financial debts		-2,976	-4,691
Redemption of non-current financial debts		0	-4,055
Decrease in non-current receivables		54	0
Increase in non-current receivables		0	-169
NET CASH FLOW RELATING TO FINANCING ACTIVITIES (C)		**-1,906**	**-9,068**
TOTAL DECREASE / INCREASE IN CASH AND CASH EQUIVALENTS (A+B+C)		**3,743**	**12,872**
Cash and cash equivalents, beginning balance		34,753	21,881
Cash and cash equivalents, ending balance		38,496	34,753 (*)
Net decrease / increase in cash and cash equivalents		**3,743**	**12,872**

(*) Including cash and cash equivalents presented as assets held for sale, see Note 12.

Notes to the consolidated cash flow statement

Net cash flow from operating activities is -€ 2.6 million compared with € 20.7 million in 2014. Gross cash flow increased with € 1.1 million whereas the change in working capital (-€ 20.1 million, compared with +€ 5.0 million in 2014) also contributed to the overall decrease in net cash flow from operating activities. Net cash flow from investments amounted to +€ 8.2 million in 2015 compared with +€ 1.2 million in 2014, the increase being mostly due to receivables relating to disposal of subsidiaries in 2015, due to increased spending on acquisitions of subsidiaries in 2014 and due to change in short-term investments. Financing activities generated a net cash outflow of € 1.9 million compared to € 9.1 million in 2014. These outflows in 2015 en 2014 primarily result from repayments of short-term financial liabilities and in 2014 from long-term financial liabilities.

5. CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

2015 in thousands of euros	Issued capital	Treasury shares	Retained earnings	Other reserves	Translation differences	Minority interests	Total equity
Balance as of 01/01/2015	**203,225**	**-24,647**	**-36,955**	**1,574**	**80**	**2,475**	**145,752**
Total comprehensive income for the period			64,368	-223	-34	-127	**63,984**
Capital reduction (-)	-123,225		123,225				**0**
Costs of issuance and equity increase				-8			**-8**
Operations with own shares		271					**271**
Recognition of share-based payments				16			**16**
Dividend paid to minority interests						-94	**-94**
Other increase / decrease			-2,479	2,461		-386	**-404**
Balance as of 31/12/2015	**80,000**	**-24,376**	**148,159**	**3,820**	**46**	**1,868**	**209,517**

2014 in thousands of euros	Issued capital	Treasury shares	Retained earnings	Other reserves	Translation differences	Minority interests	Total equity
Balance as of 01/01/2014 (*)	**203,225**	**-24,647**	**104,203**	**4,205**	**67**	**11,415**	**298,468**
Total comprehensive income for the period			-142,477	-2,193	13	-50	**-144,707**
Recognition of share-based payments				-438			**-438**
Other increase / decrease			1,319			-8,890	**-7,571**
Balance as of 31/12/2014	**203,225**	**-24,647**	**-36,955**	**1,574**	**80**	**2,475**	**145,752**

(*) Restated for retrospective application of IFRS 11 Joint Arrangements.

We refer to Note 23 for more details.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

NOTE 1 - SIGNIFICANT ACCOUNTING POLICIES

Presentation basis

The consolidated financial statements are prepared in compliance with the International Financial Reporting Standards (IFRSs) issued by the International Accounting Standards Board (IASB), and with the interpretations issued by the International Financial Reporting Interpretations Committee (IFRIC) of the IASB approved by the European Commission.

The consolidated financial statements give a general overview of our Group's activities and the results achieved. They represent fairly, the financial position, financial performance and cash flows of the entity, and have been prepared on a going concern basis.

The consolidated financial statements were approved by the board of directors on 11 April 2016 and can be amended until the shareholders' meeting of 17 May 2016.

New and revised standards and interpretations

Standards and interpretations applicable for the annual period beginning on 1 January 2015:

- Improvements to IFRS (2011-2013) (applicable for annual periods beginning on or after 1 January 2015).
- IFRIC 21 *Levies* (applicable for annual periods beginning on or after 17 June 2014).

The application of those IFRS standards had no material effect on the 2015 consolidated financial statements of the Group.

The application of IFRIC 21 *Levies* has an impact on the Group's half-year reporting.

In addition to this the Group applied IFRS 5 *Discontinued Operations* in 2014 having a material effect on the consolidated financial statements of the Group (See Note 11 and 12).

Standards and interpretations published, but not yet applicable for the annual period beginning on 1 January 2015:

- IFRS 9 *Financial Instruments and subsequent amendments* (applicable for annual periods beginning on or after 1 January 2018 but not yet endorsed in the EU).
- IFRS 14 *Regulatory Deferral Accounts* (applicable for annual periods beginning on or after 1 January 2016, but not yet endorsed in the EU).
- IFRS 15 *Revenue from Contracts with Customers* (applicable for annual periods beginning on or after 1 January 2018, but not yet endorsed in the EU).
- IFRS 16 *Leases* (applicable for annual periods beginning on or after 1 January 2019, but not yet endorsed in the EU).
- Improvements to IFRS (2010-2012) (applicable for annual periods beginning on or after 1 February 2015).
- Improvements to IFRS (2012-2014) (applicable for annual periods beginning on or after 1 January 2016).
- Amendments to IFRS 10 and IAS 28 *Sale or Contribution of Assets between an Investor and its Associate or Joint Venture* (the effective date has been deferred indefinitely, and therefore the endorsement in the EU has been postponed).
- Amendments to IFRS 11 *Joint Arrangements – Accounting for Acquisitions of Interests in Joint Operations* (applicable for annual periods beginning on or after 1 January 2016).
- Amendments to IAS 1 *Presentation of Financial Statements – Disclosure Initiative* (applicable for annual periods beginning on or after 1 January 2016).
- Amendments to IAS 7 *Statement of Cash Flows – Disclosure Initiative* (applicable for annual periods beginning on or after 1 January 2017, but not yet endorsed in the EU).
- Amendments to IAS 12 *Income Taxes – Recognition of Deferred Tax Assets for Unrealised Losses* (applicable for annual periods beginning on or after 1 January 2017, but not yet endorsed in the EU).
- Amendments to IAS 16 and IAS 38 *Property, Plant and Equipment and Intangible Assets – Clarification of Acceptable Methods of Depreciation and Amortisation* (applicable for annual periods beginning on or after 1 January 2016).
- Amendments to IAS 19 *Employee Benefits – Employee Contributions* (applicable for annual periods beginning on or after 1 February 2015).
- Amendments to IAS 27 *Separate Financial Statements – Equity Method* (applicable for annual periods beginning on or after 1 January 2016).

The Group is currently assessing whether the application of IFRS 15 *Revenue from Contracts with Customers* will have an impact on its results from operations.

The new standard IFRS 16 *Leases*, which supersedes IAS 17 *Leases* and related interpretations, eliminates the classification of leases as either operating leases or finance leases for a lessee. Instead all leases are capitalised and accounted for in a similar way to finance leases under IAS 17, except short-term leases and leases of low-value assets.

The Group does not expect the first application of the other amendments and new standards to significantly impact its financial statements.

Consolidation principles

The consolidated financial statements consolidate the financial information of Roularta Media Group NV, its subsidiaries and joint ventures, after elimination of all material transactions within the Group.

Subsidiaries are entities over which Roularta Media Group NV exercises control, which is the case when the Group is exposed, or has rights, to variable returns from its involvement with the entity and has the ability to affect these returns through its power over the entity. All intercompany transactions, balances with and unrealised gains on transactions between Group companies are eliminated; unrealised losses are also eliminated unless the impairment is permanent. Equity and net result attributable to non-controlling shareholders are shown separately in the balance sheet and income statement, respectively. Changes in the Group's ownership interests in subsidiaries that do not result in the Group losing control over the subsidiaries are accounted for as equity transactions. The carrying amounts of the Group's interests and the non-controlling interests are adjusted to reflect the changes in their relative interests in the subsidiaries.

Any difference between the amount by which the non-controlling interests are adjusted and the fair value of the consideration paid or received is recognised directly in equity. When the Group loses control of a subsidiary, the profit or loss on disposal is calculated as the difference between:

- the aggregate of the fair value of the consideration received and the fair value of any retained interest, and
- the carrying amount of the assets (including goodwill), liabilities and any non-controlling interests of the subsidiary before its disposal.

The financial statements of subsidiaries are included in the consolidated financial statements from the date on which the parent company acquires control until the date on which the control ceases.

The financial statements of subsidiaries are prepared for the same financial year as that of the parent company and using uniform accounting policies for like transactions and other events in similar circumstances.

Acquisitions of subsidiaries are accounted for by applying the purchase method.

Joint arrangements and associates

A ***joint arrangement*** exists when Roularta Media Group NV has contractually agreed to share control with one or more other parties, which is the case only when decisions about the relevant activities require the unanimous consent of the parties sharing control. A joint arrangement can be treated as a joint operation (i.e. Roularta Media Group NV has rights to the assets and obligations for the liabilities) or a joint venture (i.e. Roularta Media Group NV only has rights to the net assets).

Associates are companies in which Roularta Media Group NV, directly or indirectly, has a significant influence and which are neither subsidiaries nor joint arrangements. This is presumed if the Group holds at least 20% of the voting rights attaching to the shares.

The financial information included for these companies is prepared using the accounting policies of the Group. When the Group has acquired joint control in a joint venture or significant influence in an associate, the share in the acquired assets, liabilities and contingent liabilities is initially remeasured to fair value at the acquisition date and accounted for using the equity method. Any excess of the purchase price over the fair value of the share in the assets, liabilities and contingent liabilities acquired, is recognised as goodwill. When the goodwill is negative, it is immediately recognised in profit or loss. Subsequently, the consolidated financial statements include the Group's share of the results of joint ventures and associates accounted for using the equity method until the date when joint control or significant influence ceases.

If the Group's share of the losses of a joint venture or associate exceeds the carrying amount of the investment, the investment is carried at nil value and recognition of additional losses is limited to the extent of the Group's commitment. Such additional accumulated losses are included in other provisions on the consolidated balance sheet.

Unrealised gains arising from transactions with joint ventures and associates are set against the investment in the joint venture or associate concerned to the extent of the Group's interest. The carrying amounts of investments in joint ventures and associates are reassessed if there are indications that the asset has been impaired or that impairment losses recognised in prior years have ceased to apply. The investments in joint ventures and associates in the balance sheet include the carrying amount of any related goodwill.

The share in the result of associates and joint ventures is presented as part of operating result of the Group.

Acquisitions of subsidiaries
The acquisition price (the consideration transferred in a business combination) is measured as the sum of the fair value at the acquisition date of the transferred assets, the liabilities incurred or assumed, and the equity interests issued by the acquirer. The purchase price also includes all assets and liabilities arising from a contingent consideration agreement.

Acquisition-related costs are expensed in the period incurred.

The identifiable assets acquired and the liabilities assumed are measured at their fair value at the acquisition date.

For each business combination any non-controlling interest (minority interest) in the acquiree is valued at fair value or at the NCI's proportionate share in the identifiable net assets of the acquiree. The choice of accounting basis is made on a transaction-by-transaction basis.

Acquisitions of subsidiaries before 1 January 2010
These are recognised in accordance with the previous version of IFRS 3.

Foreign currency

Transactions in foreign currency
Transactions in foreign currency are recorded on initial recognition in the functional currency, by applying to the foreign currency amount the spot exchange rate at the date of transaction. At each balance sheet date foreign currency monetary items are translated using the closing rate. Non-monetary items are translated using the exchange rate at the date of the transaction. Exchange differences arising on the settlement of monetary items or on translating monetary items at rates different from those at which they were translated on initial recognition are recognised in profit or loss as other operating income or costs in the period in which they arise.

Financial statements of foreign entities
Monetary and non-monetary assets and liabilities of foreign entities whose functional currency is not the currency of a hyperinflationary economy and is different from the euro are translated at the closing rate at the date of the balance sheet. Income and expenses for each income statement (including comparatives) are translated at exchange rates at the dates of the transactions. All resulting exchange differences are recognised as a separate component of equity.

Intangible assets other than goodwill

Intangible assets consist of titles, software, concessions, copyrights, property rights and other rights etc. acquired from third parties or by contribution in kind, as well as any internally generated software.

Expenditure on research activities undertaken with the prospect of gaining new scientific or technical knowledge and understanding is recognised as an expense when it is incurred.

Expenditures on development activities, whereby the research findings are applied to a plan or design for the production of new or substantially improved products and processes, are only included in the balance sheet, if the product or process is technically and commercially feasible, the Group has sufficient resources available to complete the development and it is possible to demonstrate that the asset will generate probable future economic benefits.

Capitalised expenditure comprises the costs of materials, direct labour costs and a proportionate part of the overheads.

Intangible assets are measured at their cost, less any accumulative amortisation and any accumulated impairment losses.

Amortisation
Intangible assets are amortised in accordance with the straight-line methods starting when the asset is available for use over their expected useful life.

The following useful lives are applied:

- Development costs — 3 years
- Software — 3 to 5 years
- Concessions, copyrights, property rights and similar rights
  - » Graphics and generics — 3 years
  - » Scenarios — 2 years
  - » Other rights — according to their expected useful life

By virtue of IAS 38,107, titles are considered as assets with indefinite useful lives which are not amortised but tested yearly for impairment. Other intangible assets with indefinite useful lives are also not amortised but subject to an annual impairment test.

Goodwill

Goodwill on acquisition of subsidiaries is recorded, as from the acquisition date, in the amount of the surplus of the total of the fair value of the consideration transferred, the amount of any minority interests and (in a business combination undertaken in stages) the fair value of the previously held equity interest, over the net balance of the net identifiable assets acquired and liabilities assumed. Where this total, after reassessment, results in a negative amount, this gain is immediately recognised in the income statement.

In accordance with IFRS 3 goodwill is not amortised but tested at least annually for impairment, more specifically each time there is an indication that a cash-generating unit may be impaired.

Goodwill arising from the acquisition of a joint venture or an associate is considered to be an integral part of the carrying amount of the investment held in such entity and as a result not separately tested for impairment. The integral carrying amount of such an investment is tested for impairment in accordance with IAS 36 *Impairment of Assets*.

Property, plant and equipment

Property, plant and equipment are recognised at cost less any accumulative depreciation and any impairment losses. The cost comprises the initial purchase price plus other direct purchase costs (such as non-refundable tax, transport). The cost of self-constructed property, plant and equipment comprises the cost of materials, direct labour costs and a proportional part of the production overheads.

The Group uses the exception provided for in IFRS 1 to treat the fair value of some of the property, plant and equipment as deemed cost on the date of transition to IFRS, being 1 January 2003. This fair value is based on the value in going concern as determined by third party experts and was applied to all of the Group's land and buildings, as well as to printing presses and finishing lines.

Leases
Lease arrangements whereby the Group has substantially all rewards and risks incidental to ownership are classified as finance leases. At the commencement of the finance lease term, finance leases are recognised as assets and liabilities in the balance sheet at amounts equal to the fair value of the leased property, or, if lower, the present value of the minimum lease payments each determined at the inception of the lease.

Minimum lease payments shall be apportioned between the finance charge and the reduction of the outstanding liability. The finance charge shall be allocated to each period during the lease term so as to produce a constant periodic rate of interest on the remaining balance of the liability. Contingent rents shall be charged as expenses in the periods in which they are incurred.

Leasing of property whereby substantially all rewards and risks remain with the leasing company is classified as operating lease. Lease payments under an operating lease are recognised as an expense on a straight-line basis over the lease term.

Depreciation
The depreciable amount of an item of property, plant and equipment (i.e. the cost less its residual value) is recognised in the income statement on a straight-line basis from the date the asset is available for use over the expected useful life.

The following useful lives are applied:

• Buildings	
» revalued	20 years
» not revalued	33 years
» buildings on leasehold land	term of lease
» improvements with valuable appreciation	10 years
• Installations, machines and equipment	
» printing presses and finishing lines	3 to 20 years
» broadcast material	5 years
» TV stages	3 years
» others	5 years
• Furniture and office equipment	5 to 10 years
• Electronic equipment	3 to 5 years
• Vehicles	4 to 5 years
• Other property, plant and equipment	5 to 10 years
• Assets under construction and advance payments	no depreciation
• Property held under a finance lease	
» printing presses and finishing lines	3 to 20 years
» broadcast material	5 years

Land is not depreciated since it is assumed that it has an indefinite useful life.

Financial assets

Criteria for the initial recognition and the derecognition of financial assets
The purchase or sale of financial assets is recognised using the settlement date. This implies that the asset is recognised on the date it is received by the Group, and it is derecognised on the date it is delivered by the Group; at this date any gain or loss on disposal is recognised.

Criteria for the measurement of financial assets
(a) Available-for-sale financial assets
At initial recognition all available-for-sale financial assets are recognised at fair value, plus transaction costs directly attributable to the acquisition of the financial asset. A gain or loss arising from a change in fair value is recognised directly in equity as revaluation reserve until the financial asset is derecognised, or until there is objective evidence that a financial asset incurred impairment losses. Investments in equities that are classified as assets available for sale but for which no price quotation on an active market is available, and the fair value of which cannot be reliably determined by other valuation methods, are recognised at their historical cost.
(b) Financial assets at fair value through profit or loss
At initial recognition these financial assets are recognised at fair value. A gain or loss arising from a change in fair value of the financial asset is recognised through profit or loss.
(c) Loans and receivables
These non-derivative financial assets with fixed or determinable payments that are not quoted in an active market are measured at amortised cost. A gain or loss is recognised in profit or loss when the financial asset is impaired.

Rights on returns from tax shelter agreements are recorded as short-term investments as they are not aiming to structurally support the production company in developing its activities. Such investments are measured at fair value.

Inventories

Inventories are measured at cost (purchase or manufacturing cost) in accordance with the FIFO method or, if lower, at net realisable value.

Manufacturing cost includes all direct and indirect costs necessary to bring the inventories to their present location and condition.

The net realisable value is the estimated selling price in the ordinary course of business, less the estimated costs of completion and the estimated costs necessary to make the sale.

Ageing or slowly rotating inventories are systematically written down.

Trade and other receivables

Short-term trade receivables and other receivables are measured at cost less appropriate allowances for estimated irrecoverable amounts.

At the end of the financial year an estimate is made of doubtful debts on the basis of an evaluation of all outstanding amounts. Doubtful debts are written off in the year in which they were identified as such.

Cash and cash equivalents

Cash and cash equivalents consist of cash and sight deposits, short-term deposits (under 3 months) and highly liquid investments which are easily convertible into a known cash amount and where the risk of a change in value is negligible.

Assets held for sale

Non-current assets and disposal groups are classified as held for sale if their carrying amount will be recovered principally through a sales transaction rather than through continuing use. This condition is regarded as met only when the asset (or disposal group) is available for immediate sale in its present condition subject only to terms that are usual and customary for sales of such asset (or disposal group) and its sale is highly probable. Management must be committed to the sale, which should be expected to qualify for recognition as a completed sale within one year from the date of classification.

When the Group is committed to a sales plan involving loss of control of a subsidiary, all of the assets and liabilities of that subsidiary are classified as held for sale when the criteria described above are met, regardless of whether the Group will retain a non-controlling interest in its former subsidiary after the sale.

When the Group is committed to a sales plan involving disposal of an investment, or a portion of an investment, in an associate or joint venture, the investment or the portion of the investment that will be disposed of is classified as held for sale when the criteria described above are met, and the Group discontinues the use of the equity method in relation to the portion that is classified as held for sale. Any retained portion of an investment in an associate or a joint venture that has not been classified as held for sale continues to be accounted for by using the equity method. The Group discontinues the use of the equity method at the time of disposal when the disposal results in the Group losing significant influence over the associate or joint venture.

After the disposal takes place, the Group accounts for any retained interest in the associate or joint venture in accordance with IAS 39 unless the retained interest continues to be an associate or a joint venture, in which case the Group uses the equity method (see the accounting policy regarding investments in associates or joint arrangements above).

Non-current assets (and disposal groups) classified as held for sale are measured at the lower of their carrying amount and fair value less costs to sell.

Treasury shares

Treasury shares (i.e. own shares) are presented as deduction of equity and reported in the statement of changes in equity. No gain or loss is recognised in the income statement on the sale, issuance or cancellation of treasury shares.

Provisions

A provision is recognised when the Group has a present obligation (legal or constructive) as a result of a past event, when it is probable that an outflow of resources will be required to settle the obligation and when a reliable estimate can be made of the amount of the obligation.

If the Group expects that some or all of the expenditure required settling a provision will be reimbursed, the related asset is recognised once it is virtually certain that the reimbursement will be received.

Restructuring
A provision for restructuring is created when the Group approves a detailed and formalised restructuring plan and when the implementation of the restructuring plan has been started or the main features of the plan have been announced to those affected by it.

Employee benefits

Pension commitments
Several defined contribution plans exist within the Group. Under Belgian law, defined contribution pension plans are subject to minimum guaranteed rates of return. Because of these minimum guaranteed rates of return, all Belgian defined contribution plans are considered as a defined benefit plan under IFRS. These plans financed through group insurances, were accounted for as defined contribution plans in the past (before 2015). New legislation dated December 2015 involved the mandatory qualification as a defined benefit plan. The cost of providing benefits is determined using the projected unit credit method, with actuarial valuations being carried out at the end of each annual reporting period.

For the defined benefit pension plans, provisions are established by calculating the present actuarial value of future amounts to the employees concerned.

Defined benefit costs are split into two categories:
- service cost, past service cost, gains and losses on curtailments and settlements;
- net interest expense or income.

The total service cost, the net interest expense, the remeasurement of other long-term benefits, administrative expenses and taxes for the year are included in the employee benefit expense in the consolidated financial statement. The remeasurement on the net defined benefit liability is included in the statement of comprehensive income as part of other comprehensive income.

The Group also recognises a provision for early retirement pensions. The amount of the provision is equal to the present value of future benefits promised to the employees involved.

Share-based payments

Various warrant and share option plans exist to enable executive and senior management to acquire shares of the company. IFRS 2 applies to all share-based payment transactions allocated after 7 November 2002 and which had not become unconditional by 1 January 2005. The exercise price of an option is determined on the basis of the average closing price of the share during the thirty days prior to the option offering date or on the basis of the latest closing price prior to the offering date. The fair value of the option is calculated using the Black and Scholes formula. If and when the options are exercised, equity is increased by the amount received.

Other long-term employee benefits

This mainly concerns both future tariff benefits on subscriptions, as jubilee premiums. The amount of these provisions equals the present value of these future obligations.

Financial liabilities

Financial debts, other than derivative financial instruments, are initially recorded at the fair value of the financial resources received, less transaction costs. In subsequent periods, they are stated at amortised cost using the effective interest rate method. Where financial debts are hedged by derivative financial instruments that function as fair value hedging, these debts are valued at fair value.

Trade payables

Trade payables are recognised at their cost.

Tax

Tax expense (tax income) on the result for the financial year is the aggregate amount included in the profit or loss for the period in respect of current tax and deferred tax. Taxes are recognised as income or as expense and included in profit or loss for the period except to the extent that the tax arises from a transaction or event which is recognised directly in equity. In that case the taxes are also recognised directly to the equity.

Current taxes for current and previous periods are, to the extent unpaid, recognised as a liability. If the amount already paid exceeds the amount due for those periods, the excess is recognised as an asset. For calculating the current tax for the current and prior periods the tax rates that have been enacted or substantively enacted by the balance sheet date are used.

Deferred taxes are accounted for using the 'liability' method for all temporary differences between the taxable basis and the book value for financial reporting purposes and this for both assets and liabilities. For calculation purposes the tax rates used are those that have been enacted or substantively enacted by the balance sheet date.

In accordance with this method, the Group must in case of a business combination recognise deferred taxes on the difference between the fair value of the acquired assets and the liabilities and contingent liabilities assumed and their taxable basis.

Deferred tax assets are only recognised when it is probable that taxable profit will be available against which the deductible temporary differences can be utilised. Deferred tax assets are derecognised when it is no longer probable that the related tax advantage will be realised.

Government grants

Government grants that relate to assets are recognised at their fair value when there is reasonable assurance that the Group will comply with the conditions attaching to them and the grants will be received. The government grant is presented as deferred income.

Government grants to compensate costs incurred by the Group are systematically recognised as operating income in the same period in which these costs are incurred.

Sales

Revenue from sales is recognised when following conditions are met:

(a) the significant risks and rewards of ownership are transferred;
(b) the Group has no continuing managerial involvement or control usually associated with ownership anymore;
(c) the amount of revenue can be measured reliably;
(d) it is probable that the economic benefits associated with the transaction will flow to the Group;
(e) the costs incurred or to be incurred can be measured reliably.

Advertising income in Printed Media is recognised upon publication of the issue in which the advertisement is placed. Advertising income in Audiovisual Media is recognised at the time of broadcasting. Income from newsstand and subscription sales is recognised at publication date of the issue.

Revenue from barter arrangements relate to sales transactions involving the sale of unequal services or goods between two parties. Such transactions are measured at fair value taking into account discounts which are customary for similar transactions that are not considered as barter transactions.

Financing costs

Financing costs are recognised as an expense in the period in which they are incurred.

Impairment losses

For the Group's assets, in application of IAS 36, on each balance sheet date it is assessed whether there are any indications that an asset may be impaired. If such indication exists, the recoverable amount of the asset has to be estimated. The recoverable amount is the higher of an asset's or cash-generating unit's fair value less costs to sell and its value in use. An impairment loss is recognised when the book value of an asset, or the cash-generating unit to which the asset belongs, is higher than the recoverable amount. Impairment losses are recognised in the income statement.

Each cash-generating unit represents, per country, an identifiable group of assets with a similar risk profile, which generates cash inflows which are largely independent of the cash inflows from other asset categories. The following cash-generating units have been defined: News Belgium (Knack, Le Vif/L'Express, Krant van West-Vlaanderen,...), Lifestyle Belgium (Nest, Royals, Plus België,...), Business Belgium (Kanaal Z/Canal Z, Trends, Trends-Tendances, Trends Top,...), Free Press Belgium (De Streekkrant/De Weekkrant, De Zondag, Steps,...), Free Press other countries (Zeeuwsch-Vlaams Advertentieblad), and Entertainment Belgium.

The value in use is determined based on the discounted cash flow model, in particular the discounting of future cash flows resulting from the continued operation of the unit. For this, management has used a cash flow forecast based on a five-year business plan. Future cash flows are discounted based on a weighted average cost of capital. Cash flow forecasts after the last budget period are determined by extrapolating the above-mentioned forecasts, applying a growth rate.

In setting the weighted average cost of capital and the growth rate, account has been taken of the interest rate and risk profile of Roularta Media Group as a whole. The assumptions are applied to all of the Group's cash flow-generating units.

Fair value less selling costs is determined empirically, using a transaction multiple derived from comparable transactions in the media sector and from experience applied to the sales criterion, or on a market value based on similar transactions in the market.

Derivative financial instruments

The Group uses derivative financial instruments to hedge the exposure to changes in interest rates or currencies.

Derivative financial instruments are initially measured at fair value. After initial recognition the financial instruments are measured at fair value on the balance sheet date.

Cash flow or fair value hedge accounting is applied to all hedges that qualify for hedge accounting when the required hedge documentation is in place and when the hedge relation is determined to be effective.

Fair value hedging

When a derivative financial instrument hedges the variability in fair value of a recognised asset or liability, or hedges an unrecognised firm commitment, these financial instruments are qualified as fair value hedges. These financial instruments accounted for as fair value hedges are measured at fair value and presented in the line 'financial derivatives'. The gain or loss arising on hedging instruments is recognised in profit and loss. The hedged item is also measured at fair value in respect of the risk being hedged, with any gain or loss being recognised in the income statement.

Cash flow hedging
Changes in the fair value of a hedging instrument that qualifies as an effective cash flow hedge are processed in equity, more specifically in the hedging reserve.

Derivatives that do not qualify as hedging instruments
Certain hedging transactions do not qualify for hedge accounting treatment according to the specific criteria of IAS 39 *Financial Instruments: Recognition and Measurement*, although they offer economic hedging according to the Group's risk policy. Changes in the fair value of such instruments are recognised directly in the income statement.

Crucial assessments and main sources of estimating uncertainties

Preparing annual financial statement under IFRS rules requires management to make judgements, estimates and assumptions that influence the amounts included in the annual financial statements. The estimates and related assumptions are based on past experience and on various other factors that are considered reasonable in the given circumstances. The outcomes of these form the basis for the judgement as to the carrying value of assets and liabilities where this is not evident from other sources. The actual outcomes can differ from these estimates. The estimates and underlying assumptions are regularly reviewed.

Important sources of valuation uncertainties

- Impairment losses on intangible assets and goodwill: the Group tests intangible assets and goodwill annually for impairment, and also in between where indications exist that the value of the intangible assets or goodwill could be impaired (see Note 15).
- Deferred tax assets relating to tax losses carried forward and tax deductions are recognised only to the extent that it is probable that sufficient taxable profit will exist in the future to recover the carried-forward tax losses and tax deductions.
- Credit risk with respect to customers: management analyses thoroughly the outstanding trade receivables, taking into account ageing, payment history and credit insurance coverage (see Note 19).
- Provision for employee benefits: the defined benefit pensions are based on actuarial assumptions including the discount rate and expected return on fund investments (see Note 27).

NOTE 2 - SEGMENT REPORTING

The segment reporting has been prepared and based on combined figures showing a bridge with the consolidated figures in accordance with IFRS 11.

I. Segment information

In accordance with IFRS 8 *Operating Segments*, the management approach is applied for the financial reporting of segmented information. This standard requires the segmented information to be reported to follow the internal reporting used by the company's main operating decision-making officer, based on which the internal performance of Roularta's operating segments is assessed and resources allocated to the various segments.

For reporting purposes, Roularta Media Group is organised into two operating segments based on the activities: Printed Media and Audiovisual Media.

Printed Media includes the sale of publicity, and the production and sale of all printed publications of the Group, such as free sheets, newspapers, magazines, newsletters and books, as well as all related services, including internet, fairs and other line extensions. Audiovisual Media includes spot advertising on TV and radio, production and broadcasting, as well as all related services, including internet and line extensions.

The valuation rules of the business segments are the same as the valuation rules of the Group as described in Note 1, except for the presentation of joint ventures which have been recorded based on the proportional method of consolidation in the segment reporting.

Intersegment pricing is determined on an arm's length basis.
The results of the operating segments are monitored by management as far as the net result, given that almost all the segments correspond to legal entities.

2015 in thousands of euros	**Printed Media**	**Audiovisual Media**	**Inter-segment elimination**	**Combined total**	**Effect IFRS 11**	**Consoli-dated total**
Sales of the segment	308,130	164,096	-1,199	471,027	-180,801	290,226
Sales to external customers	*307,481*	*163,546*		*471,027*	*-180,801*	*290,226*
Sales from transactions with other segments	*649*	*550*	*-1,199*	*0*	*0*	*0*
Depreciation and write-down of (in)tangible assets	-9,668	-4,553		-14,221	4,892	-9,329
Write-down of inventories and receivables and provisions	924	-281		643	271	914
Share in the result of associated companies and joint ventures	-1,288	0		-1,288	20,341	19,053
Operating result (EBIT)	**16,281**	**24,256**		**40,537**	**-9,174**	**31,363**
Financial income	1,470	167	-163	1,474	-166	1,308
Financial expenses	-6,773	-183	163	-6,793	44	-6,749
Income taxes	44,639	-7,846		36,793	9,296	46,089
Net result from continuing operations	**55,617**	**16,394**		**72,011**	**0**	**72,011**

2015 in thousands of euros	Printed Media	Audiovisual Media	Inter-segment elimination	Combined total	Effect IFRS 11	Consolidated total
Result from discontinued operations	**-7,770**			**-7,770**	**0**	**-7,770**
Attributable to:						
Minority interests	-126	-1		-127	0	-127
Equity holders of Roularta Media Group	**47,973**	**16,395**		**64,368**	**0**	**64,368**
Assets	**455,573**	**180,852**	**-114,322**	**522,103**	**-72,422**	**449,681**
- of which carrying amount of investments accounted for using the equity method	1,069	0		1,069	118,941	120,010
- of which investments in intangible assets and property, plant and equipment	7,678	4,165		11,843	-4,637	7,206
Liabilities	**247,850**	**83,789**	**-19,055**	**312,584**	**-72,420**	**240,164**
Sales to external customers break down as follows:						
Advertising	*146,807*	*132,816*		*279,623*	*-131,410*	*148,213*
Subscriptions and sales	*86,450*	*0*		*86,450*	*-20,477*	*65,973*
Other services and goods	*74,224*	*30,730*		*104,954*	*-28,914*	*76,040*

2014 in thousands of euros	Printed Media	Audiovisual Media	Inter-segment elimination	Combined total	Effect IFRS 11	Consolidated total
Sales of the segment	319,491	158,712	-1,292	476,911	-177,342	299,569
Sales to external customers	*318,967*	*157,944*		*476,911*	*-177,342*	*299,569*
Sales from transactions with other segments	*524*	*768*	*-1,292*	*0*	*0*	*0*
Depreciation and write-down of (in)tangible assets	-9,252	-4,451		-13,703	4,910	-8,793
Write-down of inventories and receivables and provisions	-130	-666		-796	1,360	564
Share in the result of associated companies and joint ventures	-649			-649	18,666	18,017
Operating result (EBIT)	**8,612**	**23,900**		**32,512**	**-10,582**	**21,930**
Financial income	1,420	101	-380	1,141	-36	1,105
Financial expenses	-7,858	-382	380	-7,860	27	-7,833
Income taxes	-4,505	-8,578		-13,083	10,591	-2,492
Net result from continuing operations	**-2,331**	**15,041**		**12,710**	**0**	**12,710**

2014 in thousands of euros	Printed Media	Audiovisual Media	Inter-segment elimination	Combined total	Effect IFRS 11	Consolidated total
Result from discontinued operations	**-155,237**			**-155,237**	**0**	**-155,237**
Attributable to:						
Minority interests	-50			-50	0	-50
Equity holders of Roularta Media Group	**-157,518**	**15,041**		**-142,477**	**0**	**-142,477**
Assets	**545,908**	**166,778**	**-114,471**	**598,215**	**-65,061**	**533,154**
- of which carrying amount of investments accounted for using the equity method	1,428	0		1,428	115,271	116,699
- of which investments in intangible assets and property, plant and equipment	10,428	6,050		16,478	-9,045	7,433
Liabilities	**432,426**	**72,912**	**-52,876**	**452,462**	**-65,060**	**387,402**
Sales to external customers break down as follows:						
Advertising	*149,774*	*126,320*		*276,094*	*-125,976*	*150,118*
Subscriptions and sales	*86,735*	*0*		*86,735*	*-21,134*	*65,601*
Other services and goods	*82,458*	*31,624*		*114,082*	*-30,232*	*83,850*

II. Geographical information

The geographical segment information is divided into two geographic markets in which RMG is active: Belgium and other countries (the Netherlands, Slovenia and Serbia). The following schedules of sales and non-current assets (*) are divided up according to the geographic location of the subsidiary.

2015 - from continuing operations	in thousands of euros	Belgium	Other countries	Consolidated total
Sales of the segment		287,496	2,730	290,226
Non-current assets (*)		141,091	2,097	143,188
2014 - from continuing operations	**in thousands of euros**	**Belgium**	**Other countries**	**Consolidated total**
Sales of the segment		295,947	3,622	299,569
Non-current assets (*)		146,315	2,242	148,557

(*) Non-current assets other than financial instruments, deferred tax assets, post employment benefit assets, and rights arising under insurance contracts.

III. Information about major customers

Given the variety of the Group's activities and hence the diversity of its customer portfolio, there is no one external customer representing at least 10 percent of the Group's revenue. For the same reason there is no concentration of sales towards certain customers or customer groups.

NOTE 3 - SALES - FROM CONTINUING OPERATIONS

An analysis of the Group's sales is as follows:

Sales	in thousands of euros	2015	2014
Advertising		148,213	150,118
Subscriptions and sales		65,973	65,601
Printing for third parties		49,899	54,681
Line extensions & other services and goods		26,142	29,169
Total sales		**290,227**	**299,569**

Bartering contracts included in sales amount to € 18,367K (2014: € 19,683K).

Adjusted sales, which is the comparable sales to last year, i.e. adjusted for changes in the consolidation scope, include:

Adjusted sales	in thousands of euros	2015	2014
Advertising		148,178	150,118
Subscriptions and sales		65,782	65,601
Printing for third parties		49,899	54,681
Line extensions & other services and goods		26,141	29,169
Adjusted sales		**290,000**	**299,569**
Changes in the consolidation scope		227	0
Total sales		**290,227**	**299,569**

Consolidated sales for 2015 were stable, reducing slightly (-3.1%) from € 300 to 290 million. This is made possible by the strong performance of Kanaal Z/Canal Z (+34.9%), internet advertising (+13.1%) and subscriptions (+2.9%). There is a slight drop in advertising revenue from the local media activities (-3.2%).

NOTE 4 - SERVICES AND OTHER GOODS - FROM CONTINUING OPERATIONS

An analysis of the Group's services and other goods is as follows:

in thousands of euros	2015	2014
Transport and distribution costs	-17,645	-18,253
Marketing and promotion costs	-23,139	-23,809
Commission fees	-4,498	-4,524
Fees	-27,413	-26,763
Operating leases	-12,181	-13,737
Energy	-2,443	-2,498
Subcontractors and other deliveries	-11,179	-11,457
Remuneration members of the board of directors	-463	-465
Temporary workers	-1,960	-1,787
Travel and reception costs	-1,150	-1,124
Insurances	-241	-342
Other services and other goods	-568	-576
Total services and other goods	**-102,880**	**-105,335**

Commission fees consist of commissions invoiced by third parties (commissions on newsstand sales and subscription commissions) and copyrights.

The fees include editorial, photos and general fees.

Subcontractors and other deliveries mainly consist of repair and maintenance costs, telecommunication costs and fuel costs.

Services and other goods decreased with € 2,455K or 2.3% compared to last year. The most important part of this decrease can be attributed to operating leases.

NOTE 5 - PERSONNEL CHARGES - FROM CONTINUING OPERATIONS

in thousands of euros	2015	2014
Wages and salaries	-62,545	-63,688
Social security contributions	-22,323	-23,068
Share-based payments	-16	438
Post employment benefit charges	-3,121	-3,135
Other personnel charges	-3,834	-3,659
Total personnel charges	**-91,839**	**-93,112**

Post employment benefit charges in 2015 consist mainly of expenses related to the defined contribution plans of € 2,926K (2014: € 2,939K).

Employment in Full-Time Equivalents	2015	2014
Average number of staff	1,374	1,415
Total employment at the end of the period	1,364	1,392

The year-end employee count decreased as a result of continuing restructuring efforts implemented throughout the Group.

NOTE 6 - WRITE-DOWN OF INVENTORIES AND RECEIVABLES - FROM CONTINUING OPERATIONS

in thousands of euros	2015	2014
Write-down of inventories	-168	
Reversal of write-down of inventories		18
Write-down of trade receivables	-4,146	-4,547
Reversal of write-down of trade receivables	4,594	5,093
Reversal of write-down of loans	634	0
Total write-down of inventories and receivables	**914**	**564**

The net reversal of write-down of trade receivables in 2015 amounts to € 448K (2014: € 546K).
The write-down of the loan to Himalaya (€ 634K) has been reversed.

NOTE 7 - OTHER OPERATING INCOME / EXPENSES - FROM CONTINUING OPERATIONS

in thousands of euros	2015	2014
Government grants	4,217	3,277
Gains on disposal of intangible assets and property, plant and equipment	693	112
Capital grants	0	22
Exchange differences	48	3
Miscellaneous financial income and cash discounts	418	212
Miscellaneous cross-charges	357	394
Dividends	3	90
Gain on disposal of other receivables	15	172
Miscellaneous income	551	3,429
Total other operating income	**6,302**	**7,711**

in thousands of euros	2015	2014
Other taxes	-2,626	-2,689
Losses on disposal of intangible assets and property, plant and equipment	-9	-2
Losses on trade receivables	-501	-794
Less values & losses on short-term investments (tax shelter)	0	-904
(Reversal of) less values / (less values) on other current receivables	287	
Share association		-926
Exchange differences	-42	-7
Payment differences and bank charges	-721	-599
Miscellaneous expenses	-9,042	-1,253
Total other operating expenses	**-12,654**	**-7,174**

Other operating income primarily relates to government grants received by Roularta Media Group. Miscellaneous income contains in 2015 and 2014 the chargeouts of costs incurred.

The most significant increases in other operating expenses relate to miscellaneous expenses, which increased as a result of the payment in the dispute with Kempenland (€ 6.7 million) and the rent on a printing press that has been taken out of service (€ 1.4 million). Both costs were already provisioned.
There are no longer costs related to the 'share associations' as the association was discontinued in 2014.

NOTE 8 - RESTRUCTURING COSTS AND OTHER NON-RECURRING RESULTS - FROM CONTINUING OPERATIONS

I. Restructuring costs

in thousands of euros	2015	2014
Redundancy costs	-3,535	-2,777
Restructuring costs: costs	**-3,535**	**-2,777**
Provisions restructuring costs	-158	50
Restructuring costs: provisions	**-158**	**50**
Total restructuring costs	**-3,693**	**-2,727**

The redundancy costs relate to the Belgian companies of the Group.
During 2015 and 2014, no significant new restructuring plans were implemented.

II. Other non-recurring results

in thousands of euros	2015	2014
Other non-recurring costs - Kempenland	-6,706	
Other non-recurring costs	-1,429	-467
Other non-recurring costs - associates and joint ventures	-2,518	-1,226
Other provisions - Kempenland	6,941	
Other provisions	1,192	-4,211
Non-recurring depreciations, amortisations and impairments	634	-861
Impairment losses	-2,218	
Other		-198
Late payment interests	-63	
Non-recurring deferred taxes	47,825	
(Deferred) taxes related to restructuring and other non-recurring costs	1,816	2,965
Total other non-recurring results	**45,474**	**-3,998**

Roularta Media Group NV recognised deferred tax assets for a total amount of € 47.8 million, based on the expected fiscal results of Roularta Media Group NV over the next five years. See also Notes 10 and 20.
The amount which the Group was condemned to pay in the dispute with Kempenland, was paid to the opposing party at the end of December 2015 (provisions were already set up before). See also Notes 25 and 26.
In 2015, impairment losses were recorded for € 2.2 million, mainly on titles. See also Note 15.

NOTE 9 - NET FINANCE COSTS - FROM CONTINUING OPERATIONS

in thousands of euros	2015	2014
Interest income	1,015	547
Profits on hedging instruments that are not part of a hedge accounting relationship	293	558
Financial income	**1,308**	**1,105**
Interest expense	-6,749	-7,833
Financial costs	**-6,749**	**-7,833**
Total net finance costs	**-5,441**	**-6,728**

The increase in interest income is mainly due to the interest on the receivable related to the sale of the French activities.
Interest expenses decreased as a result of lower outstanding financial debt.
A description of the hedging instruments can be found in Note 32.

NOTE 10 - INCOME TAXES - FROM CONTINUING OPERATIONS

I. Income taxes - current and deferred

in thousands of euros	2015	2014
A. Income taxes - current		
Current period tax expense	-109	-1,478
Adjustments to current tax expense / income of prior periods	-15	1
Total current income taxes	**-124**	**-1,477**
B. Income taxes - deferred		
Related to the origination and reversal of temporary differences	100,369	-953
Related to the reversal of depreciation (+) or depreciation (-) of deferred tax assets	-54,156	-62
Total deferred income taxes	**46,213**	**-1,015**
Total current and deferred income taxes	**46,089**	**-2,492**

II. Reconciliation of statutory tax to effective tax

in thousands of euros	2015	2014
Result before taxes	25,922	15,202
Share in the result of associated companies and joint ventures	19,053	18,017
Result before taxes, excluding share in result of associated companies and joint ventures	6,869	-2,815
Statutory tax rate	33.99%	33.99%
Tax using statutory rate	**-2,335**	**957**
Adjustments to tax of prior periods (+/-)	-15	0
Tax effect of non-tax deductible expenses (-)	-1,204	-808
Tax effect of non-taxable revenues (+)	103,902	1,625
Tax credit resulting from investment and notional interest deduction	0	658
Tax effect of not recognising deferred taxes on losses of the current period (-)	-55,304	-4,901
Tax effect from the reversal (utilisation) of deferred tax assets from previous years	-31	0
Tax effect of recognising deferred taxes on tax losses of previous periods	245	56
Tax effect of different tax rates of subsidiaries in other jurisdictions	33	30
Other increase / decrease in tax charge (+/-)	798	-109
Tax using effective rate	**46,089**	**-2,492**

in thousands of euros	2015	2014
Result before taxes	25,922	15,202
Share in the result of associated companies and joint ventures	19,053	18,017
Result before taxes, excluding share in result of associated companies and joint ventures	6,869	-2,815
Effective tax rate	-670.97%	-88.53%
Total effective tax	**46,089**	**-2,492**

The tax effect of non-taxable revenues contains mainly the tax impact of tax deductible losses on affiliates.

III. Tax relating to items that are charged or credited to equity

Deferred taxes relating to items that are charged or credited to equity:	in thousands of euros	2015	2014
Costs of issuance and equity increase		0	0
		0	**0**

IV. Tax included in the other comprehensive income

Deferred taxes relating to items included in the other comprehensive income:	in thousands of euros	2015	2014
Non-current employee benefits - actuarial gain / loss		-76	330
		-76	**330**

NOTE 11 - DISCONTINUED OPERATIONS

At the end of December 2014 the board of directors decided to discontinue its loss-making French activities on short term. This decision resulted in an agreement on a proposed sale on 11 February 2015 with the group of Patrick Drahi and partners. With the green light of the French Competition Authority, the sale of the French activities to Altice Media Group was finalised on 9 June 2015. The partner shareholders of Roularta in Idéat Editions SA (subsidiaries included), and Aventin Immobilier SCI decided to exercise their pre-emption right. This sale was finalised on 1 December 2015.

The negative impact of the discontinued French operations amounts to € 7.8 million on 31 December 2015. This loss is recognised in the result from discontinued operations. This result is a combination of lower income from the French advertising market during the first half of the year and the final settlement of the sales operation during the second half of 2015.

The binding sales intention at the end of December 2014 resulted in the fact that all assets and liabilities, as well as the results of the entities subject to the transaction, were classified as 'assets or liabilities held for sale' or as 'result from discontinued operations' and hence considered as discontinued operations in accordance with IFRS 5 *Discontinued Operations*.

The related fair value adjustment has been calculated based on the sales price agreed on 11 February 2015 and taking into account certain parameters, such as the financing of the working capital until the date of closing as these were borne by Roularta Media Group. The total impact of this sales intention was an impairment of € 146.0 million, fully allocated to intangible assets (€ 215.0 million) and the related deferred tax liabilities (€ 69.0 million). The French operating results of 2014 were negative (-€ 9.2 million), despite previous restructuring efforts in 2013/2014. The decreasing advertising sales from the subscription market were to blame for this loss. The impairment loss of € 146.0 million, increased with the 2014 operational result of the French activities resulted in a total 'result of discontinued operations' of -€ 155.2 million.

Result for the period from discontinued operations	in thousands of euros	2015	2014
Sales		79,707	193,870
Other gains		13	272
		79,720	**194,142**
Expenses		-82,933	-203,086
Operating result after net financing costs		**-3,213**	**-8,944**
Attributable income tax expense (-) (income)		0	-84
		-3,213	**-9,028**
Loss on remeasurement to fair value (less cost to sell) of discontinued operations			-215,616
Reversal of deferred taxes on intangible fixed assets			69,376
Net result of minority share related to discontinued operations		38	31
		38	**-146,209**
Result on sale French activities		-4,595	
Net result from discontinued operations		**-7,770**	**-155,237**

Cash flows from discontinued operations	in thousands of euros	2015	2014
Net cash flows from operating activities		2,689	2,504
Net cash flows from investing activities		-1,001	-2,005
Net cash flows from financing activities		-436	-81
Net cash flows from discontinued operations		**1,252**	**418**

The French activities have been reclassified to assets held for sale as per 31 December 2014 (see Note 12). As per 31 December 2015, those activities were sold.

NOTE 12 - ASSETS CLASSIFIED AS HELD FOR SALE

As mentioned in Note 11 Discontinued operations, the Group decided to discontinue its French activities at the end of December 2014. As a result, all assets and liabilities related to these activities have been reclassified to assets and liabilities held for sale as of 31 December 2014. In 2015, the sale was finalised.

Assets and liabilities held for sale	**in thousands of euros**	**2014**
Assets related to the French activities of the Group		151,933
Liabilities associated with assets held for sale		-97,022
		54,911

The main elements of assets and liabilities related to the French activities as of 31 December 2014 can be identified as follows:

	in thousands of euros	**2014**
Intangible fixed assets		90,061
Tangible fixed assets		1,303
Investments, loans and guarantees		3,529
Trade and other receivables - long term		1,971
Inventories		2,038
Trade and other receivables - short term		46,168
Cash and cash equivalents		1,760
Deferred charges and accrued income		5,103
Assets classified as held for sale		**151,933**

	in thousands of euros	**2014**
Provisions		-14,839
Other debt - long term		-116
Financial debt		-1,001
Trade payables and advances received		-59,338
Employee benefits		-15,779
Other debt - short term		-5,949
Liabilities associated with assets classified as held for sale		**-97,022**
Net assets related to the French activities		**54,911**

NOTE 13 - EARNINGS PER SHARE

	2015	**2014**
I. Movements in number of shares (ordinary shares)		
Number of shares, beginning balance	13,141,123	13,141,123
Number of shares issued during the period	0	0
Number of shares, ending balance	**13,141,123**	**13,141,123**
- of which issued and fully paid	13,141,123	13,141,123
II. Other information		
Number of shares owned by the company or related parties	641,150	657,850
Shares reserved for issue under options	569,800	490,800
III. Earnings per share calculation		
1. Number of shares		
1.1. Weighted average number of shares, basic	12,486,031	12,483,273
1.2. Adjustments to computed weighted average number of shares, diluted	31,269	0
Stock option plans	*31,269*	*0*
1.3. Weighted average number of shares, diluted	12,517,300	12,483,273

2. Calculation

The calculation of the basic earnings and diluted earnings per share are based on the following:

$$\frac{\text{Net result available to common shareholders}}{\text{Weighted average number of shares, basic}} = \frac{€\ 64{,}368K}{12{,}486{,}031} = 5.16$$

$$\frac{\text{Net result available to common shareholders}}{\text{Weighted average number of shares, diluted}} = \frac{€\ 64{,}368K}{12{,}517{,}300} = 5.14$$

The calculation of the basic earnings and diluted earnings per share from continuing operations are based on the following:

$$\frac{\text{Net result from continuing operations available to common shareholders}}{\text{Weighted average number of shares, basic}} = \frac{€\ 72{,}138K}{12{,}486{,}031} = 5.78$$

$$\frac{\text{Net result from continuing operations available to common shareholders}}{\text{Weighted average number of shares, diluted}} = \frac{€\ 72{,}138K}{12{,}517{,}300} = 5.76$$

NOTE 14 - DIVIDENDS

	2015	**2014**
Amount of dividends proposed or declared after the balance sheet date but before authorisation of the financial statements, in thousands of euros	6,253	0
Gross dividend per share in €	0.50	0
Number of shares entitled to dividend on 31/12	13,141,123	13,141,123
Number of own shares on 31/12	-641,150	-657,850
Mutation of own shares 2016 (before General Meeting)	5,275	
	12,505,248	**12,483,273**

NOTE 15 - INTANGIBLE ASSETS AND GOODWILL

2015 in thousands of euros	Develop-ment costs	Titles	Software	Concessions, property rights and similar rights	Total intangible assets	Goodwill
AT COST						
Balance at the end of the preceding period	**0**	**84,881**	**26,333**	**19,894**	**131,108**	**1,002**
Movements during the period:						
- Acquisitions			2,891	9	2,900	
- Acquisitions through business combinations		138	43	971	1,152	681
- Sales and disposals (-)		-2,683	-301		-2,984	-681
- Other increase / decrease (+/-)			131	-4,000	-3,869	
At the end of the period	**0**	**82,336**	**29,097**	**16,874**	**128,307**	**1,002**
DEPRECIATION AND IMPAIRMENT LOSSES						
Balance at the end of the preceding period	**0**	**12,917**	**21,054**	**9,508**	**43,479**	**997**
Movements during the period:						
- Depreciation			2,744	1,179	3,923	
- New consolidations			43		43	
- Impairment loss / reversal recognised in income		1,536			1,536	681
- Written down after sales and disposals (-)		-2,664	-249		-2,913	-681
- Other increase / decrease (+/-)			81	-4,000	-3,919	
At the end of the period	**0**	**11,789**	**23,673**	**6,687**	**42,149**	**997**
Net carrying amount at the end of the period	**0**	**70,547**	**5,424**	**10,187**	**86,158**	**5**

2014 in thousands of euros	Develop-ment costs	Titles	Software	Concessions, property rights and similar rights	Total intangible assets	Goodwill (*)
AT COST						
Balance at the end of the preceding period	**46**	**413,878**	**33,802**	**25,022**	**472,748**	**5**
Movements during the period:						
- Acquisitions		15	4,203		4,218	
- Acquisitions through business combinations		7,258	69	1,312	8,639	997
- Sales and disposals (-)			-80		-80	
- Reclassified to assets held for sale (-)		-335,815	-11,707	-6,470	-353,992	
- Other increase / decrease (+/-)	-46	-455	46	30	-425	
At the end of the period	**0**	**84,881**	**26,333**	**19,894**	**131,108**	**1,002**
DEPRECIATION AND IMPAIRMENT LOSSES						
Balance at the end of the preceding period	**17**	**42,716**	**27,933**	**9,840**	**80,506**	**0**
Movements during the period:						
- Depreciation		-74	3,224	1,416	4,566	
- New consolidations		7,258			7,258	997
- Impairment loss / reversal recognised in income		215,615			215,615	
- Written down after sales and disposals (-)			-79		-79	
- Reclassified to assets held for sale (-)		-252,143	-10,041	-1,748	-263,932	
- Other increase / decrease (+/-)	-17	-455	17		-455	
At the end of the period	**0**	**12,917**	**21,054**	**9,508**	**43,479**	**997**
Net carrying amount at the end of the period	**0**	**71,964**	**5,279**	**10,386**	**87,629**	**5**

(*) Adjusted for disposal of goodwill of € 30,314K included as a grossed up amount in 'at cost' and 'impairment loss' totals per 31 December 2013.

Intangible assets consist of development costs, titles, software, concessions, property and similar rights.

Development costs, software, concessions, property and similar rights with finite lives are amortised over their estimated useful lives within the Group. Out of the total property rights, the carrying value of property rights having indefinite lives is € 6,173K.

Titles and goodwill have indefinite lives. The Group's titles and brands are well known and respected and contribute directly to cash flow.

Every half year, purchased intangible assets are examined to see whether they still fall into the indefinite life category. Where certain indications suggest that a particular asset has a finite remaining life, it will from then on be amortised over the remaining life.

This means that, overall, titles, goodwill and certain property rights, all of which have an indefinite life, are not amortised, but subject to an annual impairment test.

Allocation of goodwill and intangible assets with indefinite lives to cash-generating units

For the purpose of impairment testing, intangible assets and goodwill with indefinite useful lives are allocated to a number of cash-generating units (CGU). Each CGU represents an identifiable group of assets having a similar risk profile, which generates cash inflows which are largely independent of the cash inflows from other asset categories. Due attention is paid here to the rapidly changing market situation in which various media channels and products interact strongly. The cash-generating units are defined based on the main cash inflows.

Carrying value of goodwill and intangible assets with indefinite lives:

2015 - Cash-generating unit	in thousands of euros	Intangible assets (*)	Goodwill	Total
News Belgium		43,153	0	43,153
Lifestyle Belgium		2,646	0	2,646
Business Belgium		16,223	0	16,223
Free Press Belgium		12,616	0	12,616
Free Press other countries		2,083	0	2,083
Entertainment Belgium		0	5	5
		76,721	**5**	**76,726**

(*) Including € 70,548K titles and € 6,173K property rights.

2014 - Cash-generating unit	in thousands of euros	Intangible assets (*)	Goodwill	Total
News Belgium		43,153	0	43,153
Lifestyle Belgium		3,938	0	3,938
Business Belgium		16,223	0	16,223
Free Press Belgium		12,616	0	12,616
Free Press other countries		2,207	0	2,207
Entertainment Belgium		0	5	5
		78,137	**5**	**78,142**

(*) Including € 71,964K titles and € 6,173K property rights.

Roularta Media Group owns, in addition to the intangible assets that are recognised and carried in the accounts, also unrecorded and internally developed titles: Knack, Knack Weekend, Knack Focus, Le Vif Weekend, Focus Vif, Sport/Voetbalmagazine, Sport/Foot Magazine, Trends, Trends Style, Nest, Télépro, Plus Magazine, De Streekkrant, De Zondag, Steps, Krant van West-Vlaanderen, De Weekbode, De Zeewacht, Kortrijks Handelsblad,... Other internally generated trade names include Media Club, Vlan.be, Kanaal Z/Canal Z,...

Impairment test

The Group tests the value of intangible assets and goodwill with undefined lives annually for impairment, or more frequently where indications exist that these may have fallen in value. The test is based on the recoverable value of each CGU. At this level the book value is compared with its recoverable value (being the higher of fair value less costs to sell or value in use).

The Group has calculated the recoverable value of each CGU based on its value in use. For this it uses the discounted cash flow model. The future cash flows used in determining value in use are based on 5-year business plans, as approved by the board of directors. These business plans are based on historical data and future market expectations.

In the business plans that form the basis of impairment testing, management has included the following basic assumptions:

- Cash flow forecasts and the assumptions mentioned below are based on strategic business plans that are approved by management and the board of directors and are in line with the current operational structure and with expected long-term developments in today's media landscape.
- Significant basic assumptions include yield, discount policy, long-term growth and market position.
- The assumptions concerning market position, yield and growth rates are based on historical experience and on estimates by operational and group management of the general economic and market conditions and competitive environment of each CGU, as well as the impacts of ongoing efficiency improvements.
- These assumptions are tested every half year for their realism. As part of this process, actual figures are compared with past forecasts. Where necessary, adjustments are made in the new business plans.
- The projected plans are a combination of revenue growth through further diversification, revenue growth through price increases to reflect inflation and cost management elements and restructurings that can generate additional efficiencies.
- Management also assumes that the coming years will see no meaningful decline in its readership, or that, if this does occur, this will be offset in terms of return by growing revenues from the new media.
- The cost of paper, a major expense item, is influenced in coming years by inflation only. Intra-annual fluctuations are hedged through forward contracts.

The residual value is determined based on a perpetuity formula which assumes a long-term growth in sales of 2% (2014: 2%). This is not higher than the long-term average growth rate of the media industry. The future cash flows are then discounted using an after-tax discount factor of 7.24% (2014: 7.24%). Given the specific nature of the Group and its indebtedness as well as the limited availability of comparable companies in the media industry, the board of directors has decided to overweigh the indebtedness of the Group in the calculation of the discount factor. The board of directors concluded that the derived discount factor is appropriate for use in the impairment tests. This discount factor is based on a WACC model in which the risk premium and gearing ratio are based on the profile of Roularta Media Group as a whole and on a group of comparable companies.

As the local markets in which Roularta Media Group is operating are similar in terms of growth rate and risk profile, management of RMG has concluded that the same assumptions (growth rate and WACC) can be applied for all CGUs. The long-term growth rate has for this purpose also been benchmarked with external sources and properly reflects the expectations within the media industry.

Sensitivity

Actual cash flows could differ from the cash flows projected in the major strategic business plans if the basic assumptions change. The following reasonably possible changes in key underlying assumptions have been tested, even though their occurrence is deemed unlikely:

- Management considers there is no reason to expect in the short term any significant changes in the risk profile of the market or of the company or in cost of equity and debt. However, management has performed a sensitivity analysis on the WACC used on the assumption of constant business plans and an unchanged long-term average growth rate. This shows that a 2% change in the WACC would result in an impairment of approximately € 0.8 million.
- The infinite growth rate used in this calculation is 2%. This percentage is the usual growth rate applied in the media sector, and reflects operators' flexibility to respond to new market conditions. Notwithstanding this, management has performed a sensitivity analysis on infinite growth on the assumption of constant business plans and an unchanged WACC. This shows that an infinite growth rate of 0% would result in an impairment of approximately € 0.6 million.
- If the growth in the market expected from an improved economic environment fails to materialise within the next five years, and on the assumption of unchanging activities at Roularta Media Group and with no efficiency improvements, this can have a significant impact on the tests that have been performed. A sensitivity analysis has been performed for this, whereby the cash flow serving as the basis for the infinite growth is reduced, while WACC and infinite growth remain constant. This analysis shows that a 30% reduction in this cash flow would result in an impairment of approximately € 0.6 million.
- A combination of the above three assumptions simultaneously is not considered likely. Management has conducted a sensitivity analysis on the combined effect of a simultaneous change of the following three interrelated assumptions: a 1% increase in WACC, a 1% decline in growth and a 10% reduction in cash flow as a basis for the infinite growth. This analysis shows that, under these combined assumptions, an impairment of approximately € 0.8 million would occur.

Impairment losses recorded

Based on the tests mentioned above, impairment losses were recorded for € 1,416K on the Lifestyle Belgium CGU and the Free Press other countries CGU in 2015. In 2014 no impairment loss was recognised on intangible fixed assets.

For goodwill, based on the above test, no impairment loss was recorded in 2015 and 2014.

The sale of the goodwill Himalaya results in an impairment loss on intangible assets (€ 120K) and on goodwill (€ 681K).

NOTE 16 - PROPERTY, PLANT AND EQUIPMENT

2015 in thousands of euros	Land and buildings	Plant, machinery & equipment	Furniture and vehicles	Leasing and other similar rights	Other property, plant & equipment	Assets under construction	Total
AT COST							
Balance at the end of the preceding period	**91,005**	**21,607**	**9,660**	**33**	**146**	**0**	**122,451**
Movements during the period:							
- Acquisitions	221	1,376	651				2,248
- Acquisitions through business combinations			33		3		36
- Sales and disposals (-)	-1,280	-510	-449		44		-2,195
- Disposals through business divestiture (-)			-19		-12		-31
- Other increase / decrease (+/-)		1	4		16		21
At the end of the period	**89,946**	**22,474**	**9,880**	**33**	**197**	**0**	**122,530**
DEPRECIATION AND IMPAIRMENT LOSSES							
Balance at the end of the preceding period	**35,870**	**17,580**	**7,988**	**22**	**68**	**0**	**61,528**
Movements during the period:							
- Depreciation	3,694	1,284	375	11	41		5,405
- New consolidations			30		3		33
- Written down after sales and disposals (-)	-565	-505	-423		60		-1,433
- Disposals through business divestiture (-)			-15		-12		-27
At the end of the period	**38,999**	**18,359**	**7,955**	**33**	**160**	**0**	**65,506**
Net carrying amount at the end of the period	**50,947**	**4,115**	**1,925**	**0**	**37**	**0**	**57,024**

Assets pledged as security in thousands of euros	
Land and buildings pledged as security for liabilities (mortgage included)	13,709
Leased property, plant and equipment of which the finance lease liabilities are secured by the lessor's title to the leased assets	0

The heading 'leasing and other similar rights' comprises vehicles of a number of group companies with a carrying amount of € 0K.

2014 in thousands of euros	Land and buildings	Plant, machinery & equipment	Furniture and vehicles	Leasing and other similar rights	Other property, plant & equipment	Assets under construction	Total
AT COST							
Balance at the end of the preceding period	**90,479**	**19,797**	**17,256**	**51**	**4,441**	**0**	**132,024**
Movements during the period:							
- Acquisitions	526	1,812	805		72		3,215
- Acquisitions through business combinations			34				34
- Sales and disposals (-)		-2	-643		-238		-883
- Transfers from one heading to another			18	-18			0
- Reclassed to assets held for sale			-7,810		-4,129		-11,939
At the end of the period	**91,005**	**21,607**	**9,660**	**33**	**146**	**0**	**122,451**
DEPRECIATION AND IMPAIRMENT LOSSES							
Balance at the end of the preceding period	**32,256**	**16,490**	**14,418**	**32**	**3,512**	**0**	**66,708**
Movements during the period:							
- Depreciation	3,614	1,091	1,074	6	354		6,139
- Acquisitions through business combinations			17				17
- Written down after sales and disposals (-)		-1	-464		-214		-679
- Transfers from one heading to another			-17	-16	13		-20
- Reclassed to assets held for sale			-7,040		-3,597		-10,637
At the end of the period	**35,870**	**17,580**	**7,988**	**22**	**68**	**0**	**61,528**
Net carrying amount at the end of the period	**55,135**	**4,027**	**1,672**	**11**	**78**	**0**	**60,923**

Assets pledged as security in thousands of euros	
Land and buildings pledged as security for liabilities (mortgage included)	17,115
Leased property, plant and equipment of which the finance lease liabilities are secured by the lessor's title to the leased assets	11

The heading 'leasing and other similar rights' comprises vehicles of a number of group companies with a carrying amount of € 11K.

NOTE 17 - INVESTMENTS IN ASSOCIATES AND JOINT VENTURES

I. Overview of significant joint ventures

The following joint ventures have a significant effect on the financial position and results of the Group.

Name of joint venture	Main activity	Place of incorporation and principal place of business	Proportion of ownership interest and voting rights of the Group	
			2015	**2014**
Medialaan Group	Audiovisual Media	Vilvoorde, Belgium	50.00%	50.00%
Bayard Group	Printed Media	Augsburg, Germany	50.00%	50.00%

These joint ventures are accounted for by using the equity method of consolidation.

Condensed financial information related to these significant joint ventures of the Group is detailed below. Such financial information agrees to the financial reporting of the joint ventures in accordance with IFRS.

Condensed financial information

Medialaan Group

Medialaan Group consists of the entities Medialaan NV, JOEfm NV, TvBastards NV and Stievie NV.

Condensed financial information in thousands of euros	2015	2014
Fixed assets	130,948	133,377
Current assets	212,904	182,011
- of which cash and cash equivalents	12,709	9,272
Long-term liabilities	-34,274	-28,482
- of which financial liabilities	0	0
Short-term liabilities	-103,179	-86,108
- of which financial liabilities	-18	0
Sales	307,301	299,867
Depreciation and amortisation	-8,729	-9,192
Interest income	325	165
Interest expense	-11	-21
Income tax expense	-17,227	-19,383
Net result for the period	35,602	34,219
Other comprehensive income for the period	0	0
Total comprehensive income for the period	35,602	34,219
Dividends received during the period	15,000	20,000

Reconciliation of the above-mentioned financial information with the carrying amount of the investment of Medialaan Group in the consolidated financial statements:

in thousands of euros	2015	2014
Net assets of the joint venture	206,399	200,798
Share of the Group in Medialaan Group	50.00%	50.00%
Carrying amount of the investment in Medialaan Group	**103,200**	**100,399**

Medialaan is part of the Audiovisual Media segment of the Group. 2015 was a very good year for Medialaan. Almost all metrics moved in a positive direction: viewing and listening figures, advertising revenues, views and revenue from new watching models and innovation. 2015 was also a fascinating and richly filled year in which Medialaan continued its transformation from traditional broadcaster to multi-platform media company that is developing direct relationships with its end users.

The acquisition of the mobile operations (with the customer bases of Jim Mobile and Mobile Vikings) will ensure diversity of income and economies of scale.
Medialaan launched an internet distribution platform for its channels with Stievie FREE. Meanwhile, more than 700,000 users have registered on the online platform of Medialaan of which Stievie FREE is a part. This is an audience with an average age of under 35 and creates new (short) commercials from new advertisers, and video advertising on the internet via the Medialaan TV programmes.

Medialaan is involved in proceedings whereby the special tax inspectorate proceeded in 2011 to collect the gambling tax which, according to it, is owed for 2009 and for the first quarter of 2010. This is the period before the new tax circulars came into effect. The assessment against Medialaan (€ 1.0 million) for outstanding gaming tax was booked as of 31 December 2013 as debt. An appeal was made against this assessment. On 12 September 2014, the Leuven Court of First Instance ruled that Medialaan had acted in good faith with respect to the gambling tax. This ruling had the effect of maintaining the assessment, but totally lifting the fines. Medialaan has appealed at a higher level against this ruling. Parallel with this, Medialaan is also involved in a tax claim from the special tax inspectorate against a Medialaan subcontractor relating to the organisation of phone-in quizzes in 2008, 2009 and 2010. At first instance, the subcontractor was sentenced to pay gaming tax in an amount of € 6.5 million. This judgement was appealed, and in the context of this appeal Medialaan was summoned as a potentially co-liable party. Given the hold harmless clause in Medialaan's contract with its subcontractor, Medialaan set up at the end of 2014 a provision of € 2.6 million. In an appeal court judgement of December 2015 the initial judgement was upheld. Based on the Court of Appeal ruling, Medialaan has set aside an additional provision of € 3.9 million, bringing the total provision to € 6.5 million.

Roularta Media Group has no contractual obligations or limitations towards Medialaan Group.

Bayard Group
Bayard Group consists of the entities Bayard Media GMBH & CO KG, Bayard Media Verwaltungs GMBH, Senior Publications SA, Senior Publications Nederland BV, Senior Publications Deutschland GMBH & CO KG, Senior Publications Verwaltungs GMBH, Belgomedia SA, J.M. Sailer Verlag GMBH, J.M. Sailer Geschäftsführungs GMBH, Living & More Verlag GMBH (in liquidation), 50+ Beurs & Festival BV, Press Partners BV, Mediaplus BV and Verlag Deutscher Tierschutz-Dienst GMBH.

Condensed financial information in thousands of euros	2015	2014
Fixed assets	20,096	20,511
Current assets	38,000	37,554
- of which cash and cash equivalents	5,288	4,454
Long-term liabilities	-8,822	-8,807
- of which financial liabilities	0	0
Short-term liabilities	-20,316	-22,272
- of which financial liabilities	0	-1,135
Sales	60,103	60,810
Depreciation and amortisation	-553	-2,218
Interest income	53	68
Interest expense	-67	-57
Income tax expense	-1,373	-1,755
Net result for the period	5,320	3,095
Other comprehensive income for the period	0	0
Total comprehensive income for the period	5,320	3,095
Dividends received during the period	1,668	2,144

Reconciliation of the above-mentioned financial information with the carrying amount of the investment of Bayard Group in the consolidated financial statements:

in thousands of euros	2015	2014
Net assets of the joint venture	28,958	26,986
Share of the Group in Bayard Group	50.00%	50.00%
Carrying amount of the investment in Bayard Group	**14,479**	**13,493**

Bayard Group is part of the Printed Media segment. Bayard Media is the magazine division aiming at the over 50 audience. In addition the Group publishes magazines for children and youth (Sailer Verlag). The lifestyle magazine Plus Magazine remained stable in the advertising and readers' markets. The sales decreased slightly (-1.2%) but the operational result and net result remained positive. With a strong subscription base on the titles Plus Magazin and Frau im Leben the future remains promising. For all German products digitising will become a priority in the coming years.

Roularta Media Group has no contractual obligations or limitations towards Bayard Group.

II. Summarised financial information of associates and joint ventures not individually significant

This category consists of the entities De Woonkijker NV, Regionale Media Maatschappij NV, Regionale TV Media NV, Proxistore NV, CTR Media SA, Click Your Car NV, Yellowbrick NV, Repropress CVBA, Partenaire Développement SARL, Twice Entertainment BVBA and Febelma Regie CVBA.

Condensed financial information in thousands of euros	2015	2014
Share of the Group in the result for the period	-1,407	-640
Share of the Group in other comprehensive income for the period	0	0
Share of the Group in total comprehensive income for the period	-1,407	-640
Total carrying amount of other investments held by the Group	**2,332**	**2,807**
Amounts receivable of other investments held by the Group	**725**	**634**

Roularta Media Group has no contractual obligations or limitations towards those associates and joint ventures.

NOTE 18 - AVAILABLE-FOR-SALE INVESTMENTS, LOANS AND GUARANTEES

I. Available-for-sale investments

in thousands of euros	2015	2014
AT COST		
At the end of the preceding period	**1,014**	**3,221**
Movements during the period:		
- Acquisitions		556
- Disposals (-)	-23	
- Reclassified as assets held for sale		-2,763
At the end of the period	**991**	**1,014**
IMPAIRMENT LOSSES (-)		
At the end of the preceding period	**0**	**-430**
Movements during the period:		
- Reclassified as assets held for sale		430
At the end of the period	**0**	**0**
Net carrying amount at the end of the period	**991**	**1,014**

All investments are considered as available for sale and are carried at fair value.
Given the impossibility of reliably estimating the fair value of the other investments, financial assets for which there is no active market are valued at cost. This applies mainly to NV Roularta Media Group's investments in NV Omroepgebouw Flagey (€ 522K), in SA STM (€ 208K) and in CPP-INCOFIN (€ 124K). The Group does not expect to dispose of these shares in the short term.

The part of the investments related to the French activities that are being discontinued by the Group has been reclassified to assets held for sale in 2014 (see Note 12).

II. Loans and guarantees

in thousands of euros	2015	2014
At amortised cost		
At the end of the preceding period	**3,630**	**1,240**
Movements during the period:		
- Additions	1,640	3,031
- Reimbursements	-3,417	-641
At the end of the period	**1,853**	**3,630**
IMPAIRMENT LOSSES		
At the end of the preceding period	**0**	**0**
Movements during the period:		
At the end of the period	**0**	**0**
Net carrying amount at the end of the period	**1,853**	**3,630**

Total	**2,844**	**4,644**

The loans and guarantees include various guarantees, a.o. rent guarantees.

NOTE 19 - TRADE AND OTHER RECEIVABLES

I. Trade and other receivables, non current in thousands of euros	2015	2014
Other receivables	31,479	40
Total trade and other receivables - non current	**31,479**	**40**

Other receivables at the end of 2015 are related to the sale of the French activities. These receivables are interest bearing and are guaranteed.

At the end of the financial year, doubtful receivables are estimated based on an assessment of all outstanding amounts. Doubtful debtors are written off in the year in which they are identified as such.

Movements during the period of the allowance for bad and doubtful debts (non current): in thousands of euros	2015	2014
Net carrying amount at the end of the preceding period	**0**	**0**
Net carrying amount at the end of the period	**0**	**0**

II. Trade and other receivables, current	in thousands of euros	2015	2014
Trade receivables, gross		64,106	63,451
Allowance for bad and doubtful debts, current (-)		-4,180	-4,584
Invoices to issue and credit notes to receive (*)		2,359	2,683
Amounts receivable and debit balances suppliers		956	1,056
VAT receivable (*)		304	665
Other receivables, gross		18,434	4,688
Allowance for other receivables		-112	-1,829
Total trade and other receivables - current		**81,867**	**66,130**

(*) Not considered as financial assets as defined in IAS 32.

Analysis of the age of current trade receivables:	in thousands of euros	2015	2014
Net carrying amount at the end of the period		**64,106**	**63,451**
- of which:			
* not due and due less than 30 days		46,638	40,373
* due 30 - 60 days		3,807	3,143
* due 61 - 90 days		2,850	3,177
* due more than 90 days		10,811	16,758

Financial assets that have fallen due at reporting date, but on which no write-down has been taken: past-due amounts have not been written down where collection is still deemed likely.

At the end of the financial year, doubtful receivables are estimated based on an assessment of all outstanding amounts. Doubtful debtors are written off in the year in which they are identified as such.

Movements during the period of the allowance for bad and doubtful debts (trade debts):	in thousands of euros	2015	2014
Net carrying amount at the end of the preceding period		**-4,584**	**-7,330**
- Business combinations / business divestiture		-45	-22
- Amounts written off during the year		-4,146	-4,556
- Reversal of amounts written off during the year		4,594	5,093
- Receivables derecognised as uncollectible and amounts collected in the financial year			40
- Reclassified as assets held for sale			2,191
Net carrying amount at the end of the period		**-4,181**	**-4,584**

In most Group companies, based on the year-end evaluation the provision from the end of the previous year is reversed and a new provision is recorded.
Realised losses on receivables (also on receivables provisioned at the end of the previous financial year) are detailed in Note 7.

Movements during the period of the allowance for doubtful debts (other receivables):	in thousands of euros	2015	2014
Net carrying amount at the end of the preceding period		**-1,829**	**-1,537**
- Amounts written off during the year		-5	-292
- Reversal of amounts written off during the year		1,722	
Net carrying amount at the end of the period		**-112**	**-1,829**

NOTE 20 - DEFERRED TAX ASSETS AND LIABILITIES

I. Overview deferred tax assets - liabilities

Recognised deferred tax assets and liabilities are attributable to:	in thousands of euros	2015		2014	
		Deferred tax assets	Deferred tax liabilities	Deferred tax assets	Deferred tax liabilities
Intangible assets		946	19,998	1,234	19,887
Property, plant and equipment		7	8,680	19	9,462
Available-for-sale investments, loans, guarantees		16	5,308	16	5,243
Trade and other receivables			128	6	
Short-term investments					244
Deferred charges and accrued income				244	
Treasury shares			21		21
Retained earnings			1,713		596
Provisions		2,101	46	2,681	
Non-current employee benefits		999		1,165	
Non-current financial debts					609
Other payables				1,234	845
Total deferred taxes related to temporary differences		**4,069**	**35,894**	**6,599**	**36,907**
Tax losses		30,283		654	
Tax credits		21,782		3,730	
Set off tax		-35,373	-35,373	-9,782	-9,782
Net deferred tax assets / liabilities		**20,761**	**521**	**1,201**	**27,125**

Deferred tax assets have not been recognised in respect of tax losses for an amount of € 66,407K (2014: € 25,395K) and in respect of temporary differences of € 1K (2014: € 1K) because it is not probable that future taxable profit will be available against which they can be utilised.

Roularta Media Group recognised deferred tax assets amounting to € 458K (2014: € 1,076K) of affiliates which suffered losses in the current or previous period. Budgets, however, indicate that these affiliates will generate sufficient taxable profit in the near future to utilise the recognised deferred tax assets.

II. Deferred taxes on tax losses carried forward and tax credits

in thousands of euros	2015		2014	
	Tax losses carried forward	Tax credits	Tax losses carried forward	Tax credits
Year of expiration				
2016				
2017		140		141
2018		254		254
> 5 year				
Without expiration date	30,283	21,388	654	3,335
Total deferred tax asset	**30,283**	**21,782**	**654**	**3,730**

NOTE 21 - INVENTORIES

in thousands of euros	2015	2014
Gross amount		
Raw materials	4,682	4,958
Work in progress	543	550
Finished goods	197	194
Goods purchased for resale	357	640
Contracts in progress	44	2
Total gross amount (A)	**5,823**	**6,344**
Write-downs and other reductions in value (-)		
Finished goods	-159	-95
Goods purchased for resale	-200	-95
Total write-downs (B)	**-359**	**-190**
Carrying amount		
Raw materials	4,682	4,958
Work in progress	543	550
Finished goods	38	99
Goods purchased for resale	157	545
Contracts in progress	44	2
Total carrying amount at cost (A+B)	**5,464**	**6,154**

NOTE 22 - SHORT-TERM INVESTMENTS, CASH AND CASH EQUIVALENTS

I. Short-term investments in thousands of euros	2015	2014
AT COST		
At the end of the preceding period	**721**	**23,439**
Movements during the period:		
- Reimbursements and sales	-415	-22,718
At the end of the period	**306**	**721**
FAIR VALUE ADJUSTMENTS		
At the end of the preceding period	**105**	**-515**
Movements during the period:		
- Increase from fair value adjustments		620
- Reimbursements and sales	-365	
At the end of the period	**-260**	**105**
Net carrying amount at the end of the period	**46**	**826**

The short-term investments relate on the one hand to short-term investments that were redeemed in 2015: € 0K (2014: € 20,001K).
On the other hand the short-term investments consist of rights to the producer's share in net income under a tax shelter agreement. On these, valuation allowances are recorded, where applicable, to reflect the evolution of the market value.

II. Cash and cash equivalents in thousands of euros	2015	2014
Bank balances	22,990	32,487
Short-term deposits	15,500	500
Cash at hand	6	6
Total cash and cash equivalents	**38,496**	**32,993**

NOTE 23 - EQUITY

Issued capital

At 31 December 2015, the issued capital amounted to € 80,000K (2014: € 203,225K) represented by 13,141,123 (2014: 13,141,123) fully paid-in ordinary shares. These are no-par shares.

On 19 May 2015, a formal capital reduction amounting to € 123,225K was undertaken to eliminate a substantial part of the losses carried forward as established in the financial statements at 31 December 2014. This capital reduction was implemented without reducing the number of shares issued by the company.

Treasury shares

At 31 December 2015 the Group owns 641,150 own shares (2014: 657,850).
During the financial year, 16,700 own shares were granted to the holders of options at the moment of the exercise of their options.

Other reserves

in thousands of euros	2015	2014
Share premium	304	304
Costs of issuance and equity increase (net after deferred taxes)	-1,275	-1,267
Reserves for share-based payments	5,476	5,460
Reserves for actuarial gain / loss employee benefits	-685	-2,923
Total other reserves	**3,820**	**1,574**

The reserves for share-based payments relate to the share options allocated as described in Note 24.

NOTE 24 - SHARE-BASED PAYMENTS

Various subscription rights and stock option plans have been issued by NV Roularta Media Group with the intention of allowing management and executive employees to benefit from the growth of the company and the evolution of the Roularta share. All subscription rights and stock option plans are settled in equity instruments, whereby each plan provides that one option or one subscription right entitles its holder to one Roularta share against payment of the exercise price. Options become unconditional when the employment contract or directorship has not ended at the time of the next exercise period. An overview of existing subscription rights and stock option plans follows.

Subscription rights

The 28,013 subscription rights expired on 10 October 2014 and were not executed. As a result there are no subscription rights outstanding per 31 December 2015.

Stock option plans

The Appointments and Remuneration Committee decides on the allocation of the option plans as a function of executives' and managers' performance, their contribution to achieving Group objectives and their commitment to the long-term development of Group strategy.

The exercise price of an option is determined on the basis of the average closing price of the share during the thirty days prior to the option offering date or at the price corresponding to the last closing price preceding the offering date. The vesting period of the share options is stated in the following schedule. If the share option remains unexercised during the last exercise period, the share option expires. The share options which are not yet exercisable are forfeited if a member of management or an executive employee leaves the company before the last exercise period, except in case of retirement or decease.

Overview of the stock option plans to be exercised offered to the management and executive employees:

Year of offering	Options offered	Options granted	Options to be exercised	Exercise price in €	First exercise period	Last exercise period
2006	300,000	267,050	186,250	53.53	01/01 - 31/12/2010	01/01 - 31/12/2021
2008	300,000	233,650	147,900	40.00	01/01 - 31/12/2012	01/01 - 31/12/2023
2009	269,500	199,250	120,950	15.71	01/01 - 31/12/2013	01/01 - 31/12/2019
2014	203,750	114,700	114,700	11.73	01/01 - 31/12/2019	01/01 - 31/12/2025
	1,073,250	**814,650**	**569,800**			

Details of the share options outstanding during the year are as follows:

	2015		2014	
	Number of share options	Weighted average exercise price in €	Number of share options	Weighted average exercise price in €
Outstanding at the beginning of the year	**490,800**	**38.11**	**566,552**	**37.64**
Granted during the year (settlement)	114,700	11.73		
Forfeited during the year	-11,750	41.39	-63,000	37.94
Exercised during the year	-16,700	16.23		
Expired during the year	-7,250	21.93	-12,752	18.20
Outstanding at the end of the year	**569,800**	**33.58**	**490,800**	**38.11**
Exercisable at the end of the year	337,605		322,065	

During the year, 16,700 share options were exercised. In 2014, no share options were exercised. The share options outstanding at the end of the year have a weighted average remaining term of 6.9 years.

The weighted average price at the date of exercise in 2015 was € 21.6 (2014: not applicable).

To meet potential liabilities arising from stock options, the company introduced in the past a programme to purchase its own shares to enable it to partly meet these future options.

The fair value of the in 2015 granted options amounts to € 4.39 and was calculated at the grant date of the option using the Black and Scholes formula. The expected volatility is based on the historic volatility over a period of 5 years of historic rates. It has been assumed that exercise will be immediate in every period in which exercise can take place.

The inputs into the model used to calculate the fair value of the in 2015 granted options were as follows:

Weighted average share price in € on the date of grant	14.67
Weighted average exercise price in €	11.73
Expected volatility	32%
Expected life of the share option (in years)	6
Risk free rate	0.6%
Expected dividend yield	2.4%

In 2015 the Group recognised € 16K (2014: -€ 438K) as personnel cost relating to equity-settled share-based payment transactions. All stock option plans granted as of 7 November 2002 are recognised in profit and loss.

NOTE 25 - PROVISIONS

2015 Provisions, non current in thousands of euros	Legal proceeding provisions	Environ-mental provisions	Restruc-turing provisions	Other provisions	Total
At the end of the preceding period	**9,903**	**9**	**338**	**6,586**	**16,836**
Movements during the period:					
- Additional provisions	102		300		402
- Increase / decrease to existing provisions	366				366
- Amounts of provisions used (-)	-6,941	-4	-141	-1,558	-8,644
- Unused amounts of provisions reversed (-)	-79			-464	-543
At the end of the period	**3,351**	**5**	**497**	**4,564**	**8,417**

Provisions for pending disputes relate largely to disputes at NV Roularta Media Group. A description of the significant litigations can be found in Note 26. The environmental provisions relate to provisions for soil decontamination. The restructuring provisions relate for € 497K to the restructurings within the Belgian group companies. The other provisions include at the end of 2015 exceptional provisions for the transfer of a printing press.

2014 Provisions, non current in thousands of euros	Legal proceeding provisions	Environ-mental provisions	Restruc-turing provisions	Other provisions	Total
At the end of the preceding period	**9,922**	**14**	**15,111**	**3,822**	**28,869**
Movements during the period:					
- Additional provisions		8	91	4,682	4,781
- Increase / decrease to existing provisions	374				374
- Acquisitions through business combinations	11				11
- Reclassified to liabilities associated with assets held for sale (-)	-404		-14,720	-1,661	-16,785
- Amounts of provisions used (-)		-13	-85	-257	-355
- Unused amounts of provisions reversed (-)			-59		-59
At the end of the period	**9,903**	**9**	**338**	**6,586**	**16,836**

NOTE 26 - SIGNIFICANT LITIGATIONS

Roularta Media Group is a party to proceedings before the Commercial Court with its former business partner Bookmark. A provision of € 578K has been set up for these proceedings.

NV Kempenland is claiming damages for failure to honour a printing contract with De Streekkrant-De Weekkrantgroep. The Turnhout Commercial Court condemned De Streekkrant-De Weekkrantgroep on 12 September 2013 in first instance to pay SA Kempenland the sum of: € 3.96 million in principal; € 4.06 million in overdue interest; the court costs.
On appeal the ruling of the first court was broadly confirmed. However, NV Kempenland's claim for capitalisation of interest was rejected on appeal. The amount which NV Roularta Media Group was condemned to pay, was paid to the opposing party at the end of December 2015. Given the still ongoing discussion about the allocation to the final judgement amount (principal, interest and costs) of the payments made and amounts consigned during the course of the disputes, a provision of € 0.5 million was still held by NV Roularta Media Group as of 31 December 2015. NV Roularta Media Group is investigating the possibility of appealing the judgement to the Belgian supreme court.

On 30 December 2011 a writ was served on NV Roularta Media Group and NV Vogue Trading Video by SAS QOL and SAS QOL FI for damages allegedly suffered from non-compliance with contractual obligations. The total claim amounts to € 4.7 million. The claim was dismissed in first instance by the Commercial Court of Brussels as completely unfounded. SAS QOL and SAS QOL FI have since lodged an appeal against this first judgement. The appeal has been initiated and deadlines have been set for each side to present its case. Based on the current contents of the dossier, Roularta Media Group management believes that it has sufficient legal arguments to refute this claim. No provision has therefore been set up.

With the acquisition of all shares of NV Coface Services Belgium (later on Euro DB) RMG inherited a pending legal dispute with InfoBase. InfoBase claims that the counterfeiting for which Coface Services Belgium was condemned in the past by the Nivelles Court of First Instance (judgement of 15 November 2006) has continued. Based on this judgement, whereby Coface Services Belgium SA was sentenced to immediate cessation of this counterfeiting under penalty of a fine of € 1,000 per day, InfoBase has proceeded systematically to claim periodic penalty payments. A provision of € 1.2 million has been set up for these penalty payments. By judgement of the Nivelles judge of attachments of 5 January 2015 Euro DB was sentenced to pay € 1.28 million of forfeited penalties and costs. This amount was placed by Euro DB on a blocked account with the Deposit and Consignment Office. Euro DB has appealed against the judgement of the Nivelles judge of attachments. Prudently, and despite a positive decision of the Court of First Instance in Brussels on 12 February 2015, which ruled in a parallel lawsuit that Euro DB does not continue to be guilty of counterfeiting, management has decided to increase the existing provision with the possible amount of forfeited penalties and costs by € 0.4 million to € 2.1 million. InfoBase has appealed against the positive decision of the Court of First Instance in Brussels on 12 February 2015.

NOTE 27 - NON-CURRENT EMPLOYEE BENEFITS

I. General overview

in thousands of euros	2015	2014
Defined benefit plans	217	619
Other long-term employee benefits	3,310	3,574
Future tariff benefits on subscriptions	*613*	*599*
Employee retirement premiums	*587*	*753*
Jubilee premiums	*2,110*	*2,222*
At the end of the period	**3,527**	**4,193**

II. Defined benefit plans

Various defined benefit pension plans exist within the Group, whereby remuneration is dependent on the number of years' service and salary levels.
For the Belgian plans the assets are held in funds as required by law.
For each plan the pension costs are calculated separately by an actuary based on the 'projected unit credit' method. Using this method obligations in respect of previous years' service and built-up fund investments are calculated, with the difference between the two (net value) shown by the Group in the balance sheet.

Under Belgian law, defined contribution plans are subject to minimum guaranteed rates of return. For contributions paid until the end of 2015, the employer has to guarantee an average minimum return of 3.75% on employee contributions and of 3.25% on employer contributions. As from 2016 onwards, the minimum guaranteed rate of return on new contributions will be linked to the yield of Belgian linear bonds with a term of 10 years, with a minimum of 1.75% and a maximum of 3.75%. These returns are being calculated as an average over the service period of the employee. Because of this minimum guaranteed rate of return, all Belgian defined contribution plans are considered as a defined benefit plan under IFRS. These plans financed through group insurances, were treated as defined contribution plans in the past, as higher interest rates were applicable and the return on pension plans provided by insurance companies was sufficient to meet the minimum rate of return requirements.

In 2014, under the previous legal framework, the application of the projected unit credit method was considered problematic, and there was uncertainty with respect to the future evolution of the minimum guaranteed rates of return. As a consequence, the Group didn't recognise a net liability in the consolidated balance sheet on 31 December 2014, as for the majority of the Belgian plans, the insurance companies confirmed that an average net total return of at least 3.25% until 2016 will be achieved.

in thousands of euros	2015	2014
A. Amounts recognised in the balance sheet		
1. Net funded defined benefit plan obligation (asset)	152	610
1.1. Present value of funded or partially funded obligation	1,973	1,927
1.2. Fair value of plan assets (-)	-1,821	-1,317
2. Present value of wholly unfunded obligation	0	9
3. Reclassification: Belgian contribution plans	65	
Defined benefit plan obligation, total	**217**	**619**
B. Net expense recognised in income statement and other comprehensive income		
Recognised in income statement		
1. Current service cost	63	47
2. Interest cost	42	32
3. Expected return on plan assets (-)	-30	-28
4. Past service cost (Belgian contribution plans)	65	
Total net expense recognised in income statement	***140***	***51***
Recognised in other comprehensive income		
1. Net actuarial (gain) loss recognised	-486	274
Total net expense recognised in other comprehensive income	***-486***	***274***
Net expense recognised in income statement and other comprehensive income	**-346**	**325**
C. Movements in the present value of the defined benefit plan obligation		
Present value of the defined benefit plan obligation, beginning balance	**1,936**	**909**
1. Current service cost	63	47
2. Interest cost	42	32
3. Net actuarial (gain) loss recognised	-66	271
4. Contribution by the plan's participants	19	21
5. Benefits paid (-)	-12	-97
6. Reclassification: Belgian contribution plans	29,721	
7. Other increase / decrease (+/-)	-9	753
Present value of the defined benefit plan obligation, ending balance	**31,694**	**1,936**
D. Movements in the fair value of plan assets		
Fair value of plan assets, beginning balance	**1,317**	**756**
1. Expected return on plan assets	30	28
2. Actuarial gains (losses)	420	-3
3. Contributions by employer	47	50
4. Contribution by the plan's participants	19	21
5. Benefits paid (-)	-12	-97
6. Reclassification: Belgian contribution plans	29,656	
7. Other increase / decrease (+/-)		562
Fair value of plan assets, ending balance	**31,477**	**1,317**
Actual return on plan assets	**30**	**25**

	2015	2014
E. Principal actuarial assumptions		
1. Discount rate	2.5%	2.2%
2. Expected return on plan assets	2.5%	2.2%
3. Expected rate of salary increase	3.0%	1.0%
4. Future defined benefit increase	2.0%	2.0%

in thousands of euros	2015	2014	2013	2012
Present value of defined benefit obligation	1,973	1,936	6,078	7,282
Fair value of plan assets	1,821	1,317	756	783
Deficit / (surplus)	**152**	**619**	**5,322**	**6,499**
Experience adjustments on plan liabilities: increase (decrease)	-66	271	-115	809
Experience adjustments on plan assets: increase (decrease)	420	-3	7	2

For defined benefit pension plans a defensive investment strategy is applied, with investment mainly in fixed income securities, so as to guarantee the safety, return and liquidity of the investments, with judicious diversification and spread of investments.

The major categories of plan assets, and the percentage that each major category constitutes of the fair value of the total plan assets, are as follows:

	2015	2014
Fixed income securities and cash	88%	90%
Equity instruments	6%	4%
Property	6%	6%

The Group expects to make a contribution of € 49K to the defined benefit plans in 2016.

Sensitivity
With respect to these defined benefit plans, the Group is exposed to risks related to the decrease in the interest rate (discount rate), which will give rise to an increase in liabilities.

III. Defined contribution plans

Several defined contribution plans exist within the Group. For the Belgian plans the Law on Supplementary Pensions provides that the employer must guarantee a minimum return (see Note 27 section II). Because of this minimum guaranteed rate of return, all Belgian defined contribution plans are considered as a defined benefit plan under IFRS as from 2015.

Summary of defined contribution plans	in thousands of euros	2015	2014
Contributions paid - employer		2,926	2,939
Contributions paid - employee		383	396

IV. Stock options and subscription rights

We refer to Note 24.

NOTE 28 - FINANCIAL DEBTS

2015	in thousands of euros	Current		Non current		
Financial debts		**Up to 1 year**	**2 years**	**3 to 5 years**	**over 5 years**	**Total**
Debentures				99,865		99,865
Finance leases		6				6
Credit institutions		2,856	2,021	3,211	6,263	14,351
Total financial debts according to their maturity		**2,862**	**2,021**	**103,076**	**6,263**	**114,222**

2014	in thousands of euros	Current		Non current		
Financial debts		**Up to 1 year**	**2 years**	**3 to 5 years**	**over 5 years**	**Total**
Debentures				99,767		99,767
Convertible debentures			71			71
Finance leases		3	3	3		9
Credit institutions		2,483	2,021	4,204	7,291	15,999
Total financial debts according to their maturity		**2,486**	**2,095**	**103,974**	**7,291**	**115,846**

In September 2012, RMG carried out a public bond offering. With an issue date of 10 October 2012, this six-year, € 100 million bond offered a fixed annual gross interest rate of 5.125%.

The Group's lenders, except for its bond holders, have imposed covenants calculated on combined financial information where joint ventures are consolidated using the proportionate method of consolidation. These covenants relate to the debt ratio (net financial debt/EBITDA must be less than 3), interest coverage (EBITDA/ net financing expenses must be greater than 4), gearing (net debt/equity must be less than 80%), solvency (minimum 25%) and dividends. The Group did not breach any of its covenants imposed on 31 December 2015.

The guaranteed debts included in the financial debts can be summarised as follows *(in thousands of euros)*:

Finance leases	6
Credit institutions	6,325

These are guaranteed by *(in thousands of euros)*:

Mortgages registered on the Group's land and buildings	11,000
Pledges	2,500

For further information on the Group's exposure to interest and exchange rate risks, see Note 32 Financial instruments – risks and fair value.

NOTE 29 - OTHER NOTES ON LIABILITIES

2015 in thousands of euros	Current	Non current			
Trade and other payables	**Up to 1 year**	**2 years**	**3 to 5 years**	**over 5 years**	**Total**
Trade payables	48,086				48,086
Advances received	19,841				19,841
Current employee benefits	18,008				18,008
- of which payables to employees	*11,224*				*11,224*
- of which payables to Public Administrations	*6,784*				*6,784*
Taxes	1,630				1,630
Other payables	20,277			37	20,314
Accrued charges and deferred income	5,598				5,598
Total amount of payables according to their maturity	**113,440**	**0**	**0**	**37**	**113,477**

2014 in thousands of euros	Current	Non current			
Trade and other payables	**Up to 1 year**	**2 years**	**3 to 5 years**	**over 5 years**	**Total**
Trade payables	66,844				66,844
Advances received	19,800				19,800
Current employee benefits	14,770				14,770
- of which payables to employees	*11,127*				*11,127*
- of which payables to Public Administrations	*3,643*				*3,643*
Taxes	3,004				3,004
Other payables	15,941			37	15,978
Financial derivatives	293				293
Accrued charges and deferred income	5,691				5,691
Total amount of payables according to their maturity	**126,343**	**0**	**0**	**37**	**126,380**

Current trade payables in thousands of euros	2015	2014
Trade payables	33,219	52,391
Invoices to be received / credit notes to issue (*)	14,091	13,650
Credit balances trade receivables	776	803
Total current trade payables	**48,086**	**66,844**

(*) No financial liability as defined in IAS 32.

Current other payables in thousands of euros	2015	2014
Indirect tax payable (*)	4,410	4,632
Other payables	15,867	11,309
Total current other payables	**20,277**	**15,941**

Indirect taxes relate primarily to VAT, advance income tax and provincial and municipal taxes.

Accrued charges and deferred income in thousands of euros	2015	2014
Accrued interest	1,212	1,504
Accrued charges and deferred income (*)	4,386	4,098
Carrying amount of government grants recognised (*)		89
Total accrued charges and deferred income	**5,598**	**5,691**

(*) No financial liability as defined in IAS 32.

NOTE 30 - FINANCE AND OPERATING LEASES

I. Finance leases

	Present value of minimum lease payments		Minimum lease payments	
in thousands of euros	**2015**	**2014**	**2015**	**2014**
No later than 1 year	6	3	7	4
Later than 1 year and not later than 5 years		6		6
	6	**9**	**7**	**10**
Less future finance charges			-1	-1
Present value of minimum lease payments	**6**	**9**	**6**	**9**
Included in the financial debt as:				
Current finance lease			6	3
Non-current finance lease				6
			6	**9**

The finance lease arrangements held by the Group relate to vehicles.

in thousands of euros	2015	2014
Interest recognised as an expense in the period related to finance lease	1	1

The interest portion of the financial lease is charged to income over the term of the lease.

II. Operating leases

in thousands of euros	2015	2014
Lease payments recognised as an expense in the period	12,181	13,737

The Group mainly rents buildings, machines, company cars and office equipment. Operating lease payments are expressed in the income statement on a straight-line basis over the lease term.

Non-cancellable future minimum operating lease payments: in thousands of euros	2015	2014
< 1 year	13,427	20,800
1 to 5 years	23,096	59,031
> 5 years	2	3
	36,525	**79,834**

NOTE 31 - CONTINGENT LIABILITIES AND CONTRACTUAL COMMITMENTS FOR THE ACQUISITION OF PROPERTY, PLANT AND EQUIPMENT

The Group doesn't provide securities for obligations anymore (2014: € 2,550K). Pledges totalling € 2,500K (2014: € 2,524K) were given on business assets.

The Group's contractual obligations to buy paper from third parties amount to € 4,312K (2014: € 4,063K).

There are no material contractual obligations to acquire property, plant and equipment.

NOTE 32 - FINANCIAL INSTRUMENTS - RISKS AND FAIR VALUE

In the exercise of its business activity the Group is exposed to currency, interest rate, credit and market risks. Derivatives are used to reduce the currency and interest risks.

A. Currency risk

Operating activities

The currency risks identified by management relate to the (expected) purchases in USD in the Audiovisual Media segment and to activities outside the euro-zone. Other than that, the Group runs to some extent currency risks with respect to its operating activities.

With regard to the purchases and the firm commitments to purchase film rights in USD in the Audiovisual Media segment, the Group uses foreign exchange contracts to hedge the risk of changes in the fair value of a recognised asset or liability, or a non-recognised definite undertaking in the context of its commercial activities. The forward contracts used for these hedges do not have a direct impact on the financial position or results of the Group as these instruments are only used by associates which are consolidated by the equity method and, therefore, are only reflected in the share in the result of associates and joint ventures.

Despite these hedging instruments, fluctuations in the USD can have a limited impact on the Group's operating results.

The operating currency risks to the Group from activities outside the euro-zone, that is Serbia, are very limited. The net cash flow from and to this entity, and its timing, is such that no significant currency positions have arisen from it.

Financing activities

As of 31 December 2015, there are no financing activities with a potential currency risk.

Estimated sensitivity to currency risk

Management is of the opinion that, given the above-mentioned hedging of the foreign exchange risks, the risks of fluctuations in the fair value or in the future cash flows of financial instruments which impact the profit or equity as a result of exchange rate changes, are not material.

B. Interest rate risk

The maturity dates of the financial debts and liabilities are given in Note 28.

The debentures and loans of credit institutions have fixed or variable interest rates.

The table below summarises the effective interest rates at balance sheet date of these interest-bearing loans (debentures, convertible debentures and credit institutions):

Interest rate in thousands of euros	2015	2014	Effective interest rate
Fixed interest rate	600	840	from 1.5% to 3.5%
Fixed interest rate	102,981	103,473	from 4% to 6%
Fixed interest rate with variable margin	9,800	11,457	from 4% to 6%

Next to these loans, at 31 December 2015, the Group had negative overdrafts with credit institutions for € 841K (2014: € 66K). These carried variable market interest rates.

Loans towards associates and joint ventures, which are recorded under other loans, have a fixed interest rate which is revisable after three or five years.

In order to hedge the risks of unfavourable interest rate fluctuations, the Group used financial instruments (IRS contracts).

As of 31 December 2015 and 31 December 2014, there were no financial instruments which meet the requirements defined in IAS 39 and are therefore regarded as cash flow hedging contracts.

Alongside these are a number of contracts that do not meet the conditions of IAS 39 to be viewed as hedging contracts.

By the end of 2015, there were no such contracts anymore (2014: IRS contracts with a total notional amount of € 35,000K).

The maturity dates of the notional amounts of these financial instruments, can be summarised as follows:

2014	in thousands of euros	Current	Non current	
		Up to 1 year	2 years	3 to 5 years
Interest Rate Swap				
No cash flow hedge		*35,000*		

The fair value at balance sheet date of these financial instruments can be summarised as follows:

	2015		2014	
in thousands of euros	Asset	Liability	Asset	Liability
Interest Rate Swap				
No cash flow hedge				*-293*
	0	**0**	**0**	**-293**

The impact of the evolution in the market values (before taxes) of these financial instruments can be summarised as follows:

2015	in thousands of euros	Evolution market values	Recognised in equity	Recognised in profit and loss
Interest Rate Swap				
No cash flow hedge		*293*		*293*
		293	**0**	**293**

2014	in thousands of euros	Evolution market values	Recognised in equity	Recognised in profit and loss
Interest Rate Swap				
No cash flow hedge		*558*		*558*
		558	**0**	**558**

The changes which have been recognised in the income statement are included under the financial results.

Estimated sensitivity to interest rate fluctuations

Given the above-mentioned hedge contracts, which limit the interest risk, we have examined to what extent a general rise or fall of 100 basis points applied to all loan periods would influence the interest cost recorded in 2015 of all outstanding loans per end of 2015.

As there are no loans outstanding in 2015 that carry a variable interest rate, the Group is not subject to sensitivity related to interest rate fluctuations per 31 December 2015.

C. Credit risk

The Group is exposed to credit risk on its customers, which could lead to credit losses.

To control this credit risk, credit investigations are performed on customers which request major credit facilities. Where the outcome is negative, credit is refused or restricted. In addition, the Group also uses trade finance instruments, such as letters of credit, to cover its credit risk and credit insurances are concluded for a limited percentage of the foreign clients of the printing works.

There was no significant concentration of credit risks with a single counterparty at 31 December 2015.

Despite RMG's intention of limiting its credit risk, it can face a deterioration of the creditworthiness of its customers. Any failure to conclude a credit insurance policy with respect to certain customers can have a material adverse effect on RMG's business, financial condition and/or results.

The carrying value of the financial assets presents the Group's maximum exposure to credit risk. The carrying value is reported including impairments. An overview of this carrying value can be found under item F. Impairment charges are detailed in Note 19.

D. Liquidity risk

An analysis of the maturity dates of the financial liabilities can be found in Note 28 and is summarised below, together with the interest costs.

RMG's indebtedness and the restrictions agreed upon in the financing agreements may adversely affect RMG's liquidity position. Any breach of covenants can lead to the loans being immediately due and payable.

The Group expects to meet its obligations through operating cash flows. In addition, the Group has various short-term credit lines for a total amount of € 26,000K (2014: € 39,000K). These credit lines form an additional working capital buffer. No specific maturity is guaranteed on these credit lines by the lenders. At the end of 2015 and 2014, no use was made of these credit lines.

RMG manages the cash and financing flows and the resulting risks through a treasury policy at group level. In order to optimise the equity positions and minimise the related interest expenses, the cash flows of the subsidiaries within the Group are centralised as far as possible in a cash pool.

Financial debts 2015	in thousands of euros	Current	Non current			
		Up to 1 year	2 years	3 to 5 years	over 5 years	Total
Total financial debts according to their maturity		2,862	2,021	103,076	6,263	114,222

Interest costs 2015	in thousands of euros	Current	Non current			
		Up to 1 year	2 years	3 to 5 years	over 5 years	Total
Debentures		5,125	5,125	5,125		15,375
Credit institutions		531	425	903	784	2,643

E. Capital management

Roularta Media Group is constantly seeking to improve its balance sheet structure (combination of debt and equity). The main objective of its balance sheet structure is to maximise shareholder value whilst retaining the desired financial flexibility for undertaking strategic projects.

In analysing the balance sheet structure we use the IFRS classifications for distinguishing between equity and debt.

F. Fair value

The fair value and carrying amount of the recognised financial assets and liabilities amount to:

		2015		2014	
in thousands of euros	Note	Carrying amount	Fair value	Carrying amount	Fair value
Non-current assets					
Available-for-sale investments, loans and guarantees	18	2,844	2,844	4,646	4,646
Trade and other receivables	19	31,479	31,479	40	40
Current assets					
Trade and other receivables	19	79,204	79,204	62,782	62,782
Short-term investments	22	46	46	826	826
Cash and cash equivalents	22	38,496	38,496	32,993	32,993
Assets held for sale	12	0	0	151,933	151,933
Non-current liabilities					
Financial debts	28	-111,360	-112,708	-113,360	-113,524
Other payables	29	-37	-37	-37	-37
Current liabilities					
Financial debts	28	-2,862	-3,397	-2,486	-3,065
Trade payables	29	-33,995	-33,995	-53,194	-53,194
Advances received	29	-19,841	-19,841	-19,800	-19,800
Other payables	29	-15,867	-15,867	-11,309	-11,309
Financial derivatives		0	0	-293	-293
Accrued interests	29	-1,212	-1,212	-1,504	-1,504
Liabilities directly associated with assets held for sale	12	0	0	-97,022	-97,022

We mention below the main methods and assumptions used for estimating the fair values of financial instruments which are included in the overview.

Available-for-sale investments

As mentioned in Note 18, because no reliable estimate can be made of the fair values of the investments in this heading, financial assets for which no active market exists are valued at cost.

Loans, guarantees, trade and other receivables, trade and other payables

For amounts receivable and payable with original maturities of under one year, the nominal value is deemed to reflect the fair value, given the short maturities. For amounts receivable after one year it has been established that carrying value reflects the fair value.

Financial debts

The fair value of loans and finance leases is calculated based on the present value of the expected future cash flows of redemption and interest payments.

Other liabilities

For short-term liabilities the nominal value is deemed to reflect the fair value, given the short maturities. For trade payables with terms of more than one year it has been established that the carrying value reflects the fair value. For financial derivatives the fair value is established on the basis of the market valuation at balance sheet date.

Fair value hierarchy

As of 31 December 2015, the Group held the following financial instruments measured at fair value:

in thousands of euros	31/12/2015	Level 1	Level 2	Level 3
Assets measured at fair value				
Short-term investments	46		46	

As of 31 December 2014, the Group held the following financial instruments measured at fair value:

in thousands of euros	31/12/2014	Level 1	Level 2	Level 3
Assets measured at fair value				
Short-term investments	826		826	
Liabilities measured at fair value				
Interest Rate Swap - no cash flow hedge	-293		-293	

The following hierarchy is used for determining and disclosing the fair value of financial instruments by valuation technique:

- level 1: quoted prices in active markets for identical assets or liabilities
- level 2: other techniques for which all inputs which have a significant effect on the recorded fair value are observable, either directly or indirectly
- level 3: techniques which use inputs which have a significant effect on the recorded fair value that are not based on observable market data

During the reporting period, there were no transfers between the different levels.

NOTE 33 - CASH FLOW RELATING TO ACQUISITION OF SUBSIDIARIES

The following acquisitions with effect on the consolidated financial statements took place in 2015:

On 29 October 2015, Roularta Media Group NV acquired a 65% stake of Storesquare NV. It concerned the acquisition of an existing platform – a start-up 'market place' or digital shopping square that was mainly regionally active. This platform will be expanded by UNIZO, Roularta and KBC to roll out a national e-commerce platform in 2016. The purchase price includes an earn-out.

On 19 November 2015, Roularta Media Group NV acquired the remaining 50% of the shares of Himalaya NV. Afterwards, the goodwill of Himalaya NV (brandnames, content, databases, fixed assets) was sold.

In 2014, following acquisitions took place:
On 9 January 2014, Roularta Media Group NV acquired the remaining 50% of the shares of Roularta HealthCare NV. On 14 February 2014, the remaining 50% of the shares of Roularta Business Leads NV were acquired.

The 2015 and 2014 acquisitions were accounted for using the purchase method in accordance with IFRS 3 *Business Combinations* (revised).

The fair value of the assets and liabilities of the acquired subsidiaries on the date of acquisition that fit the recognition principles of IFRS 3 *Business Combinations* and the amounts paid are presented as follows:

in thousands of euros	2015	2014
ASSETS		
Non-current assets	**1,143**	**1,165**
Intangible assets	1,109	1,342
Property, plant and equipment	4	17
Available-for-sale investments, loans and guarantees	3	-590
Deferred tax assets	27	396
Current assets	**254**	**2,679**
Trade and other receivables	251	2,511
Cash and cash equivalents	3	168
Total assets	**1,397**	**3,844**

in thousands of euros	2015	2014
LIABILITIES		
Non-current liabilities	**1,268**	**127**
Provisions		127
Other payables	1,268	
Current liabilities	**516**	**3,976**
Financial debts		55
Trade payables	373	1,875
Advances received	102	366
Employee benefits	9	330
Taxes		1
Other payables	32	1,200
Accrued charges and deferred income		149
Total liabilities	**1,784**	**4,103**
Total net assets acquired	**-387**	**-259**
Net assets acquired	-387	-259
Goodwill	1,362	997
Consideration paid / to pay in cash and cash equivalents	**975**	**738**
Deposits and cash and cash equivalents acquired	-3	-168
Net cash outflow	**972**	**570**

The share of these acquisitions in sales and net result of the Group is:

2015	in thousands of euros	Sales of the period	Net result of the period
- Storesquare NV		0	-116
- Himalaya NV		227	-826

2014	in thousands of euros	Sales of the period	Net result of the period
- Roularta HealthCare NV		5,884	-398
- Roularta Business Leads NV		867	372

If the acquisitions of these participations had taken place on 1 January 2015 and 1 January 2014 , there would be no major effect on the amount of revenue and result recorded.

On 31 July 2015, Roularta Media Group NV exercised its option to purchase shares in Proxistore held by shareholders IPM and Kadenza for € 650K. This increases the shareholding from 35.87% to 50.0%. Proxistore NV is accounted for by using the equity method of consolidation.

NOTE 34 - CASH FLOW RELATING TO DISPOSAL OF SUBSIDIARIES

In 2015, the French activities were sold. For more detail, see Note 11.

On 31 December 2015, the Group sold its shareholding (100%) in City Magazine Roularta d.o.o. The results of 2015 of this company were consolidated (sales of € 347K and a loss of € 132K).

In 2014, there were no disposals of subsidiaries.

The book value of the assets and liabilities of the disposed subsidiaries on the date of disposal is presented as follows. Since the French activities were proposed as assets/liabilities held for sale at the end of 2014, the sold balances at the end of May 2015 don't represent a mutation of the continuing balance.

in thousands of euros	2015	2014
ASSETS		
Non-current assets	**98,300**	**0**
Intangible assets	90,420	
Property, plant and equipment	1,337	
Investments accounted for using the equity method	1,543	
Available-for-sale investments, loans and guarantees	3,084	
Trade debts and other debts	1,948	
Deferred tax assets	-32	
Current assets	**54,508**	**0**
Inventories	2,314	
Trade and other receivables	44,029	
Cash and cash equivalents	3,018	
Deferred charges and accrued income	5,147	
Total assets	**152,808**	**0**

in thousands of euros	2015	2014
LIABILITIES		
Non-current liabilities	**12,379**	**0**
Provisions	4,469	
Employee benefits	7,794	
Other payables	116	
Current liabilities	**76,279**	**0**
Financial liabilities	510	
Trade payables	36,608	
Advances received	17,278	
Employee benefits	13,205	
Other payables	8,573	
Accrued charges and deferred income	105	
Total liabilities	**88,658**	**0**
Total disposed net assets	**64,150**	**0**
Translation differences in equity	-56	
Minority interests	-351	
Gain (loss) on disposal	-4,618	
Receivables on 31/12/2015 relating to disposal of subsidiaries	-43,325	
Cash consideration received	**15,800**	**0**
Deposits and cash and cash equivalents disposed of	-3,018	
Net cash inflow (outflow)	**12,782**	**0**

NOTE 35 - INTEREST IN ASSOCIATES AND JOINT VENTURES

Note 17 shows the condensed financial information related to the interests in associates and joint ventures.

NOTE 36 - EVENTS AFTER THE BALANCE SHEET DATE

Following significant events occurred after the balance sheet date:
- On 1 January 2016, Rik De Nolf was succeeded as CEO of Roularta Media Group by Xavier Bouckaert. Rik De Nolf takes the position of executive chairman of the board of directors.
- On 11 February 2016, Medialaan acquired control of the companies grouped round the brand Mobile Vikings.

Otherwise, no major events have occurred which significantly affect the results and the financial position of the company.

NOTE 37 - FEES TO THE AUDITOR AND TO PERSONS RELATED TO THE AUDITOR

The audit fees amount to € 153K. The fees of the auditor related to special services amount to € 35K. The fees payable to persons with whom the auditor is associated amount to € 25K.

NOTE 38 - RELATED PARTY TRANSACTIONS

2015 in thousands of euros	Associated companies and joint ventures	Other related parties	Total
I. Assets with related parties	**3,793**	**15**	**3,808**
Available-for-sale investments, loans and guarantees	**725**	**0**	**725**
Loans	725		725
Current receivables	**3,068**	**15**	**3,083**
Trade receivables	2,174	15	2,189
Other receivables	894		894
II. Liabilities with related parties	**14,589**	**255**	**14,844**
Financial liabilities	**37**	**0**	**37**
Other payables	37		37
Payables	**14,552**	**255**	**14,807**
Financial debts	835		835
Trade payables	2,336	255	2,591
Other payables	11,381		11,381
III. Transactions with related parties			
Rendering of services	9,446	666	10,112
Receiving of services (-)	-6,507	-2,756	-9,263
Transfers under finance arrangements	-11		-11
IV. Key management personnel remunerations (including directors)			**3,574**
- of which short-term employee benefits			3,239
- of which post-employment benefits			271
- of which share-based payment expenses			64
V. Remuneration board members for the execution of their mandate			**425**

2014 in thousands of euros	Associated companies and joint ventures	Other related parties	Total
I. Assets with related parties	**6,560**	**387**	**6,947**
Current receivables	**6,560**	**387**	**6,947**
Trade receivables	4,889	387	5,276
Other receivables	1,671		1,671
II. Liabilities with related parties	**5,820**	**809**	**6,629**
Payables	**5,820**	**809**	**6,629**
Trade payables	5,816	809	6,625
Other payables	4		4
III. Transactions with related parties			
Sale of goods	1,129		1,129
Rendering of services	11,533	438	11,971
Receiving of services (-)	-7,292	-2,129	-9,421
Transfers under finance arrangements	-11		-11
IV. Key management personnel remunerations (including directors) (*)			**4,955**
- of which short-term employee benefits			4,742
- of which post-employment benefits			122
- of which share-based payment expenses			91
V. Remuneration board members for the execution of their mandate			**465**

(*) Including discontinued operations.

The Group has no assets, liabilities nor transactions with its shareholders Comm.VA Koinon, SA West Investment Holding and SA Bestinver Gestión S.G.I.I.C.

Assets, liabilities and transactions with subsidiaries are fully eliminated in consolidation.
Assets, liabilities and transactions with associates and joint ventures are not eliminated in consolidation and are consequently fully included in this heading.

The list with all subsidiaries, joint ventures and associates can be found in Note 39.
All other related parties are entities which are controlled by the key management of the Group or members of their close family, or entities in which these persons have a significant influence. Key management personnel remunerations were separately mentioned.

There are no guarantees related to the assets or liabilities towards the related parties. In 2015 no write-downs are registered.

All receivables and payables concern short-term receivables and payables which are settled at expiry date. All transactions concern normal commercial operations. Sales of the Group to these related parties are charged at normal tariffs. Purchases follow the usual procedure concerning selection of the supplier and applied prices.

There are no unsettled receivables nor payables with the key management.

NOTE 39 - GROUP COMPANIES

The ultimate parent of the Group is Roularta Media Group NV, Roeselare, Belgium. As of 31 December 2015, 43 subsidiaries, joint ventures and associates are consolidated.

Name of the company	Location	Effective interest %	
1. Fully consolidated companies			
ROULARTA MEDIA GROUP NV	Roeselare, Belgium	100.00%	
ROULARTA HEALTHCARE NV	Roeselare, Belgium	100.00%	
BELGIAN BUSINESS TELEVISION NV	Brussels, Belgium	100.00%	
HIMALAYA NV	Roeselare, Belgium	100.00%	
MESTNE REVIJE D.O.O.	Ljubljana, Slovenia	100.00%	
ROULARTA MEDIA NEDERLAND BV	Breda, The Netherlands	100.00%	
ROULARTA SERVICES FRANCE SARL	Lille, France	100.00%	
TER BEVORDERING VAN HET ONDERNEMERSCHAP IN BELGIË VZW	Roeselare, Belgium	100.00%	
TVOJ MAGAZIN D.O.O. - in liquidation	Zagreb, Croatia	100.00%	
VOGUE TRADING VIDEO NV	Roeselare, Belgium	74.67%	
STORESQUARE NV	Roeselare, Belgium	65.00%	
JOURNÉE DÉCOUVERTE ENTREPRISES ASBL	Dison, Belgium	56.25%	
STUDIO APERI NEGOTIUM BVBA	Gentbrugge, Belgium	56.25%	
OPEN BEDRIJVEN VZW	Gentbrugge, Belgium	56.25%	
ZEEUWS VLAAMS MEDIABEDRIJF BV	Terneuzen, The Netherlands	51.00%	
2. Consolidated using the equity method			
BAYARD MEDIA GMBH & CO KG	Augsburg, Germany	50.00%	joint venture
BAYARD MEDIA VERWALTUNGS GMBH	Augsburg, Germany	50.00%	joint venture
BELGOMEDIA SA	Verviers, Belgium	50.00%	joint venture
CTR MEDIA SA	Evere, Belgium	50.00%	joint venture
DE WOONKIJKER NV	Antwerp, Belgium	50.00%	joint venture
J.M. SAILER GESCHÄFTSFÜHRUNGS GMBH	Nürnberg, Germany	50.00%	joint venture
J.M. SAILER VERLAG GMBH	Nürnberg, Germany	50.00%	joint venture
JOEfm NV	Vilvoorde, Belgium	50.00%	joint venture
PRESS PARTNERS BV	Baarn, The Netherlands	50.00%	joint venture
REGIONALE MEDIA MAATSCHAPPIJ NV	Roeselare, Belgium	50.00%	joint venture
REGIONALE TV MEDIA NV	Zellik, Belgium	50.00%	joint venture
SENIOR PUBLICATIONS DEUTSCHLAND GMBH & CO KG	Cologne, Germany	50.00%	joint venture
SENIOR PUBLICATIONS NEDERLAND BV	Baarn, The Netherlands	50.00%	joint venture
SENIOR PUBLICATIONS SA	Brussels, Belgium	50.00%	joint venture
SENIOR PUBLICATIONS VERWALTUNGS GMBH	Cologne, Germany	50.00%	joint venture
STIEVIE NV	Vilvoorde, Belgium	50.00%	joint venture
TVBASTARDS NV	Boortmeerbeek, Belgium	50.00%	joint venture
VERLAG DEUTSCHER TIERSCHUTZ-DIENST GMBH	Nürnberg, Germany	50.00%	joint venture
MEDIALAAN NV	Vilvoorde, Belgium	50.00%	joint venture
PROXISTORE NV	Brussels, Belgium	50.00%	associate
CLICK YOUR CAR NV	Le Roeulx, Belgium	35.74%	associate
YELLOWBRICK NV	Schaarbeek, Belgium	35.00%	associate
REPROPRESS CVBA	Brussels, Belgium	29.64%	associate
50+ BEURS & FESTIVAL BV	Arnhem, The Netherlands	25.00%	joint venture
LIVING & MORE VERLAG GMBH - in liquidation	Augsburg, Germany	25.00%	joint venture
TWICE ENTERTAINMENT BVBA	Roeselare, Belgium	25.00%	associate
FEBELMA REGIE CVBA	Brussels, Belgium	23.35%	associate
4 ALL SOLUTIONS BVBA	Oostrozebeke, Belgium	15.00%	associate
MEDIAPLUS BV	Bussum, The Netherlands	12.50%	associate
3. Companies of minor importance not included in the consolidated financial statements			
EUROCASINO NV - in liquidation	Brussels, Belgium	19.00%	
TWICE TECHNICS BVBA	Roeselare, Belgium	18.75%	

In 2015, the following changes occurred in the consolidated group:

New participations

- Storesquare NV: 65%, acquisition on 29/10/2015
- Roularta Services France SARL: 100%, foundation on 29/09/2015

Changed ownership and change in consolidation method

- Himalaya NV: 100% instead of 50% on 19/11/2015, purchase method instead of proportional method on 01/01/2015

Changed ownership without change in consolidation method

- Proxistore NV: 50% instead of 35.87% on 31/07/2015
- Repropress CVBA: 29.64% instead of 30.51%

Liquidations and mergers

- Following companies merged (with a transaction that is equal to a merger by absorption) with Roularta Media Group NV on 29/06/2015, accounting from 01/01/2015: Roularta Printing NV, Biblo NV, De Streekkrant-De Weekkrantgroep NV, Euro DB NV, Le Vif Magazine SA, New Bizz Partners NV, Press News NV, Regie De Weekkrant NV, Roularta IT Solutions NV, Roularta Business Leads NV, Roularta Publishing NV and West-Vlaamse Media Groep NV.
- Media Ad Infinitum NV merged with Medialaan NV on 31/12/2015.
- Roularta Media France SA: liquidated on 31/10/2015, liquidation closed on 30/11/2015.

Sold participations:

- City Magazine Roularta d.o.o.: sold on 31/12/2015.
- French participations, see Note 11. It concerns the sale of following participations:

Name of the company	Location	Effective interest %
1. Fully consolidated companies		
A NOUS PARIS SAS	Paris, France	100.00%
ALPHADISTRI SAS	Paris, France	100.00%
ANIMOTION SARL	Paris, France	100.00%
FORUM DE L'INVESTISSEMENT SA	Paris, France	100.00%
GROUPE EXPRESS-ROULARTA SA	Paris, France	100.00%
JOB RENCONTRES SA	Paris, France	100.00%
TECHNOLOGUES CULTURELS SAS	Paris, France	100.00%
L'EXPRESS VENTURES SAS	Paris, France	68.50%
PRÉLUDE ET FUGUE SARL	Paris, France	51.00%
2. Consolidated using the equity method		
AVENTIN IMMOBILIER SCI	Paris, France	50.00%
IDÉAT ÉDITIONS SA	Paris, France	50.00%
THE GOOD CONCEPT STORE SAS	Paris, France	50.00%
VOIX DU NORD L'ÉTUDIANT SA	Lille, France	50.00%
PARTENAIRE DÉVELOPPEMENT SARL	Lyon, France	25.00%
3. Companies of minor importance not included in the consolidated financial statements		
DECOVERY SAS	Paris, France	100.00%

STATUTORY AUDITOR'S REPORT

Statutory auditor's report to the shareholders' meeting on the consolidated financial statements for the year ended 31 December 2015
The original text of this report is in Dutch.

To the shareholders

As required by law, we report to you in the context of our appointment as the company's statutory auditor. This report includes our report on the consolidated financial statements together with our report on other legal and regulatory requirements. These consolidated financial statements comprise the consolidated balance sheet as at 31 December 2015, the consolidated income statement, the consolidated statement of comprehensive income, the consolidated statement of changes in equity and the consolidated cash flow statement for the year then ended, as well as the summary of significant accounting policies and other explanatory notes.

REPORT ON THE CONSOLIDATED FINANCIAL STATEMENTS – UNQUALIFIED OPINION

We have audited the consolidated financial statements of Roularta Media Group NV ('the company') and its subsidiaries (jointly 'the Group'), prepared in accordance with International Financial Reporting Standards as adopted by the European Union and with the legal and regulatory requirements applicable in Belgium. The consolidated balance sheet shows total assets of 449,681 (000) EUR and the consolidated income statement shows a consolidated profit (Group share) for the year then ended of 64,368 (000) EUR.

Board of directors' responsibility for the preparation of the consolidated financial statements

The board of directors is responsible for the preparation and fair presentation of consolidated financial statements in accordance with International Financial Reporting Standards (IFRS) as adopted by the European Union and with the legal and regulatory requirements applicable in Belgium, and for such internal control as the board of directors determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Statutory auditor's responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing (ISA). Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the statutory auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the statutory auditor considers internal control relevant to the Group's preparation and fair presentation of consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the board of directors, as well as evaluating the overall presentation of the consolidated financial statements. We have obtained from the Group's officials and the board of directors the explanations and information necessary for performing our audit.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Unqualified opinion

In our opinion, the consolidated financial statements of Roularta Media Group NV give a true and fair view of the Group's net equity and financial position as of 31 December 2015, and of its results and its cash flows for the year then ended, in accordance with International Financial Reporting Standards as adopted by the European Union and with the legal and regulatory requirements applicable in Belgium.

REPORT ON OTHER LEGAL AND REGULATORY REQUIREMENTS

The board of directors is responsible for the preparation and the content of the directors' report on the consolidated financial statements.

As part of our mandate and in accordance with the Belgian standard complementary to the International Standards on Auditing applicable in Belgium, our responsibility is to verify, in all material respects, compliance with certain legal and regulatory requirements. On this basis, we make the following additional statement, which does not modify the scope of our opinion on the consolidated financial statements:

- The directors' report on the consolidated financial statements includes the information required by law, is consistent with the consolidated financial statements and is free from material inconsistencies with the information that we became aware of during the performance of our mandate.

Gent, 15 April 2016
The statutory auditor
DELOITTE Bedrijfsrevisoren / Réviseurs d'Entreprises
BV o.v.v.e. CVBA / SC s.f.d. SCRL

Represented by
Kurt Dehoorne
Mario Dekeyser

STATUTORY ANNUAL ACCOUNTS

CONDENSED STATUTORY ANNUAL ACCOUNTS

The following pages are extracts of the statutory annual accounts of Roularta Media Group NV, prepared under Belgian accounting policies.

The valuation rules applied in the statutory annual accounts differ substantially from the valuation rules applied in the consolidated annual accounts: the statutory annual accounts are based on Belgian accounting legislation, while the consolidated annual accounts are drawn up in accordance with the International Financial Reporting Standards.

Only the consolidated annual accounts as set forth in the preceding pages present a true view of the financial position and performance of the Roularta group.

The report of the board of directors to the general meeting of shareholders and the annual accounts of Roularta Media Group NV, as well as the auditor's report, will be filed with the National Bank of Belgium within the statutory stipulated periods. These documents are available on request from Roularta Media Group's Investor Relations Department and at www.roularta.be/en/investor-info.

The statutory auditor's report is unqualified and certifies that the non-consolidated annual accounts of Roularta Media Group NV, for the year ended 31 December 2015, give a true and fair view of the company's assets, liabilities, financial position and results in accordance with the accounting principles applicable in Belgium.

EXTRACT FROM THE ANNUAL REPORT OF THE BOARD OF DIRECTORS

The annual accounts, which will be presented to the general meeting of shareholders of 17 May 2016, were approved by the board of directors of 11 April 2016.

Appropriation of the result

The profit for the financial year 2015 available for appropriation is € 52,538,331.64 compared to a loss of € 139,980,117.44 for the financial year 2014.

On 19 May 2015, the extraordinary general meeting undertook a formal capital reduction combined with a use of the surplus legal reserves, so as to eliminate a substantial part of the losses carried forward as established in the financial statements at 31 December 2014.

Following the formal capital reduction amounting to € 123,225,000 and the use of the surplus legal reserves amounting to € 7,369,700, the losses carried forward will be reduced from € 168,502,880.83 to € 37,908,180.83 during the financial year 2015.

Taking into account the losses carried forward of € 37,908,180.83, the profit to be appropriated for the financial year amounts to € 14,630,150.82.

The board of directors proposes to the general meeting to distribute a gross dividend of € 0.50 per share. This means a net dividend of € 0.365 per share (after 27% of withholding tax).

This gives the following appropriation of profit:
- Transfer to reserves not available for distribution of € 5,121,526.14
- Profit to be carried forward of € 3,256,000.68
- Distribution of profit of € 6,252,624.00

If the general meeting accepts this proposal for appropriation of the profit, dividends will become payable from 1 June 2016 (= pay date) onwards. ING will be appointed as paying agent.

CONDENSED STATUTORY INCOME STATEMENT

Condensed statutory income statement in thousands of euros	2015	2014
Operating income	292,198	245,953
Operating charges	-283,064	-239,737
Operating profit / loss	**9,134**	**6,216**
Financial income	18,255	23,772
Financial charges	-2,318	-8,434
Profit on ordinary activities before taxes	**25,071**	**21,554**
Extraordinary income	339,201	393
Extraordinary charges	-311,709	-161,937
Profit (loss) for the period before taxes	**52,563**	**-139,990**
Transfer from deferred taxation	16	12
Income taxes	-65	-26
Profit (loss) for the period	**52,514**	**-140,004**
Transfer from untaxed reserves	24	24
Profit (loss) for the period available for appropriation	**52,538**	**-139,980**

Appropriation account in thousands of euros	2015	2014
Profit (loss) to be appropriated	**-115,965**	**-168,503**
Profit (loss) for the period available for appropriation	52,538	-139,980
Profit (loss) brought forward	-168,503	-28,523
Transfers from capital and reserves	**130,595**	**0**
From capital and from share premium account	123,225	0
From reserves	7,370	0
Transfers to capital and reserves	**-5,121**	**0**
To legal reserve	0	0
To other reserves	5,121	0
Result to be carried forward	**-3,256**	**168,503**
Profit (loss) to be carried forward	3,256	-168,503
Distribution of profit	**-6,253**	**0**
Dividends	6,253	0

CONDENSED STATUTORY BALANCE SHEET AFTER APPROPRIATION

ASSETS in thousands of euros	2015	2014
Fixed assets	**175,416**	**215,813**
Formation expenses	0	0
Intangible assets	39,717	7,576
Tangible assets	31,689	13,231
Financial assets	104,010	195,006
Current assets	**174,319**	**147,781**
Amounts receivable after more than one year	32,776	0
Stocks and contracts in progress	5,420	348
Amounts receivable within one year	81,071	59,880
Investments	27,253	7,085
Cash at bank and in hand	23,410	77,774
Deferred charges and accrued income	4,389	2,694
Total assets	**349,735**	**363,594**

LIABILITIES in thousands of euros	2015	2014
Capital and reserves	**105,136**	**58,873**
Capital	80,000	203,225
Share premium account	304	304
Legal reserve	8,000	15,370
Reserves not available for distribution	12,207	7,085
Untaxed reserves	1,369	1,392
Reserves available for distribution	0	0
Profit (loss) carried forward	3,256	-168,503
Investment grants	0	0
Provisions and deferred taxation	**8,760**	**1,701**
Creditors	**235,839**	**303,020**
Amounts payable after more than one year	111,172	173,037
Amounts payable within one year	119,843	126,067
Accrued charges and deferred income	4,824	3,916
Total liabilities	**349,735**	**363,594**

READERS DISTRIBUTION VISITORS

LOCAL NEWSPAPER

Krant van West-Vlaanderen:
368,227 CIM readers,
distribution 67,686 copies

NEWS MAGAZINES

Knack:
504,198 CIM readers,
distribution 99,672 copies
Le Vif/L'Express:
375,097 CIM readers,
distribution 62,692 copies
Knack Weekend:
378,862 CIM readers,
distribution 99,672 copies
Le Vif Weekend:
203,568 CIM readers,
distribution 62,692 copies
Knack Focus:
278,187 CIM readers,
distribution 99,672 copies
Focus Vif:
124,895 CIM readers,
distribution 62,692 copies

BUSINESS NEWS MAGAZINE

Trends:
228,155 CIM readers,
distribution 45,799 copies

SPORTS NEWS MAGAZINE

Sport/Voetbalmagazine:
559,092 CIM readers,
distribution 43,457 copies

SENIOR MAGAZINES

Plus Belgium:
361,189 CIM readers,
distribution 101,081 copies
Plus The Netherlands(*):
820,410 readers,
distribution 246,070 copies
Plus Germany:
845,000 readers,
distribution 175,421 copies

PEOPLE MAGAZINES

Royals:
139,323 CIM readers,
distribution 20,574 copies
Télépro:
407,254 CIM readers,
distribution 114,648 copies

LIFESTYLE MAGAZINES

Nest:
468,967 CIM readers,
distribution 85,155 copies
Ik ga Bouwen & Renoveren:
302,769 CIM readers,
distribution 17,846 copies
Bodytalk:
distribution 154,069 copies

(*) NOM Media 2015
(**) Publisher info

ROULARTA B2B

Artsenkrant/Le Journal du médecin:
distribution 21,218 copies
Data News:
43,300 CIM readers,
distribution 22,369 copies
Grafisch Nieuws(**):
distribution 5,200 copies

LOCAL INFORMATION MEDIA

De Streekkrant/De Weekkrant:
2,746,620 CIM readers,
distribution 2,550,769 copies
De Zondag:
1,539,876 CIM readers,
distribution 550,020 copies

CITY MAGAZINE

Steps:
469,522 CIM readers,
distribution 452,901 copies

WEBSITES

Knack.be/LeVif.be websites:
1,790,943 real users,
5,526,999 unique visitors per month (39,178,612 page views)
Knack.be/LeVif.be News:
1,107,152 real users,
3,257,889 unique visitors per month (17,849,319 page views)
Trends.be:
796,403 real users,
1,620,181 unique visitors per month (6,598,247 page views)
Weekend.be:
494,690 real users,
1,141,620 unique visitors per month (11,395,746 page views)
Datanews.be:
196,531 real users,
358,129 unique visitors per month (1,226,054 page views)
Plusmagazine.be:
103,495 real users,
146,047 unique visitors per month (480,262 page views)
KW.be:
256,304 real users,
561,779 unique visitors per month (3,086,884 page views)
Immovlan.be:
453,411 real users,
944,956 unique visitors per month (18,073,693 page views)
Gocar.be:
368,943 real users,
767,117 unique visitors per month (5,447,999 page views)

REAL USERS
Real users are the unique browsers dissociated from desktop, smartphone and tablet, taking into account the fact that it is possible for someone to use several browsers on one device.

OFFICES

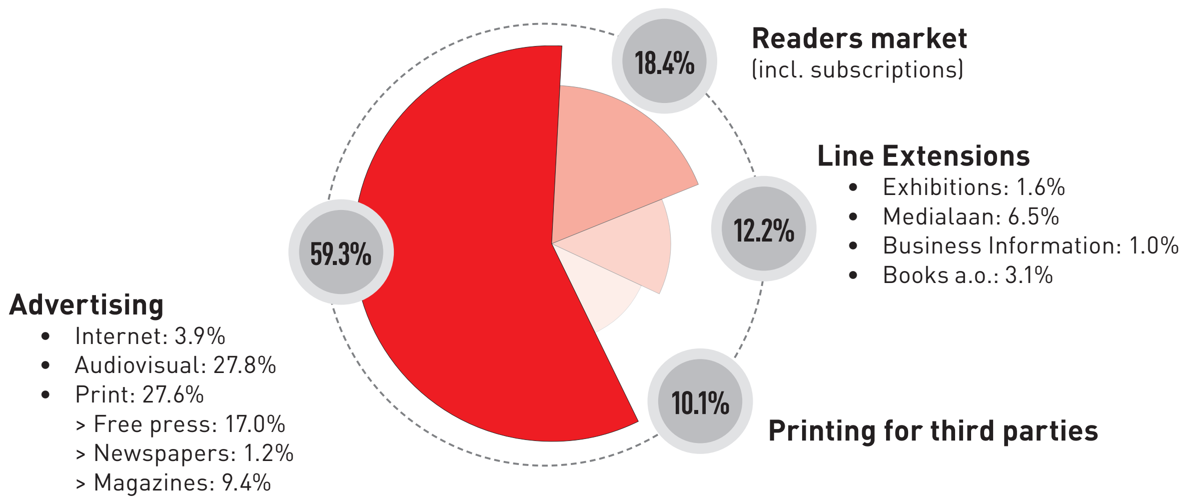
RMG HEAD OFFICE
Meiboomlaan 33, 8800 Roeselare

BRUSSELS MEDIA CENTRE
(editorial office) Raketstraat 50, 1130 Brussels

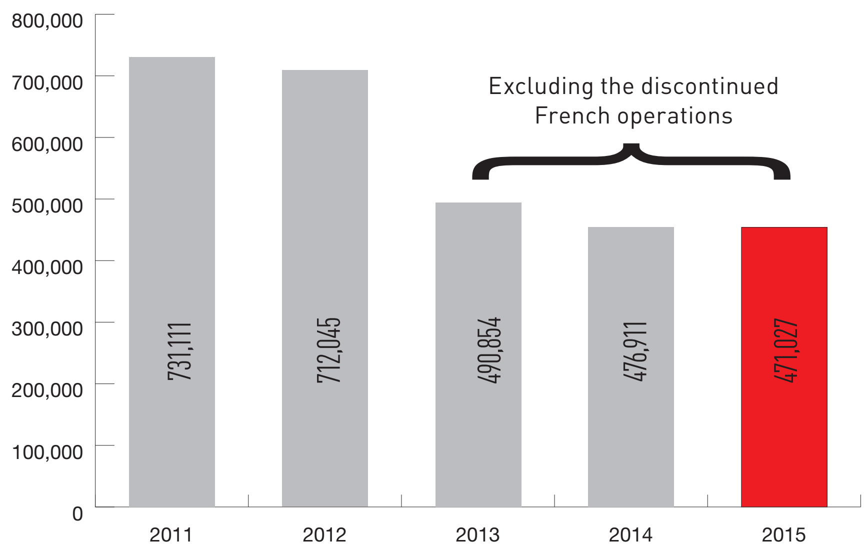
MEDIALAAN
Medialaan 1, 1800 Vilvoorde

ROULARTA MEDIA
(advertising sales office and Seminar Centre)
Z.1. Researchpark 120, 1731 Zellik

SALES 2015 - BREAKDOWN (COMBINED FIGURES)



SALES COMBINED IN THOUSANDS OF EUROS (5 YEARS)*



* Including 50% of Medialaan and 50% of the other joint ventures (such as the partnerships with Bayard in Belgium, the Netherlands and Germany).

CONSOLIDATED KEY FIGURES

Income statement	in millions of euros	2013 (*) restated	2014	2015	Trend
Sales		**305**	**300**	**290**	**-3.1%**
REBITDA [1]		**35**	**39**	**48**	**+21.5%**
	REBITDA - margin	*11.3%*	*13.1%*	*16.5%*	
EBITDA [2]		**29**	**35**	**34**	**-3.7%**
	EBITDA - margin	*9.7%*	*11.6%*	*11.6%*	
REBIT [3]		**27**	**32**	**39**	**+23.8%**
	REBIT - margin	*8.7%*	*10.6%*	*13.5%*	
EBIT [4]		**15**	**22**	**31**	**+43.0%**
	EBIT - margin	*5.0%*	*7.3%*	*10.8%*	
Net finance costs		-7	-7	-5	-19.1%
Operating result after net finance costs		**8**	**15**	**26**	**+70.5%**
Income taxes		2	-2	46	
Net result from continuing operations		**10**	**13**	**72**	**+466.6%**
Result from discontinued operations		**-68**	**-155**	**-8**	**+95.0%**
Attributable to minority interests		-1	0	0	+154.0%
Attributable to equity holders of RMG		**-58**	**-142**	**64**	**+145.2%**
	Net result attributable to equity holders of RMG - margin	*-19.0%*	*-47.6%*	*22.2%*	
Current net result of the consolidated companies		**18**	**19**	**30**	**+55.5%**
	Current net result of the consolidated companies - margin	*6.0%*	*6.5%*	*10.4%*	

Balance sheet	in millions of euros	2013 (**) restated	2014	2015	Trend
Non-current assets		585	272	319	+17.4%
Current assets		201	261	131	-50.0%
Balance sheet total		786	533	450	-15.7%
Equity - Group's share		287	143	208	+44.9%
Equity - minority interests		11	2	2	-24.5%
Liabilities		487	387	240	-38.0%
Liquidity [5]		0.9	2.0	1.1	-8.3%
Solvency [6]		38.0%	27.3%	46.6%	+70.7%
Net financial debt		80,423	82,027	75,680	-7.7%
Gearing [7]		26.9%	56.3%	36.1%	-35.9%

(*) Restated for retrospective application of IFRS 11 Joint Arrangements and application of IFRS 5 Discontinued Operations.
(**) Restated for retrospective application of IFRS 11 Joint Arrangements.

(2) EBITDA = operating cash flow = EBIT + depreciations, write-downs and provisions.
(4) EBIT = operating result, including the share in the result of associates and joint ventures.
(5) Liquidity = current assets / current liabilities.
(6) Solvency = equity (Group's share + minority interests) / balance sheet total.
(7) Gearing = net financial debt / equity (Group's share + minority interests).
Following unaudited key figures were calculated on the basis of audited figures.
(1) REBITDA = current operating cash flow = EBITDA + restructuring costs and one-off costs.
(3) REBIT = current operating result = EBIT + restructuring costs and one-off costs, depreciations, write-downs and provisions.

FINANCIAL CALENDAR

General Meeting 2015	**17 May 2016**
Half year 2016 results	22 August 2016
Full year 2016 results	10 March 2017
General Meeting 2016	**16 May 2017**

INVESTOR RELATIONS

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